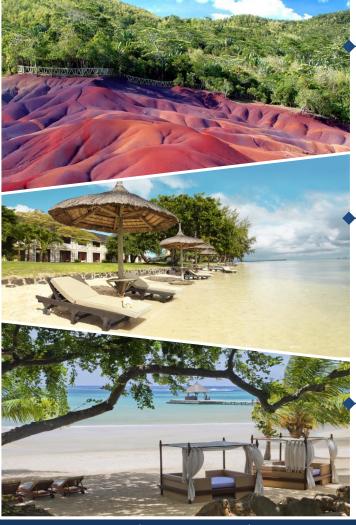


MAURITIUS RELAUNCH

Ψ.

La Pointe aux Canonniers, 4T La Plantation d'Albion, 5T



DESTINATION

- Accessibility
- Main assets
- Competition
- Club Med offer

CLUB MED LA POINTE AUX CANONNIERS, 4T

- Renovation & extension program
- > Target
- USPs and product proofs
- Storytelling (33', 333')
- Must Try experiences

CLUB MED LA PLANTATION D'ALBION, 5T

- Target
- USPs and product proofs
- Storytelling (33', 333')
- Must Try experiences



DESTINATION

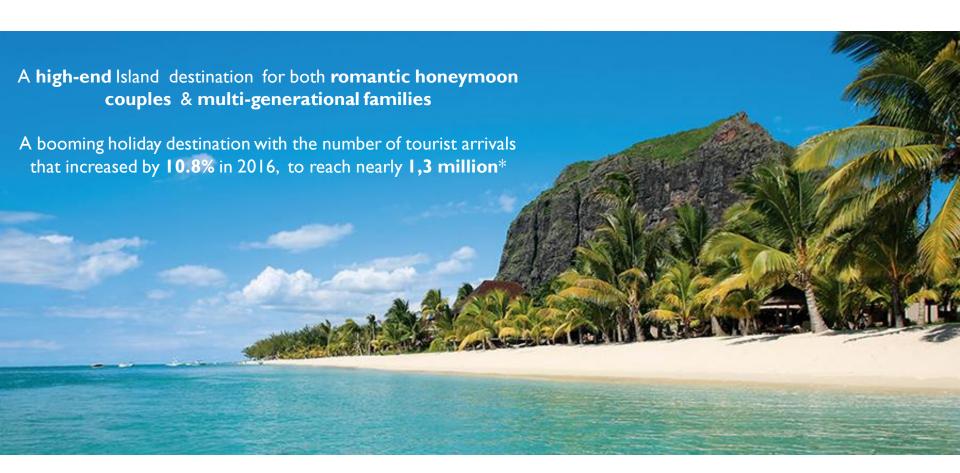
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- USPs and product proofs
- Storytelling (33', 333')



Source: Statistics Mauritius - International Travel and Tourism Year 2016

Mauritius Island is located in the Indian Ocean, off the southeast coast of Africa Great air accessibility from Western Europe, South Africa and China Opportunity to attract a South-East Asian clientele through Singapore hub



Our Club Med resorts are situated about 1 hr drive from the International Airport Mauritius is a year-round destination thanks to a mild tropical climate



Mauritius weather temperature average (°C)



Mauritius water temperature average (°C)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
Water °C	28°	28°	28°	28°	27°	2 5°	24°	24°	24°	24°	2 5°	27°

Source: www.partir.com/Maurice/quand-partir.html

A fascinating destination with a landmine of things to do and see



Breathtaking white sandy beaches and crystal-clear blue waters offering great diving spots, but also many watersports activities

Paradise Island



Tropical forests, natural sights, mountains, parks & reserves...

Mauritius also offers many scenic hiking and walking opportunities

Lush vegetation



A dozen distinctly different championship courses that appeal to players who appreciate both natural beauty and exciting challenges

Premier golf destination

A fascinating destination with a landmine of things to do and see



Captivating history, multicultural melting pot with diverse population and religions

Blending of cultures

Heartland of hedonism

A gastronomy with European, African,
Asian and Indian influences
Refined culinary experiences with
presence of celebrity Chefs and
Michelin stars





Mauritian people have a welcoming nature, and are internationally renowned for their hospitality and sense of service

The art of welcoming

A very developed and well-organized hospitality industry



- ❖ A fierce competition with more than 116 licensed hotels, and many villas /bungalows/ apt rentals options
- ❖ Numerous top class beach resorts & hotels with more than 1/3 of the hotel offer that is 5*
- Hotels & resorts operated by international brands such as Beachcomber, LUX*, Shangri-La, Four Seasons, One & Only, AccorHotels etc.
- High-quality of the hotel infrastructure with many renovation projects in recent years
- Resorts offer many facilities: bars & restaurants, activities, spa, childcare...and the option of an All Inclusive formula (see next slides)

Source: "Mauritius Competitive Benchmark', Marketing EAF, September 2017

Competitors offer many facilities, and the option of an All Inclusive formula

Name	Picture	Location	Rooms	F&B	Children Club	Sports & Activities	Wellness	Highlights	Price ⁽¹⁾
Club Med La Pointe aux Canonniers (after renovation project's completion)		As Comment As Comment of comment	388 rooms 6 suites	2 restaurants 3 bars	✓ Baby Club* ✓ Petit Club* ✓ Mini Club ✓ Junior Club ✓ Baby-sitting*	 ✓ Tennis, fitness, archery, beach volley, golf* ✓ Water ski, wakeboard, sailing, kayak, stand up paddle, scuba diving*, snorkeling, fishing* ✓ Lounge and festive evenings 	✓ Pilates ✓ Spa*	✓ 2 long sandy beaches & turquoise lagoon ✓ Childcare from 4 months to 17 y.o ✓ 4 pools ✓ Waterski included ✓ Family pool with water games ✓ Zen zone with oceanfront infinity pool	1817€ (All inclusive)
Club Med La Plantation d'Albion		Standard In Comments of the Co	226 rooms 30 suites 27 villas	2 restaurants 3 bars	✓ Petit Club* ✓ Mini Club ✓ Junior Club ✓ Baby-sitting*	 ✓ Golf, flying trapeze, tennis, beach volley, fitness, soccer, archery ✓ Sailing, kayak, stand up paddle, snorkeling, scuba diving*, fishing* ✓ Lounge and festive evenings 	✓ Spa by Cinq Mondes* ✓ Tai Chi ✓ Pilates	 ✓ Vast property and wild vegetation ✓ High level of service & personalization ✓ Onsite golf training center ✓ Flying trapeze and circus activities ✓ Infinity zen pool perched over the rocks 	I701 € (All inclusive**)
Royal Palm Beachcomber Luxury 5*Luxe			69 suites	3 restaurants and bars	✓ Kids Club ✓ Baby-sitting*	 ✓ Water ski, sailing kayak, glass bottom boat, stand-up paddle, snorkeling, windsurfing, scuba diving* ✓ Pilates, Fitness, Kinesis, Power Plate, squash, bowls, 3 tennis courts, table tennis ✓ Live music 	✓ Spa by Clarins* ✓ Yoga area	 ✓ Renovated in 2014 ✓ 69 suites facing the lagoon ✓ Partnership with Clarins brand ✓ A Michelin-starred chefat the head of three restaurants: Michel de Matteis ✓ Waterski is included 	3701 € (Half Board**)
Shangri-La's Le Touessrok Resort & Spa 5* Luxe			200 rooms & suites and 3 villas	5 restaurants 2 bars	✓ Kids Club ✓ Teen Club ✓ Baby-sitting*	 ✓ 18-hole Golf, 4 tennis courts, fitness, bocce ball, football, volleyball, badminton, archery, running, aqua gym, biking ✓ Outside Movie theater 	✓ Spa* ✓ Yoga ✓ Tai chi	 ✓ Renovated in 2015 ✓ Free golf access for hotel clients ✓ Exclusive location, facing two islands: l'Illot Mangénie, exclusively for guests and l'Ile aux Cerfs with a professional I 8-hole golf course. ✓ All rooms facing the sea, luxury and personalized hotel services with a quality and diversified F&B offer. 	1883 € (breakfast only)
The Oberoi, Mauritius 5* Luxe		To the second se	71 pavilions & villas	3 restaurants I bar	✓ Kids Club	 ✓ Water ski, kayak, snorkeling, glass bottom boat, sailing ✓ Stretching, running, fitness, tennis ✓ Golf*, scuba diving*, fishing*, horse riding*, parasailing*, bike, scooter and Harley Davidson location* 	✓ Spa* ✓ Yoga ✓ Tai Chi	 ✓ Luxurious villas located on Turtle Bay 's shores (Marine Natural Park with alive coral reef) ✓ 4 national listed monuments from Mauritian heritage dating from French colonial period ✓ Outdoor restaurant perched on volcanic rocks, in an historical monument with colonial origins. ✓ Waterski is included 	2956 € (Half board)

