



Opio
en Provence

Club Med

Opia

MARKETING PRODUIT EAF
- Mai 2020 -

Club Med 
amazing you

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Club Med Opio

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Factsheet

Part One

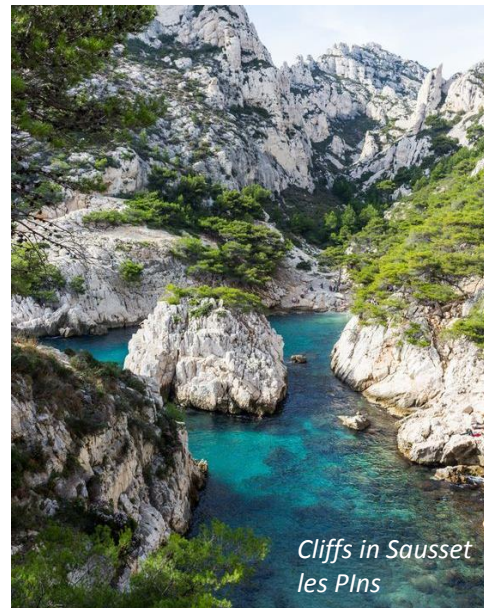
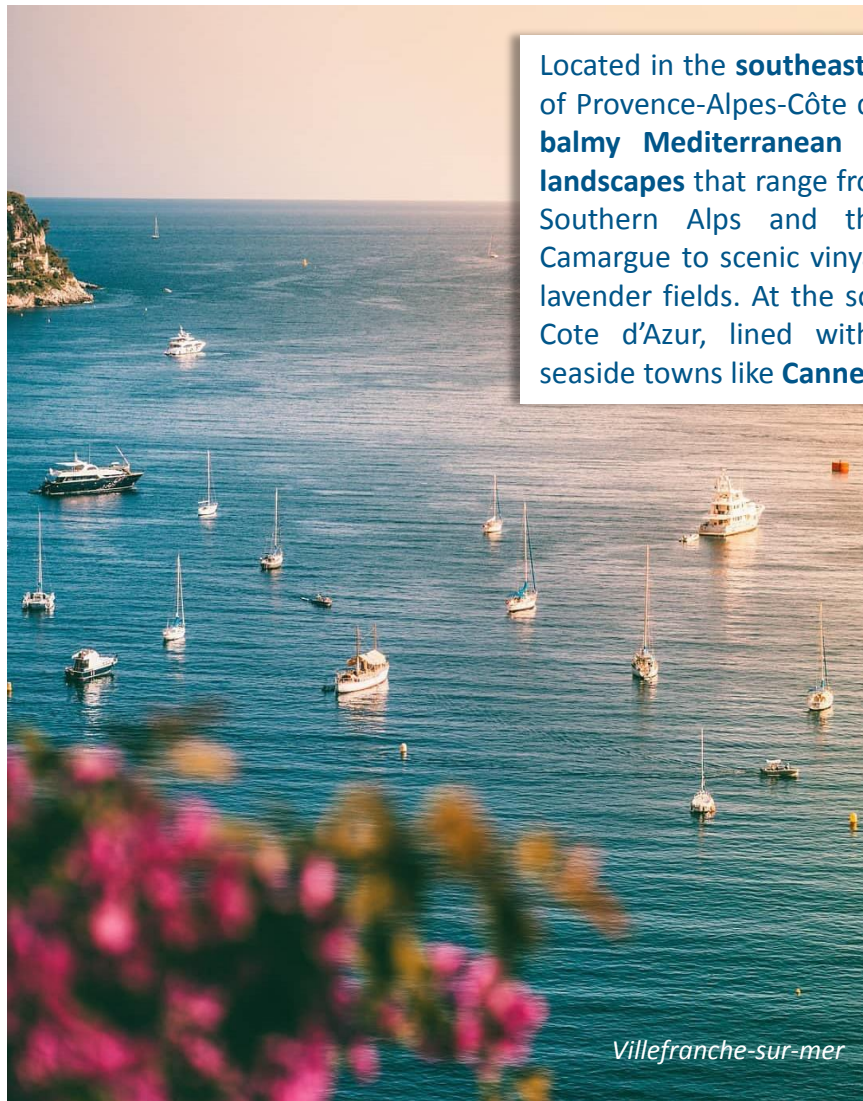
Destination
Provence Alpes
Côte d'Azur



