

DESTINATION COLUMBUS ISLE IN THE BAHAMAS

FEAM Product Marketing
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The Bahamas are four hours behind French time in the winter and five hours behind in the summer.

Day flight for departures only, night flight for return.

Door to door: 12 hours from Paris.

The islands of the Bahamas are rather spread out, but each one is its own version of heaven on earth. Only about twenty islands are inhabited. They are mostly low-lying with forests and hills, the highest of which is 63 meters above sea level.





UNMISSEABLE SITES OF THE DESTINATION

- **Nassau**, the Bahamas' charming colonial capital
- The island of **San Salvador**, the first place Columbus visited in the Americas
- **Exumas**, an archipelago of 365 islands and islets that are home to exotic marine life
- **Bimini**, a revered fishing spot and excellent area for diving
- The long preserved pink sand beaches of **Cat Island**
- The richness of the ecosystems in the **Lucayan National Park**
- **Pink Sand Beach**, an iconic stop on Harbour Island known for beauty, beaches, and laid-back lifestyle.



MAJOR EVENTS

Junkanoo Carnival, a rhythmic and colorful festival

Long Island regatta

The Crab Festival, with plenty of opportunities to sample the fare



WHEN TO VISIT



The destination is a paradise all year round and the water almost never gets colder than 23 degrees Celsius. Avoid the months of September to November, which is hurricane season.

FEASTS & FESTIVALS



Bahamian culture is festive to its core. From Sunday mass to the yearly carnival, Bahamians always find a reason to celebrate.

PLEASURES OF THE SEA



A simple mask and snorkel are all you need to discover exceptional marine landscapes. You can also enjoy all of the nautical activities afforded by 320 days of sunshine a year.



Dive into a pristine Bahamian paradise, on an island at the edge of the world.



What clientele are we targeting?



Couples

- ❖ The Bahamas are the epitome of a dream destination.
- ❖ A romantic setting on an island that has avoided major hotel and mass tourism developments.
- ❖ A Resort designed for adults, without childcare options



Families with teens

- ❖ Land and water activities
- ❖ A Junior Club open during certain periods of school holidays



Scuba and water sports lovers

- ❖ Scuba diving and snorkeling to discover the beauty of underwater landscapes
- ❖ Enjoy a myriad of ways to play on the crystal clear waters with a wide range of water sports

Pillars of the Resort Experience



RELAX ON PARADISE-LIKE SANDY BEACHES AT THE EDGE OF THE WORLD

- The **only Resort on the island** of San Salvador
- An **immaculate white sand beach** that stretches over 450 meters
- **Clear turquoise water**
- A **historic spot**: the first land in the Americas visited by Christopher Columbus
- **Low density development** and **colorful colonial architecture** inspired by Columbus' discoveries
- **Massages and treatments** in surroundings made for relaxation



EXPLORE A FABULOUS UNDERSEA WORLD

- One of the **best scuba spots** with some of the world's most beautiful coral
- More than **30 scuba spots** near the Resort
- A very well-equipped scuba center onsite with many packages and classes
- Coral reefs and tropical fish that can also be discovered by **snorkeling**

Pillars of the Resort Experience



SAIL ON OPEN TURQUOISE WATERS

- The pleasures of water sports in a **secluded spot** with striking clear waters
- A multitude of activities to satisfy any taste: **catamaran**, **windsurfing**, **water skiing** (beginning of May – end of August), **paddle boarding**, **kayaking**.
- An excellent **kite surfing** spot, a trendy sport whose popularity is only growing



BEACHFRONT FOOD & BEVERAGE OPTIONS WITH A TRENDY VIBE

- An **intimate and friendly atmosphere** in a Resort that has only 238 guest rooms
- An invitation to enjoy the pleasures of the **La Pinta Beach Lounge**, a restaurant/bar/lounge/wine cellar with refined design and a view of the Bahamas' translucent waters.
- **La Nina**, the new beach bar with an elevated terrace that's perfect for a refreshing break during the day. Trendy furniture, including swings to sway above the beach!

must-try Experiences

Sail the translucent waters



Sail away and get lost in paradise! Start from our infinite private beach and sail on the clear blue waters. Peek at nearby docks and uninhabited nature sites as you discover the island's flora from the water. You may even be able to swim with wild dolphins directly from our beach.

Explore the underwater ecosystem



Discover a diverse world under the sea and realize why San Salvador is a world famous diving destination.

An infinite blue view



Have your breakfast and lunch looking at the gorgeous view and enjoy a true blue therapy for a peaceful mind. In the evening, feel the ocean breeze as you sip your drink or dine with a breathtaking view of the sunset.

Capture memories along the insta-path



Walk around the resort and take pictures in our incredible photo spots:
Swinging seats at the beach bar, the dock overlooking the ocean, or the sunset from the beach.