⁽¹⁾ Price per adult for a 7-night stay starting from March 3rd, 2018, based on booking simulation on Dec 12th, 2017 for one entry-category room, double occupancy (without transportation) * At extra cost // **In promotion

Competitors offer many facilities, and the option of an All Inclusive formula

Name	Picture	Location	Rooms	F&B	Children Club	Sports & Activities	Wellness	Highlights	Price (I)
One&Only Le Saint Géran 5*	PA IN MIT		I 42 rooms & suites, I villa	5 restaurants and bars	✓ Kids Club ✓ Teens Club	 ✓ Water ski, sailing, kayak, glass bottom boat, stand-up paddle, snorkeling, scuba diving* ✓ Fitness, 3 tennis courts, volleyball, mini- golf, Henri Leconte's padel 	✓ Spa by ESPA* ✓ Yoga area	 ✓ Currently undergoing a complete renovation; reopening in December 2017 ✓ A unique location offering exclusive intimacy: a private peninsula, a quiet and peaceful lagoon, a beautiful 1,7 km white sand beach ✓ Waterski is included 	4655 € (Half Board)
LUX* Belle Mare 5*	To be a second		174 suites 12 villas	4 restaurants 3 bars	✓ Kids Club ✓ Teens Club	 ✓ Water ski, stand up paddle, kayak, sailing, snorkeling, scuba diving*, kite surf*, glass bottom boat ✓ Tennis, beach volley, table tennis, boules, fitness, green fees*, horse riding ✓ Outside cinema, photography class, cooking class 	✓ Spa* ✓ Yoga	✓ One of island's largest pool (200m²) ✓ On of the multiple restaurants headed by Michelin-starred chef Vineet ✓ Luxurious accommodation's offer: only villas and suites ✓ Waterski is included	2514 € (All inclusive***)
LUX* Grand Gaube 5*			rooms, 70 suites and 3 villas	5 restaurants 3 bars		 ✓ Water ski, stand up paddle, kayak, sailing, snorkeling, scuba diving*, kite surf*, glass bottom boat ✓ Tennis, beach volley, table tennis, boules, fitness, green fees* ✓ Outside cinema, photography class, cooking class 	✓ Spa* ✓ Yoga	 ✓ Currently undergoing a complete renovation; reopening in December 2017 ✓ 5 restaurants ✓ 3 beaches and a lagoon ✓ Waterski is included 	2197 € (All inclusive**)
LUX* Le Morne 5*			64 rooms 85 suites	3 restaurants 3 bars	✓ Kids Club ✓ Teens Club	 ✓ Water ski, stand up paddle, kayak, sailing, snorkeling, scuba diving*, kite surf*, glass bottom boat ✓ Tennis, beach volley, table tennis, boules, fitness, green fees*, bikes* ✓ Outside cinema, photography class, cooking class 	✓ Spa* ✓ Yoga	✓ An architecture in chalet completely integrated in the lush tropical garden ✓ 5 swimming pools including 2 heated (I children area and I pool bar) ✓ Many hiking trail and green fees nearby ✓ Waterski is included	2963 € (All inclusive)
Trou aux Biches, Beachcomber Golf Resort & Spa 5*		\$	306 suites & 27 villas	7 restaurants and bars	✓ Kids Club ✓ Teens Club	 ✓ Water ski, sailing kayak, glass bottom boat, stand-up paddle, snorkeling, windsurfing, aqua gym, scuba diving*, fishing* ✓ Fitness, steam room, bowls, 6 tennis courts, table tennis, Beach volley, bike*, private coach*, tennis teacher* ✓ Live music ✓ Conference center 	✓ Spa by Clarins*	 ✓ One of the most beautiful beach, 6 restaurants and a Spa by Clarins ✓ 66 suites with private pool in 35 ha tropical gardens ✓ First eco-conscious resort of Mauritius (1000m² solar panels, composting stations, reprocessing water) ✓ Waterski is included 	1568 € (Half board)

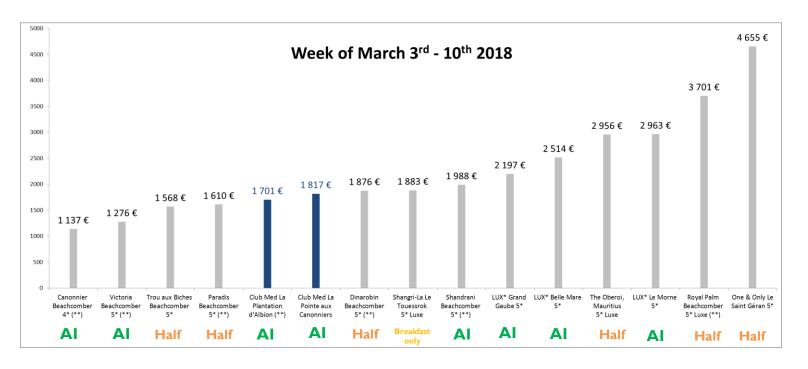
⁽¹⁾ Price per adult for a 7-night stay starting from March 3rd, 2018, based on booking simulation on Dec 12th, 2017 for one entry-category room, double occupancy (without transportation) * At extra cost // **In promotion

Competitors offer many facilities, and the option of an All Inclusive formula

Name	Picture	Location	Rooms	F&B	Children Club	Sports & Activities	Wellness	Highlights	Price
Paradis, Beachcomber Golf Resort & Spa 5*		\$	263 rooms, 17 suites I villa	4 restaurants and a bar	✓ Kids Club	 ✓ Fitness, Aerobic, soccer, table tennis, 6 light up tennis courts, volley ball, hiking, biking* ✓ Water ski, sailing, kayak, glass bottom boat, snorkeling, stand up paddle, aqua gym, kitesurf*, scuba diving* ✓ Golf Academy* 	✓ Spa*	 ✓ Private I 50 ha peninsula, ✓ One of the only I8-hole golf located in the heart of a resort ✓ Access to all Dinarobin Beachcomber facilities ✓ A unique experience at La Ravan restaurant ✓ Waterski is included 	I6I0 € (Half board**)
Dinarobin, Beachcomber Golf Resort & Spa 5*			172 suites 3 villas	4 restaurants 2 bars	✓ Kids Club	 ✓ Fitness, soccer, table tennis, boules, 3 light up tennis court, volleyball, VTT* ✓ Kayak, snorkeling, kitesurf*, scuba diving* 	√ Spa* √ Yoga	 ✓ 5 pools (heated in winter) ✓ Villas with a heated pool ✓ Access to all Paradis Beachcomber facilities ✓ The « Dinarobin Club » (concierge and private coach) 	1876 € (Half board**)
Shandrani, Beachcomber Resort & Spa 5*		The state of the s	324 rooms 4 suites	4 restaurants 2 bars	✓ Kids Club	 9-hole golf, fitness, table tennis, boules, 6 light up tennis courts, hiking, biking* Water ski, sailing, glass bottom boat, kayak, aqua gym, snorkeling, private class*, scuba diving*, speedboat* 	✓ Spa* ✓ Yoga	 ✓ An exceptional location in a preserved and private peninsula with 3 private sand beaches ✓ 50 ha golf course, PADI affiliated diving center, waterski included ✓ 4 beachfront restaurants 	1988 € (All inclusive**)
Victoria Beachcomber Golf Resort & Spa 5*			230 rooms, 15 family flats 3 suites	3 restaurants 3 bars	✓ Kids Club ✓ Teenager program	 ✓ Fitness, table tennis, boules, 3 light up tennis court, hiking, soccer, biking*, scuba diving* ✓ Water ski, sailing, glass bottom boat, kayak, aqua gym, snorkeling, fishing* 	✓ Spa* ✓ Yoga (2 times a week)	 ✓ 15 km from Port Louis capital ✓ « Ell inclusive » offer interchangeable with both Beachcomber Canonnier and Mauricia ✓ « Victoria for two » program for couples ✓ Waterski is included 	1276 € (All inclusive**)
Canonnier, Beachcomber Resort & Spa 4*	distribution of the second of		280 rooms 4 suites	3 restaurants 2 bars	✓ Kids Club ✓ Teens Club	 ✓ Golf,* fitness, table tennis, boules, 3 light up tennis court, volleyball, archery, biking*, billiards ✓ Water ski, sailing, glass bottom boat, kayak, aqua gym, snorkeling, stand up paddle, scuba diving*, fishing* 	✓ Spa* ✓ Yoga	✓ Re-opened in Sept 2017 after renovation ✓ A unique spa set in a 200 years old banyan tree ✓ « All inclusive » offer interchangeable with both Beachcomber Canonnier and Mauricia ✓ Waterski is included	I137€ (All inclusive**)