Destination Provence

between land and sea

Located in the **southeast of France**, the region of Provence-Alpes-Côte d'Azur is known for its **balmy Mediterranean climate** and **diverse landscapes** that range from the foothills of the Southern Alps and the marshes of the Camargue to scenic vineyards, pine forests and lavender fields. At the southern edge lays the Cote d'Azur, lined with elegant and lively seaside towns like **Cannes** and **Saint Tropez**.



With getaways to the great outdoors, cultural outings to a clifftop village in the backcountry, cliff diving on the coast, sunbathing on the Côte d'Azur, swimming in the crystal clear water, the region will take you on a journey from the depths of the sea to the highest mountains.

The area is also very well known for its **local specialties and gourmet offerings** like vegetables, garlic, olive oil, aromatic herbs and more. Dining in the South of France is always a feast of flavours, good humor, and a spirit of sharing that will delight your palate.



The Cannes Backcountry

a well-kept secret



Natural activities

Canoe, rafting, and paddling in the **Verdon Gorges**
Sports and horseback outings
Fishing on the **Carcès Lake**
Mountainbiking & climbing
Swimming in the **Tombereau Cascades**



Verdon Gorges



Cultural heritage

Grasse Perfumery
Underground cathedrals
Entrecasteaux Castel



Entrecasteaux Castle

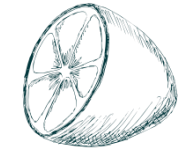


Authentic villages

Bormes les Mimosas and its streets draped in flowers
Saint Véran, high mountain village
Sainte-Agnès, Coaraze et Gourdon, clifftop villages
Saint Paul de Vence and the Maeght Foundation
Citadelle des **Baux-de-Provence**, open air museum



Bormes-les-Mimosas



Local specialties

Olive tapenade, aioli garlic sauce, socca (chickpea flatbread), niçoise salad, bouillabaisse (seafood stew), pesto soup, truffles, the 13 Christmas deserts (culinary tradition)



Provencal Table

The Côte d'Azur

a timeless place in the sun



Glamorous seaside towns

Legendary **Saint-Tropez** and its port
Cannes and the Croisette
The principality of **Monaco**
The peninsula of **Saint-Jean Cap Ferrat**
Artistic **Menton**



City of Menton



Beaches, cliffs, and islands

Espiguette, Salis, and Mala beaches
Islands of Porquerolles and Lérins
Wild coves in Estérel
En-vau cliffs



Island of Porquerolles



Parks and gardens

Botanical gardens in Eze and Monaco
The Domaine du Royal
Villa Thuret Gardens in Antibes
Gardens of the Villa Ephrussi de Rothschild
Roure arboreteum



View from the Villa Ephrussi de Rothschild



Coasts and Mediterranean life

Sunbathing
Water sports
Boat outings
Trendy restaurants and clubs



Cove on the Côte d'Azur

A rich calendar of *Events & festivals*



FEBRUARY

Carnaval de Nice: Two weeks where extravagant floats, carnival parades, flower battles, and music groups from all over the world invade the streets of Nice

APRIL

Monaco Tennis Open: A tournament in one of the world's most beautiful tennis clubs with the 50 world's best players

MAY

Festival de Cannes: red carpet for movie stars and open air screenings of films that have made their mark on the history of Cannes

Monaco Formula 1 Grand Prix: a legendary race that goes from the hilltops to the water's edge

JUNE

The Chorégies d'Orange: the oldest festival in France, lasting from mid-June until the end of summer. Opera and classical music.