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Our Club Med resorts are among the best value for money in the upmarket



Besides the high quality of our **quality/price ratio**, we are located in prime locations in **less crowded areas**, and offer an **incomparable convivial atmosphere** thanks to our G.O.s

Price per adult for a 7-night stay starting from March 3rd, 2018, based on booking simulation on Dec 12th, 2017 for one entry-category room, double occupancy (without transportation)
**In promotion

Club Med is well-established on the island, with 2 resorts and Villas What are their key differentiating elements?



4T

- A postcard resort stretching along a pure white sandy beach and a turquoise lagoon
- Watersports galore including memorable waterskiing sessions on the lagoon
- Fun for kids and the whole family with clubs for children of all ages, and a family pool, among others
- An all-day dining offer with a gourmet lounge set directly on the beach, "feet in sand"



5T

- A tranquil tropical haven in a vast natural setting along a remote creek
- Exclusive & customized service in a refined island atmosphere
- A sanctuary to indulge the senses, body and soul, in the harmony of nature
- A seamless golf experience in one of the finest golf destinations in the world



VILLAS

- Luxury & privacy of spending a holidays in your own villa boasting its private pool
- Exclusive tailor-made services thanks to personal butler and Villa Conciergerie Service
- Free and unlimited access to the all-inclusive package at La Plantation d'Albion



DESTINATION

- Accessibility
- Main assets
- Competition
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CLUB MED LA POINTE AUX CANONNIERS, 4T

- Renovation & extension program
- > Target
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- Storytelling (33', 333')

CLUB MED LA PLANTATION D'ALBION, 5T

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The rebirth of an iconic resort



Glimpse into the main novelties

ACCOMMODATION

- **Extension** (+108 rooms) with 96 new connecting Superior rooms and 12 G.O rooms transformed into Superior rooms
 - **Renovation** of 64 Superior rooms





RESTAURANTS & BARS

- Alma Beach Lounge for an ultimate all-day dining experience
- New design & reshaping of main restaurant

NEW AREAS

- Zen zone for adults
 Infinity oceanfront pool
 Lazuli bar
 Calm beach
- **Family zone** Family pool with water games







WELLNESS

- Creation of a brand new Club Med Spa by CINQ MONDES
- **Gym** enhancement



La Pointe aux Canonniers, 4 🌵

General Information

- Transfer: Ih from International Airport Sir Seewoosagur Ramgoolam
- Property: 19 ha
- Currency: Mauritius Rupee (MUR)
- Time Difference from GMT: +3/4 hours

Accommodation (394 rooms)

- 317 Superior rooms with sea view or garden view:
 - **NEW!** 96 connecting Superior New rooms
 - **NEW!** 12 Superior rooms
 - **RENOVATION!** 64 Superior rooms
- 71 Deluxe rooms sea view
- 6 Suites sea view

Spa *

- NEW! Club Med Spa by CINQ MONDES
 - Individual & duo treatment rooms
 - Beauty salon
 - Relaxation area
 - Steam room



Restaurants & Bars

- 2 restaurants
 - RENOVATION! La Belle Créole, Main Restaurant
 - **NEW! Alma,** Beach ,Lounge
- 3 bars and I wine & rum cellar
 - La Frégate, main bar
 - **NEW!** Lazuli bar (Zen zone)
 - **NEW!** Wine & Rum cellar
 - NEW! Beach Lounge Bar

Sports & Activities

- Sports Schools: waterskiing/wakeboarding, sailing, tennis, fitness, archery
- Free access: snorkeling, stand up paddle, kayaking, <u>RENOVATION!</u> Cardio-training room, beach volley
- A la carte*: diving, deep-sea fishing, NEW! golf

Childcare

- Baby Club Med* (4 23 months)
- Petit Club Med* (2-3 yo) with wading pool
- Mini Club Med (4-10 yo) with pool
- **Junior Club** (11-17yo)

Swimming pools

- Main pool
- Kids pool at the Mini Club
- **NEW! Family pool** with water games
- NEW! Zen pool for adults

*At extra cost



What kind of customers are we targeting?

MULTI-GENERATIONAL FAMILIES



Large families traveling together: from babies to teens, parents to grandparents

ACTIVE ADULTS



Friends, Couples

WATERSPORTS LOVERS



Those looking for an active vacation in a lively & convivial atmosphere, and to indulge in an idyllic Island setting

4 USPs as the foundations of sales and marketing speech

I/ EXPERIENCE AN IDYLLIC TROPICAL ISLAND RETREAT

Lining a long white beach, the resort provides an idyllic setting: the promise of immersive ocean beach vacation by a stunning crystalline lagoon

3/ SHARE SPECIAL MOMENTS WITHYOUR FAMILY

With its kids clubs for all ages, its new Family zone, its lively resort center, and its large choice of activities, this resort offers vibrant vacations for the whole family!





2/ SOAK UP THE GENUINE MAURITIAN ART DE VIVRE

A resort mixed with Mauritian influences to soak up the spirit of the destination, and discover the wonders of the island

4/ ESCAPE FOR SOME ADULT TIME

For those who want to escape the resort vibrant atmosphere, La Pointe aux Canonniers now offers tranquil areas reserved to adults, as well as dedicated services and activities to simply relax & recharge

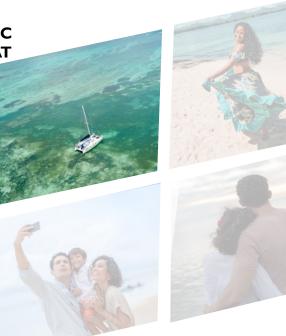
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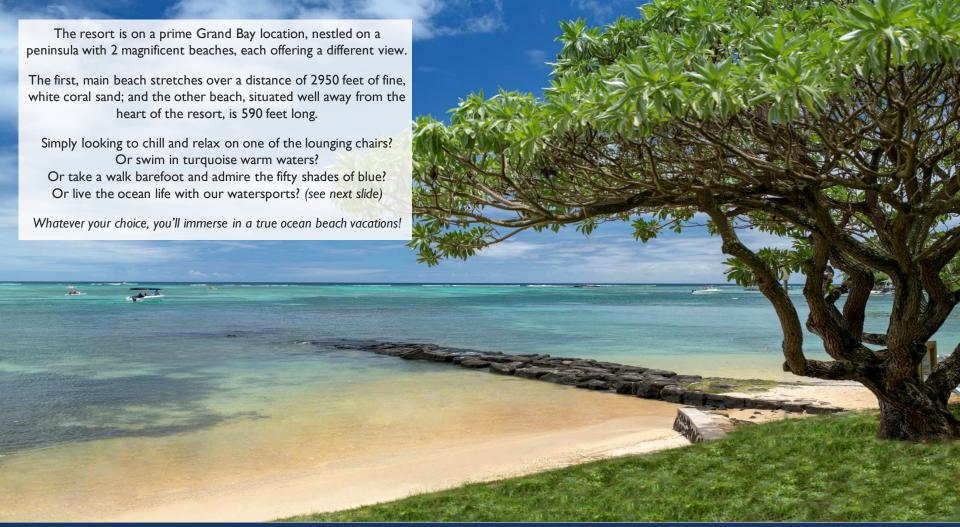


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Watersports galore



Vibrant marine life



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Locally inspired architecture & design with a contemporary touch







Imbued with authentic and Mauritian charm, this resort features **open-plan architecture** and **great cathedral-like structures**. The resort center presents enchanting **traditional thatched roof huts**; and accommodation buildings are inspired by the island's stately turn-of-the-century **plantation houses**.

Interior design adds a **contemporary & cosmopolitan feel** to the architecture.

Blues, beiges and reds contrast and blend with exotic woods to produce a feeling of tranquility, and give a touch of freshness.

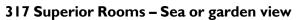
François Champsaur (Interior Design) & Jean-Michel D'Unienville (Architect)

3 types of rooms boasting a tropical chic design



SUPERIOR DELUXE SUITE





Comfortable rooms with all the essentials.

64 renovated Superior rooms + 12 G.O rooms transformed into Superior rooms + 96 brand new Superior rooms (see next slide)

Size: 28-35 sqm / Occupancy 1-4 for connecting rooms



71 Deluxe Rooms - Sea view

Bedroom with a lounge area. Design is refined with a tropical accent, using natural material (stone, wood), and warm colours (red, beige, blue)

Furnished balcony or terrace. Stunning view over the zen zone and ocean.

Size: 43 sqm / Occupancy 1 - 6 for connecting rooms



6 Suites - Panoramic Sea view

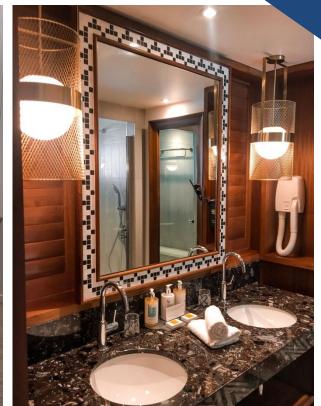
Bedroom with a separate lounge.

Furnished balcony or terrace. Breathtaking view over the ocean

Size: 62 sqm / Occupancy: 1 - 3

Brand new Superior rooms (« Superior New »)





- 30 sqm, Occ 2, all connecting
- Design is simple & elegant, inspired by the island, mixing neutral tones with warm colors. Exotic wooden furniture give a touch of sophistication.

Existing rooms enhancement



GO rooms located in Floreal building transformed into C2 Superior rooms, with same design and furniture than other Club rooms in the resort



General maintenance of room & bathroom • New furniture
• Few improvements (painting, phonic qualities, windows, air conditioning etc.)

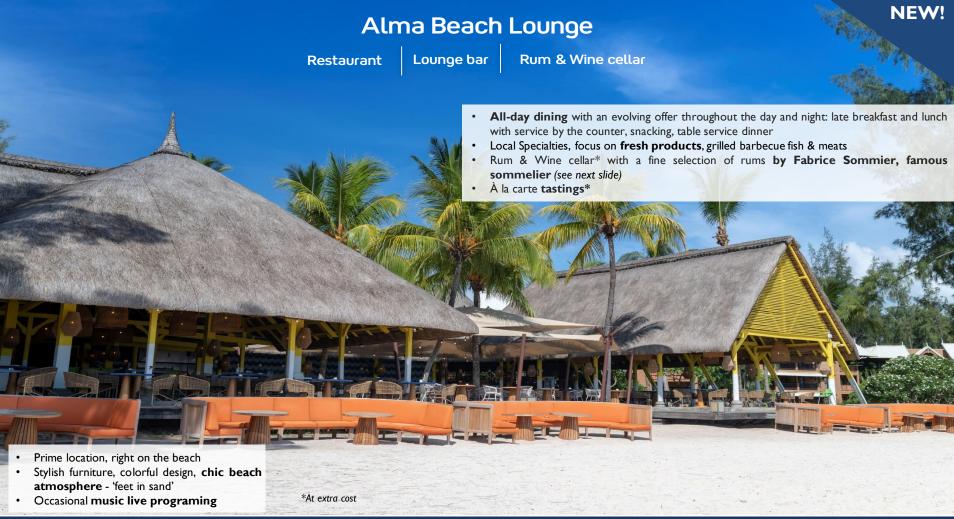
Winter 2018-19 Rooming in 2 phases

			10 Nov - 21Dec 2018						22 Dec 2018 onwards					
Room Category	Code	Type Of Room	Nb. Of Room	Nb Of Beds	Ccial bed / room	Total Ccial Beds	Price Surcharge	Nb. Of Room	Nb Of Beds	Ccial bed / room	Total Ccial Beds	Price Surcharge		
SUITE	S2	Suite - Sea View	6	3	2,5	15	90%	6	3	2,5	15	90%		
	A2	Deluxe room – Sea view	5	3	2,5	12,5	35%	5	3	2,5	12,5	35%		
DELUXE	A2	Deluxe room – Sea view	6	4	3	18	35%	6	4	3	18	35%		
DELUXE	A2+A2	Deluxe room – Interconnecting sea view	60	3	2,5	150	35%	60	3	2,5	150	35%		
E	B2	Superior room – Sea view	38	2	2	76	15%	38	2	2	76	15%		
	В3	Family Superior room – Sea view	44	3	2,5	110	15%	44	3	2,5	110	15%		
	B2+B2	Superior room – Interconnecting sea view	20	2	2	40	15%	20	2	2	40	15%		
	C2+	Superior New Room	0	2	2	0	5%	0	2	2	0	5%		
CLUB	C2+C2+	Superior New Room	78	2	2	144	5%	96	2	2	192	5%		
	C2	Superior room	18	2	2	36	0%	18	2	2	36	0%		
	C3	Family Superior room	38	3	2,5	95	0%	38	3	2,5	95	0%		
	C2+C2	Superior room – Interconnecting	60	2	2	120	0%	60	2	2	120	0%		
	H2	Superior room – PMR (reduced mobility)	3	3	2,5	7,5	0%	3	3	2,5	7,5	0%		
	Total Room		376			824		394			872			

To reach a total capacity of **394 rooms** / **872 commercial beds** after work completion (+33% capacity)

A price increased by **7**%





Alma Beach Lounge – An exclusive partnership with Fabrice Sommier, Meilleur Ouvrier de France

WHO IS FABRICE SOMMIER?



Truly passionate about wine, the talented Fabrice Sommier became Chef-sommelier at only 22 years old in a Michelin 2-star restaurant (Bernard Robin restaurant in Bracieux, France). Awarded with the title of Best French Craftsmen 2007 (M.O.F) & Master of Port 2010, he is also passionate about cigars, and won the 2013 & 2014 award for best pairing of a Habano with a number of drinks at the Habanosommelier International competition in Cuba. After receiving many distinctions of Chef Sommelier of the Year and having collaborated with major brands like Lehmann Glass or Nespresso, he is today Chef-Sommelier & Group Director of Georges Blanc, including a Michelin 3-star restaurant.





WHAT DOES THE PARTNERSHIP CONSIST IN?