JULY

Festival d'Avignon: open air stages for theatre shows, film screenings and seminars that take place throughout the city

SEPTEMBER /OCTOBER

Les Voiles de St-Tropez: an exceptional nautical event that brings together regattas of more than 250 of the world's most prestigious modern and traditional sailboats



Part Two

Club Med Opio





Opio
Provence

A superb location in the hills surrounding Cannes to experience the authentic charm of a Provencal olive grove and snooze to the sound of cicadas.



#ClubMedOpio

Targeted Clientele



3G FAMILIES



COUPLES AND FRIENDS



MEETINGS & EVENTS



NATURE LOVERS

Looking to get away in a peaceful environment, reconnect with nature, and recharge far away from the hubbub of daily life



TRENDY TRAVELLERS

Want to discover the famous Côte d'Azur and its legendary seaside resorts like Monaco, Cannes, and Saint Tropez... not to mention the trendy spots that make it famous (restaurants, rooftops, clubs, boutiques...).



CULTURE LOVERS

Looking to discover the richness of the region and immerse themselves in its culture. Want an authentic and immersive travel experience.



GOLFERS AND SPORTY TYPES

Thrilled by the idea of practicing their passion in an exceptional setting and the opportunity to try other sports.

Experience Pillars

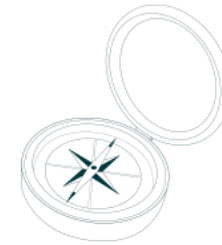
#ClubMedOpio



An enchanting and peaceful setting full of Provençal charm



An immense olive grove where sports and wellness meet



An escape to wide open spaces to admire the beauty of the south



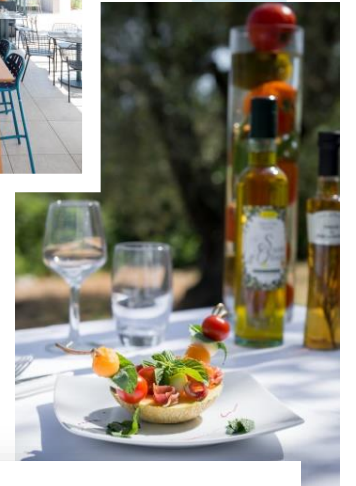
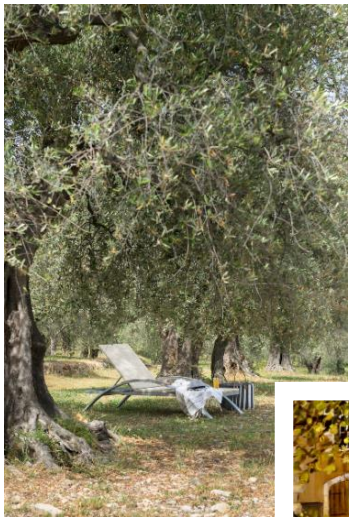
A setting full of Provençal charm



A Resort designed on the model of Provence's charming villages with **ochre stone cottages, charming paths, and shady squares**, all of which are located in the heart of an **olive grove** with an incredible view of the Alpilles:

- Stroll to the rhythm of the cicadas' song
- Play a game of Provençal *pétanque* at sunset
- Nap in the shadow of an olive grove

A true haven of peace to enjoy the South of France's version of the dolce vita.



Enjoy the beauty of Provence and its many aromas:

- Homemade **olive oil**
- A wine cave with a selection of Provençal wines at the **Le Golf restaurant**
- An atmosphere with local decor at the **Provence** restaurant, featuring a panoramic terrace

A perfect balance between sports...



Sports in the Open Air

- **The ideal destination for amateur and expert golfers alike**, the region boasts more than 60 courses in a range of landscapes, from the Mediterranean to the Alps. You can practice your swing in one of the area's many courses or at the **Resort's golf school**: a nine course hole on a gently rolling landscape is waiting for you. Group courses are included and reservation-free access is possible for ages 8 and up.
- **Tennis school**: group classes and reservation-free access in a beautiful setting framed by the Alpilles in the distance. Ages 4 and up.
- **Archery school**, ages 6 and up



Fly high as a family?