- A unique & exclusive partnership, only at La Pointe aux Canonniers
- Co-creation and signature of the wine & rum menu at Alma Beach Lounge (about 60 references)
- Creation of 6 signature cocktails (3 all-inclusive + 3 « at extra cost ») available at Alma Beach Lounge
- Creation of 3 different wine & rum tasting workshops proposed to GMs under reservation & at extra cost



Source: https://www.fabricesommier.com/





A rich excursions program to explore the island



Excursions*

- Flavours and Fragrance of Mauritius
- Authentic Port Louis
- Alternative Mauritius
- Sea kart sensations
- Underwater encounters
- · On board the Nautilus
- · Governor's House
- The Northern Islands in a catamaran
- Ilôt Benitier
- Blue Bay tour
- The Forgotten Islands
- Casela safari
- Meet the dolphins
- Walk with the lions
- Rodrigues Island
- Mauritian panorama

All excursions are offered to do a la carte and private
A selection of special outings for families and kids

4 USPs as the foundations of sales and marketing speech

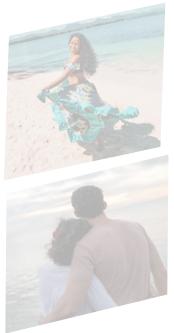
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For those who want to escape the resort vibrant atmosphere, La Pointe aux Canonniers now offers tranquil areas reserved to adults, as well as dedicated services and activities to simply relax & recharge.

Happiness for children and peace of mind for parents!

* All kids clubs with activities and facilities adapted to each age:









4 to 23 months*

2 to 3 years*

4 to 10 years

II to 17 years

Indoor & outdoor playground



A **pool** and wading pool



Activities like Baby Gym, Little Tennis, Nature and Discovery activities

* Baby-friendly services:





Nursing care material available

At the main restaurant

Biberonneries

*At extra cost







Families will create amazing memories at the family pool...



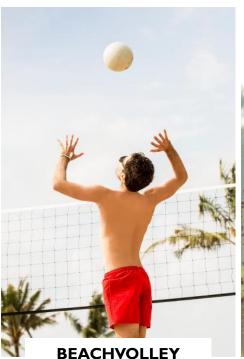
...Or at the main pool in the lively resort center



For the most active ones, a wide selection of sports & activities









4 floodlit courts

Green fee packages at the brand new Mont Choisi Golf, 5min from the resort!

And, of course, also a large choice of watersports! (see slide 25)

4 USPs as the foundations of sales and marketing speech

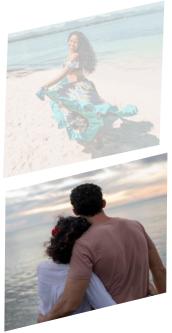
I/ EXPERIENCE AN IDYLLIC TROPICAL ISLAND RETREAT

Lining a long white beach, the resort provides an idyllic setting: the promise of immersive ocean beach vacation by a stunning crystalline lagoon

3/ SHARE SPECIAL MOMENTS WITHYOUR FAMILY

With its kids clubs for all ages, its new Family zone, its lively resort center, and its large choice of activities, this resort offers vibrant vacations for the whole family!





2/ SOAK UP THE GENUINE MAURITIAN ART DE VIVRE

A resort mixed with Mauritian influences to soak up the spirit of the destination, and discover the wonders of the island

4/ ESCAPE FOR SOME ADULT TIME

For those who want to escape the resort vibrant atmosphere, La Pointe aux Canonniers now offers tranquil areas reserved to adults, as well as dedicated services and activities to simply relax & recharge.



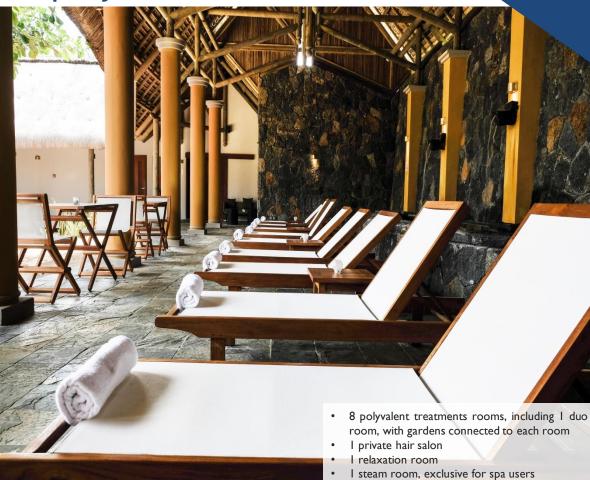
Zen zone - a haven of serenity within the resort

Located apart from the busy resort center, this area is facing the impossibly blue lagoon, and is accessible to all adults. It will be the ideal destination for those looking for a relaxing experience in a breathtaking oceanfront setting.



Club Med Spa by CINQ MONDES*





An enhanced fitness experience

Cardio-training room

Extension of current gym (140 sqm) & installation of new equipment

I functional training area

I small group training area

I muscle-strenghtening area with work out machines



Fitness School

And still our group classes taking place in a seafront palapa to exercise in a dream décor! Muscular wake up, body pump, abs legs bump, pilates, zumba, water aerobics, step, stretching.

3D visual - non contractual

An "amazing" experience: the words to say it...



Meet the sparkling standout in the Indian Ocean: Club Med La Pointe aux Canonniers, 4-Trident. You'll be drawn to the rhythm of this postcard-perfect resort, and its promise of a vibrant, colorful getaway among lush palm trees and tropical gardens.

Whatever you're looking for, you'll find it among the multitude of attires within! Walk along the impeccable 900-meter beach, and soak up the infinite perspectives of the impossibly-turquoise lagoon.

Pop over to the resort's dynamic center to check out the main pool with its volcanic rock floor. Or book an amazing excursion* to discover the breathtaking sites of Mauritius, an ultimate island escape. Later, get your pulse racing with archery or a rousing match of tennis, or delight in the crystal waters with water skiing, sailing, snorkeling, and stand-up paddle. While you're out there, take in the resort's colonial architecture and brilliant hues from afar!

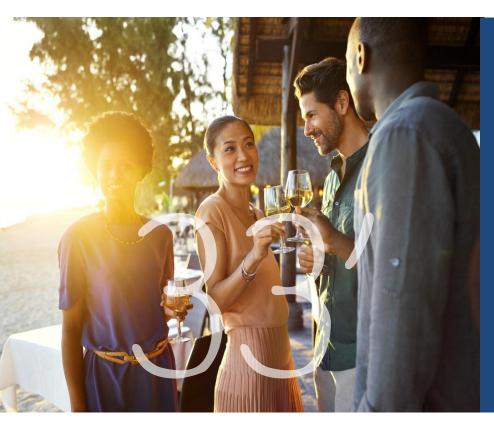
Make unforgettable memories in the new area just for families: kids will love the water games at the Family Pool, just one of the resort's four amazing pools. The conviviality is heightened by the kind, good-natured team of G.O.s!

Stop by the kids clubs, which offer an enchanting welcome for children of all ages, including babies*. They can splash in the wading pool, amongst other age-appropriate activities that satisfy their curiosity in a fun, colorful environment. That means you're free to enjoy the serenity of the new adults-only Zen zone! Take a dip in the infinity pool overlooking the sea, have a healthy drink at Lazuli bar, or lounge on the beach's stylish furniture.

Restore your energy at the new Club Med Spa*. Escape from it all at this calm haven brimming with gardens and leafy trees. At dinner, soak up the beach-chic magic of the new waterfront Alma Beach Lounge, where you can enjoy vivid, fragrant flavors and a live music performance.

Whatever your ambiance, let Club Med La Pointe aux Canonniers sweep you away!

An "amazing" experience: the words to say it...



The 4-Trident Club Med La Pointe aux Canonniers is a postcard-perfect resort - a vibrant, colorful getaway among lush palm trees and tropical gardens.

Whatever you're looking for, you'll find it among the multitude of attires within! Like the long, fine sand beach along the impossibly-turquoise lagoon, or the four amazing pools. You'll love waterskiing, among the variety of other aquatic and land sports, and breathtaking excursions* around Mauritius. Or spend some quality family time playing water games at the new Family Pool. Kids clubs for children of all ages, babies* included, mean you can kick back at the new adults-only, oceanfront Zen zone or restore your energy at the calm haven of the new Club Med Spa*. At night, at the new beach-chic, waterfront Alma Beach Lounge, enjoy fine dining imbued with fragrant local flavors, and magical entertainment. Whatever your ambiance, let Club Med La Pointe aux Canonniers sweep you away!

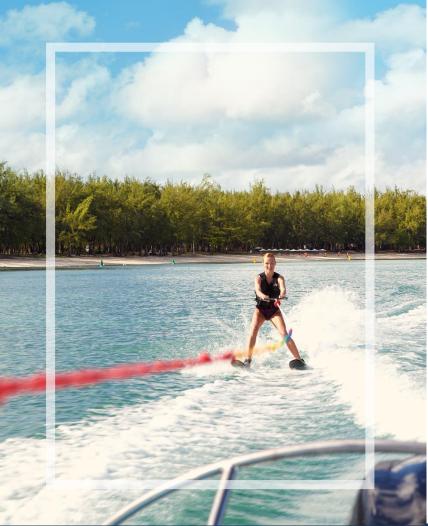
Must-tuy Experiences 4.



An aquatic playground

At the heart of the Resort, make your way through the lines of luxurious palm trees and dive into the lagoon-inspired family pool. Enjoy some family time splashing around with the water jets and cannons. You'll still be smiling as the sun goes down.





Waterskiing on the Indian Ocean

Follow your G.O.s ® onto the pier, grab your skis, and get ready to enter the ocean and its myriad of blues. In the distance, mountains frame the landscape, white sandy beaches at their feet. Flamboyant frangipani shrubs echo the colours of the colonial houses.

Shellfish and exceptional wines

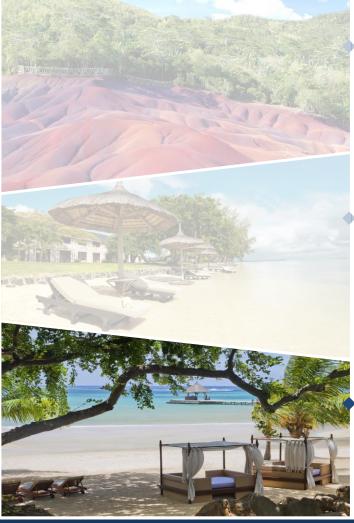
Enjoy a magical moment as the balmy evening sets in, watching the sun set across the lagoon with your feet in the sand. Set back, savour a local fish dish with fried rice. Choose a glass of wine* from the list selected by a prize-winning sommelier. Let yourself unwind to the live orchestra at the Alma Beach Lounge.





An infinity pool over the lagoon

Cross the green lawns dotted with coconut trees to get to the Zen pool overlooking the lagoon. Lie back on a lounger with a glass of freshly-squeezed juice. The singing of bulbul and cardinal birds provide an exotic soundscape.



DESTINATION

- Accessibility
- Main assets
- Competition
- Club Med offer

CLUB MED LA POINTE AUX CANONNIERS, 4T

- Renovation & extension program
- > Target
- USPs and product proofs
- Storytelling (33', 333')

CLUB MED LA PLANTATION D'ALBION, 5T

- Target
- USPs and product proofs
- Storytelling (33', 333')





La Plantation d'Albion, 5 🏗

General Information

- Transfer: Ih from International Airport Sir Seewoosagur Ramgoolam
- Property: 21 ha
- Currency: Mauritius Rupee (MUR)
- Time Difference from GMT: +3/4 hours

Accommodation (259 rooms)

- 168 Superior rooms
- 61 Deluxe rooms
- 30 Suites

Spa *

- Club Med Spa by CINQ MONDES
 - Individual & duo treatment rooms
 - Oceanfront relaxation area
 - Sauna & Steam room



Restaurants & Bars

- 2 restaurants
 - La Distillerie main restaurant
 - **Le Phare,** specialty restaurant
- 3 bars
 - Le Banian, main bar
 - L'Alouda, by the zen pool
 - Beach bar

Sports & Activities

- Sports Schools: golf, tennis, sailing, fitness, archery, circus (incl. flying trapeze)
- Free access: snorkeling, stand up paddle, kayaking, cardio-training room, beach volley
- A la carte*: diving, deep-sea fishing, golf

Childcare

- Petit Club Med* (2-3 yo)
- Mini Club Med (4-10 yo) with pool
- Junior Club (11-17yo)

Swimming pools

- Main pool
- Kids pool at the Mini Club
- Zen pool for adults

What kind of customers are we targeting?

COUPLES / HONEYMOONERS





GOLFERS

ADULTS SOLO & FRIENDS





FAMILIES
WITHOUT BABIES

Those looking to combine a high level of service & personalization, a feeling of exclusivity & intimacy with the conviviality of Club Med spirit

City-dwellers looking to rejuvenate and disconnect in a vast and wild natural setting

5 USPs as the foundations of sales and marketing speech

I/ATRANQUILTROPICAL HAVEN IN A VAST NATURAL SETTING

Nestled along one of the last remote creeks on the island, Albion is the ideal spot to take in the beauty of the Indian Ocean, explore the marine life, or enjoy watersports.

2/ EXCLUSIVE & CUSTOMIZED SERVICE IN A REFINED ISLAND ATMOSPHERE

Bespoke experiences in a contemporary and elegant design atmosphere.

An exceptional human experience thanks to attentive and discrete service.

A culinary journey boasting the island's

A culinary journey boasting the island's multicultural flavors and tastes in heavenly settings.

3/ A NATURE SANCTUARY TO RENEW THE BODY AND SOUL

Embark on a journey of relaxation either succumbing to pampering spa days, unwinding at the zen zone, or working on your fitness... All aim to indulge the senses, body and soul, in the harmony of nature!



4/THE PERFECT GOLF GETAWAY IN ONE OF THE WORLD'S BEST DESTINATIONS

Make the most of our onsite facilities and pro instruction, and challenge yourself on nearby golf courses carved into stunning landscapes.

5/ ULTIMATE TROPICAL PLAYGROUND FOR KIDS, AND PLETHORA OF ACTIVITIES FOR ALL

With its Children Clubs from 2 y.o, and its numerous land sports and activities disseminated in the vast property, the resort has everything to please kids, families, and the most active ones.

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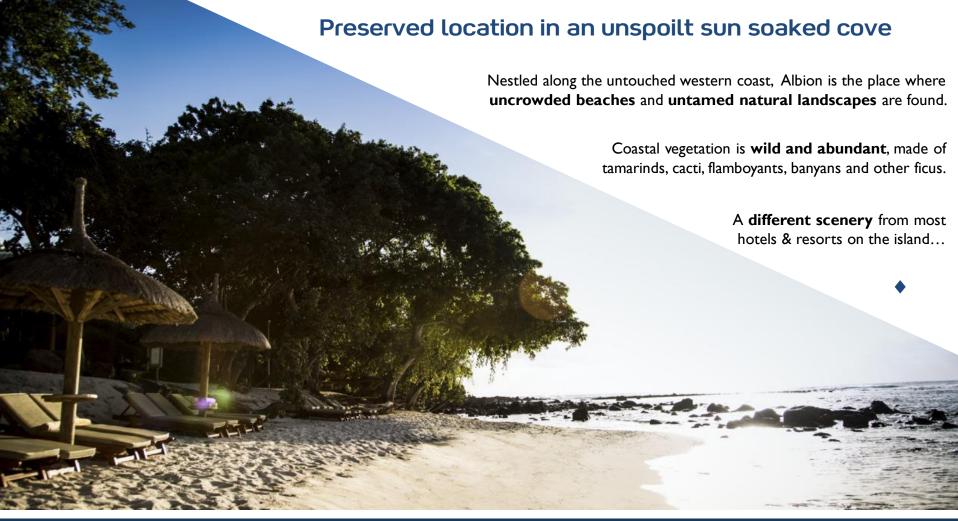