- **Adventure Course** (*extra fee*) in the heart of the Resort, accessible to the whole family. Swing from tree to tree on ziplines.
- Try new acrobatic activities with **CREACTIVE by Cirque du Soleil**: a unique activity developed in collaboration with Cirque du Soleil where acrobats teach guests how to do various circus arts such as flying trapeze, trampoline, juggling, dancing, tightrope walking and more.
- An impressive and colorful space dedicated to circus arts, available to all ages 4 and up.



TBC
S21

... and wellness in an olive grove



Need to relax and de-stress?



Enjoy a relaxing moment where time stands still. Lounge next to the **quiet pool** reserved for adults and located in the middle of an olive grove (open from April).



A fitness school offering courses in the heart of nature with stunning views and a soundtrack of cicadas and grasshoppers. An **aerobic course** to boost your energy and discover the surrounding areas.



A Spa by CARITA* with an indoor pool and beauty salon, enjoy beauty and face treatments provided by a professional expert.



Your kids want to have fun, too! **Our Kids Club for ages 0 to 17** offers educational games and fun activities like painting and music lessons for little ones, team sports for older ones, and treasure hunts.



Get away to admire the beauty of the South of France



CULTURE

Grasse Perfumery*

Drive your own Nosmoke electric vehicle from the countryside to the town of Grasse, visit a perfumery and discover ancient production methods.

Charming village of Saint Paul de Vence*

Take a stroll through this village full of local colors with a guide and browse art galleries and artisanal boutiques...



ADVENTURE

Buggy adventures in the countryside*

A buggy outing across Provence's picturesque countryside.

Water hiking in the Gorges du Loup

A thrilling adventure to try out canyoning. Beautiful waterfalls, natural slides, rapelling down waterfalls, cliff jumping, deep swimming holes with warm waters, and more. Appreciate all that nature has to offer.



NATURE

Lérins Islands

Because you can't visit the Côte d'Azur and miss the turquoise waters of the Mediterranean. Head out for a cruise to the Lérins Islands in the Bay of Cannes.

Sporty Hikes in the Backcountry

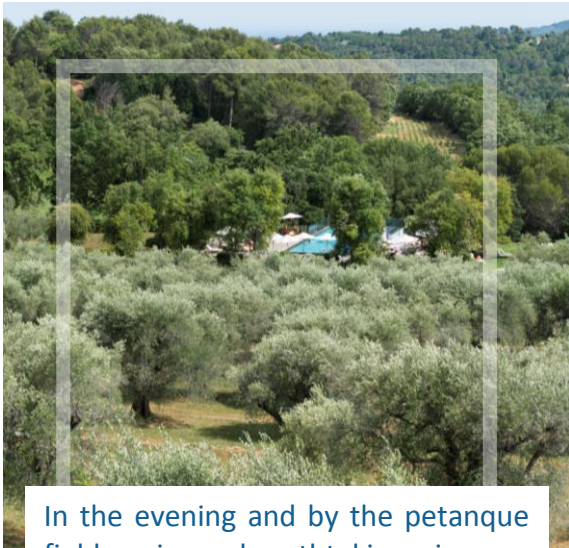
Discover a new village every day in the surrounding area, the Valbonne market, or the Opio mill.



*extra fee

must-try Experiences

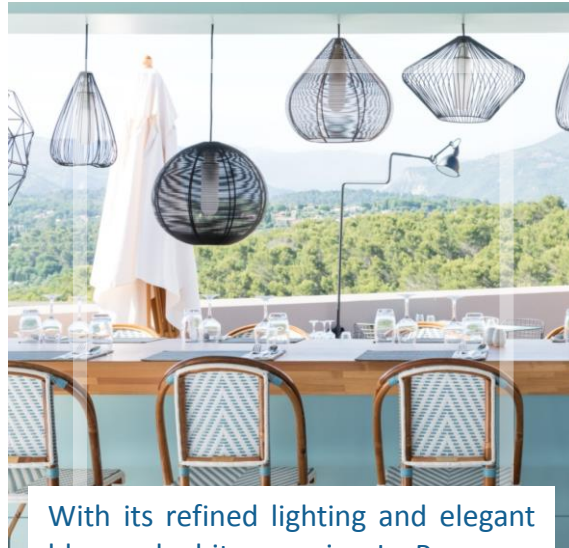
Pétanque at Sunset



In the evening and by the petanque field, enjoy a breathtaking view on olive trees and terraces framed by low walls in old stones. Pick a team and let steel balls collide. Laughs burst. Make a toast with a glass of Pasticis⁽¹⁾ and do not forget to greet your audience.