4/THE PERFECT GOLF GETAWAY IN ONE OF THE WORLD'S BEST DESTINATIONS

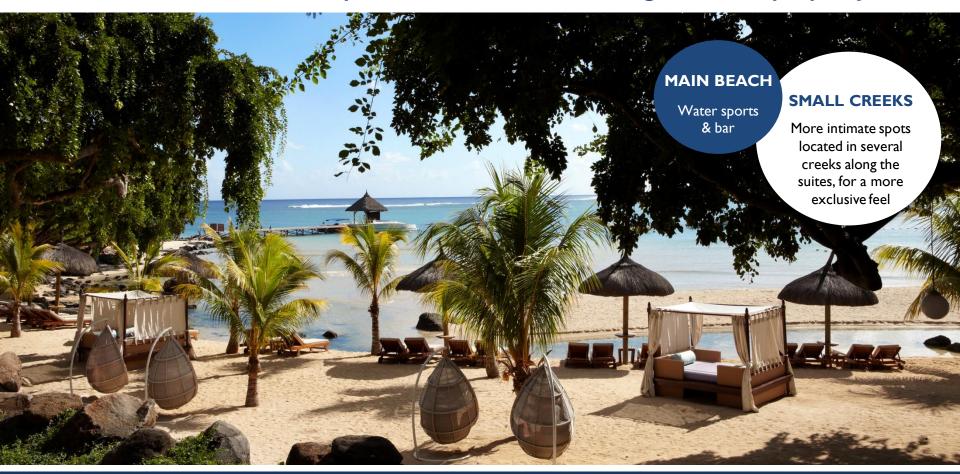
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Several beaches for a peaceful & intimate feeling in a wide property



Ideal location to discover the exceptional fauna & flora of Mauritius



- ✓ SAILING SCHOOL
- ✓ STANDUP PADDLING
- √ KAYAKING





SNORKELING, SCUBA DIVING*

To discover the amazing Mauritian underwater world, with stunning reefs, and some 600 species of fish

DEEP SEA FISHING*

The west coast is a great area for big game fishing since it has currents that bring the fish up. Expect a large number of species incl. marlins, sharks or barracuda

*At extra cost

5 USPs as the foundations of sales and marketing speech

I/ATRANQUIL TROPICAL HAVEN ALONG ONE OF THE LAST REMOTE CREEKS ON THE ISLAND

Nestled along the untouched western coast,
Albion is the place where uncrowded beaches
and untamed natural landscapes are found.
Ideal spot to take in the beauty of the Indian
Ocean, explore the marine life, or enjoy
watersports

2/ EXCLUSIVE & CUSTOMIZED SERVICE IN A REFINED ISLAND ATMOSPHERE.

Bespoke experiences in a contemporary and elegant design atmosphere.

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Personalized & exclusive privileges, in line with Exclusive Collection standards



« Signature » design inspired by the rich cultural mix specific to Mauritius











We wanted to create settings specific to Mauritius by playing on the island's multicultural nature. We deliberately avoided overly trendy aesthetic options so as to create contemporary environments which are clearly Mauritian. The relaxed lifestyle and the beauty of the surroundings are emphasized to create a space to live and spend a holiday in as well as to enjoy a more sophisticated experience.

- Marc Hertrich and Nicolas Adnet, Designers of the resort -

Premium accommodations & high-end in-room experience

SUPERIOR



168 Superior Rooms - Sea or garden view

Bedroom with furnished balcony or terrace.

Size: 41 m²

Occupancy: 1-5 for connecting rooms

DELUXE



61 Deluxe Rooms - Sea or garden view

Bedroom with a lounge area. I 8m² furnished balcony or terrace.

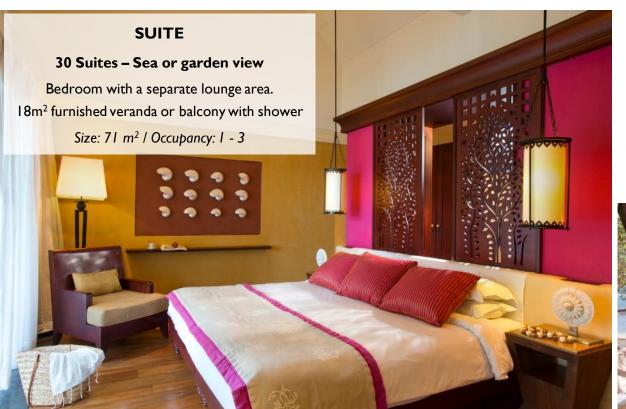
Size: 50 m²

Occupancy: I - 5 for connecting rooms

5T HIGHLIGHTS

- spacious room size
- bathrobe & slippers
- beauty amenities and some co-branded products
- mini bar refilled daily
- turndown service
- breakfast room service

Refinement & Service at their best in Suite accommodation



DEDICATED SERVICES FOR SUITE ACCOMMODATION

- Private transfer or parking space
- Priority booking at the Spa and specialty restaurant
- Complimentary room service from 7am to 11pm



Luxury & privacy in Albion Villas



& free unlimited access to the all-inclusive package at La Plantation d'Albion resort

LUXURY VILLAS

- 27 villas, built on one level, from 2 to 4 bedrooms, between 340 and 500 sqm
- Architecture & interior decoration in the Mauritian style, luxurious materials and generous volumes filled with light & color
- Private pool, large landscaped garden, views of the ocean or the mountains

EXCLUSIVE DAILY SERVICES

- Villa manager to prepare you stay
- Private airport transfer
- Personal butler for breakfast, afternoon tea, and room service at any time
- Villa Concierge service to organize activities & excursions, dinner & spa bookings
- Unlimited free golf at the 18-hole Tamarina Golf course

Varied and fine cuisine in idyllic settings



Main restaurant

Several terraces with sea view

Breakfast • Lunch • Dinner

Fresh and inviting buffets showcasing a diverse array of international specialties, and authentic Creole flavors



Specialty restaurant

A heavenly setting with the terrace perched over the ocean Late breakfast & lunch • Upon reservation for dinner

Local specialties • Table Service

Attractive a la carte* menu with premium & fresh products such as lobster, wagyu beef, or tuna carpaccio

*At extra cost

5 USPs as the foundations of sales and marketing speech

I/ATRANQUILTROPICAL HAVEN IN A VAST NATURAL SETTING

Nestled along one of the last remote creeks on the island, Albion is the ideal spot to take in the beauty of the Indian Ocean, explore the marine life, or enjoy watersports.

2/ EXCLUSIVE & CUSTOMIZED SERVICE IN A REFINED ISLAND ATMOSPHERE

Bespoke experiences in a contemporary and elegant design atmosphere.

An exceptional human experience thanks to attentive and discrete service.

A culinary journey boasting the island's

multicultural flavors and tastes in heavenly settings.

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4/THE IN ONE DESTIN

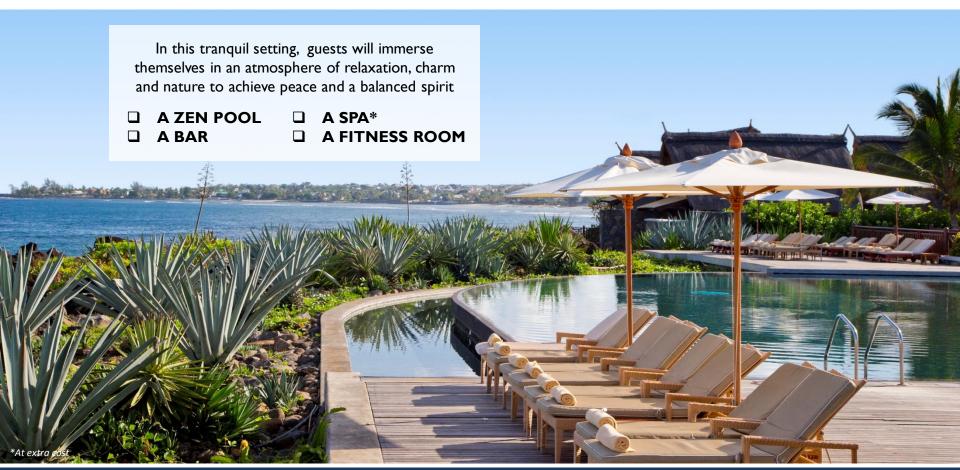
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Make the most of our onsite facilities and pro instruction, and challenge yourself on nearby golf courses carved into stunning landscapes.