⁽¹⁾ Excessive drinking is dangerous for the health.

Provence on a plate



With its refined lighting and elegant blue and white mosaics, La Provence restaurant invites you to discover a magical world. Its outdoor terrace looks out over the pool and the hills of the nearby Gorges du Loup. Beside you, children and grandparents catch up over a bowl of tapenade. Drizzle some homemade olive oil over your vegetable tian. For dessert, savour a local Tarte de Saint Tropez.

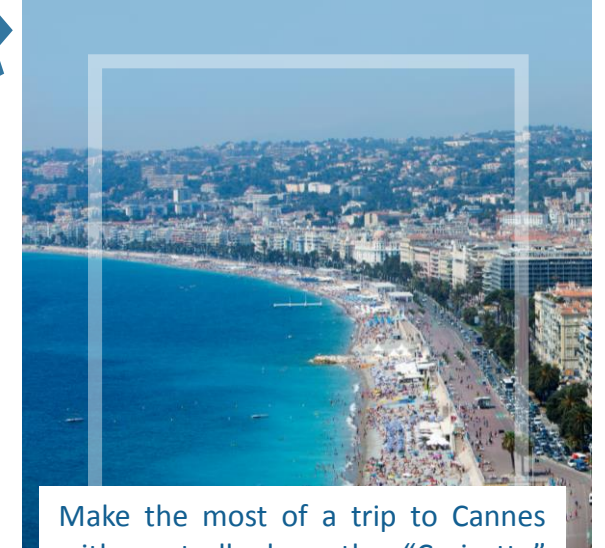
Fly on the trapeze



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Discover the art of the Cirque du Soleil under the red and yellow marquee of the CREATICE playground. The prestigious company has assembled a troupe of circus artists in the heart of the pine forest, an area that inspires contemplation. Hop on the large flying trapeze, then spin and surpass yourself on the hoops, juggle skittles or even try out your aerial diving techniques.

The fascinating French Riviera



Make the most of a trip to Cannes with a stroll along the “Croisette” promenade and its famous red carpet. Discover Monaco’s legendary cliff-hugging roads. Dressed to impress, get lucky at the Monte Carlo casino. Visit the fortifications of Antibes’ old town, built by Vauban. Inhale the scents of the lavender fields of Grasse, the capital of perfume (excursions on demand).

General Information

Access: 30 min from the Nice Airport, 50 min from Cannes Train Station

Land area: 54 hectares

Local currency: euro (€)

Lodging (429 rooms)

Factsheet



Wellness

Espace Zen for adults

- Quiet fresh water swimming pool

Club Med Spa by CARITA*

*extra fee



Sports & Activities

Sports: golf, tennis, archery, and fitness classes, volleyball, mini-football, pétanque, table tennis, aerobics course

Club Med **CREACTIVE** by Cirque du Soleil with artistic and acrobatic activities

A rich **excursion program*** and **guided outings**

Fitness

- Vast class offering
- Weight lifting and cardio-training
- Cardio-training room

Swimming Pools

- Main pool
- Quiet pool
- Kids' pool

TBC
S21



Dining

2 Restaurants

- Le Provence, main restaurant
- Le Golf, specialty restaurant

4 bars

- La Croisette, main bar
- Le Bar du Loup, pool bar
- Le Bar du Golf
- Le Mistral, Nightclub bar



Kids & Families

Kids Club

- Baby Club Med*
- Petit Club Med*
- Mini Club Med
- Junior Club Med

Swimming pool for children and activities designed for the little ones

Meeting & Events

30 meeting rooms (600 pers. max)

Original team building activities

A balmy climate, Mediterranean lifestyle, fun and lively bespoke parties