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With its Children Clubs from 2 y.o, and its numerous land sports and activities disseminated in the vast property, the resort has everything to please kids, families, and the most active ones.

Apart from the resort center, enter a realm of serenity...the Zen zone & wellness hub



A clifftop infinity pool accessible to adults only

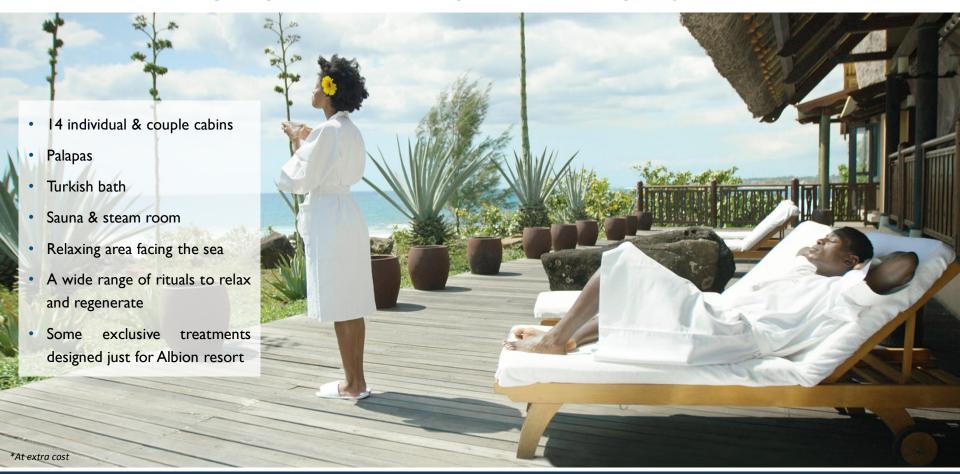




THE ALOUDA BAR

Adjacent to the zen pool, it's the ideal place to enjoy a drink while soaking up the views of the romantic lagoon and picturesque environment

A world of pamper at our 700 sqm Club Med Spa by CINQ MONDES*



A fitness experience in sync with nature and ocean



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One of the finest golf destinations



A SUPERB GOLFING EXPERIENCE

Mauritius is a premier, year-round golf destination featuring a dozen distinctly different championship courses.

Boasting magnificent layouts from famous designers such as Ernie Els, Bernhard Langer, Peter Matkovich and Peter Aliss, the destination truly has something for every golf enthusiast.



- 2016 Mauritius named the Golf Destination of the Year for Africa, Gulf States and Indian Ocean region in the prestigious annual IAGTO Award
- 2017 The Ile aux Cerfs Golf Club awarded the title of Best International Golf Course by Golf Journal

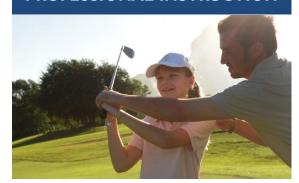
A seamless golf experience at Club Med La Plantation d'Albion

ONSITE GOLF FACILITIES

Practice facilities:

- ✓ Practice net
- ✓ Practice bunker
- ✓ Putting green

PROFESSIONAL INSTRUCTION



- Specialized and certified GOs to initiate beginners and improve the confirmed golfers level
- Group lessons for all levels, 6 days a week
- Equipment adapted to each age group and each skill level
- Private lessons at extra cost for both adults and kids

COURSES CLOSE TO THE RESORT



Green fee packages at extra cost:

- Tamarina Golf Club
- 20min from resort
- Championship 18-hole course, par 72
- Design by Rodney Wright
- Also: Touessrok Golf Course (20min from resort, by boat), Anahita Golf Course (1h15 from resort), Mont Choisi Golf Course (1h from resort)

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With its Children Clubs from 2 y.o, and its numerous land sports and activities disseminated in the vast property, the resort has everything to please kids, families, and the most active ones.

Kids Clubs — a paradise for children where they are kings!

* Children clubs from 2 y.o:







2 to 3 years*

4 to 10 years

11 to 17 years

Teen Spa*

* Baby-friendly services:





Nursing care material available

At the main restaurant

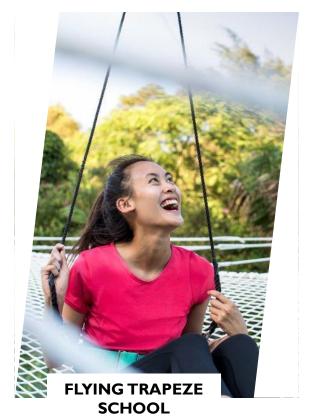




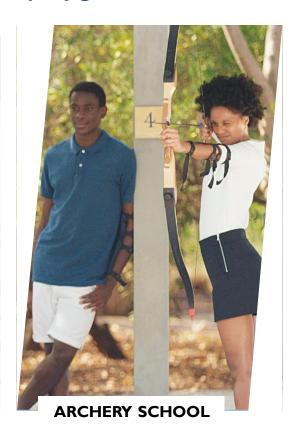


Besides gym, tennis or nature & discovery activities, the little ones will have the chance to experience the thrills of **circus activities**like flying trapeze or trampoline!

Amidst lush tropical gardens, a vibrant playground







& circus activities

6 courts

And also a soccer field, and beach volleyball...

Exciting experiences outside the resort, all set up with a Conciergerie approach

Excursions* a la carte or private:

- Blue Bay by Club Med
- Flavors and Fragrance of Mauritius
- Authentic Port Louis
- Alternative Mauritius
- Seakart Sensations
- Underwater encounters
- Big game fishing
- llôt Benitier
- Casela safari
- Meet the dolphins
- Segway Discovery
- Walk with the lions
- Mauritian panorama
- East Coast in a catamaran



An "amazing" experience: the words to say it...



The 5-Trident Club Med La Plantation d'Albion is an exercise in extremes, where abundant untamed nature meets supreme refinement and exceptional service.

Enjoy breakfast room service on your private terrace. The unfettered view inspires instant disconnection; you'll feel the tranquility of this vast, sparsely populated paradise. Walk directly onto the wild beach through a dense, fragrant arch of vegetation: your feet in the coral sands and blue waters, the trees above providing shade. Or gather the family for an excursion* to Blue Bay, one of the island's epically beautiful sites. Make the reservation with your dedicated concierge, just one example of Mauritius' incredibly kind, attentive, and personalized service.

You'll be spoiled by the wealth of sports choices, like the onsite golf training center or nearby 18-hole Tamarina Golf Club*. There's tennis, archery, or fitness classes, and sailing, stand-up paddle, or scuba diving* in the tropical waters. Or try the flying trapeze! The thrills come with a view of the 21-hectare resort, its tamarinds, cactus, and banyan trees, and dramatic wild coves.

For peace of mind, drop off the children at the kids clubs, from 2 years old*. At this paradise for children, the caring G.O. team exemplifies Mauritians' legendary kindness. Head to the secluded, adults-only Zen Zone, and relax at the Zen Pool with drink service and ocean views. Or indulge in a natural oils massage at the 700-square meter Club Med Spa by CINQ MONDES*. Unwind on its oceanfront terrace, delicately perfumed by the sea and gardens.

In the evening, enjoy a flute of champagne and the resort's elegant, contemporary design. Take the buggy service to Le Phare Specialty Restaurant, its intimate terrace perched above the black rocks and breaking waves. You'll feast on more than ocean views: delight in the luxurious flavors and subtle spices of Mauritian cuisine.

With its striking nature and vibrant immersions in the Mauritian art of living, Club Med La Plantation d'Albion will enchant you with its sublime experiences.

An "amazing" experience: the words to say it...



The 5-Trident Club Med La Plantation d'Albion is an exercise in extremes, where abundant untamed nature meets supreme refinement and exceptional service. You'll fall for the vast 21-hectare resort with lush and fragrant vegetation, the coral sands of the wild beach, and the kind and attentive Mauritian service. And you'll be spoiled by a wealth of choice: get your thrills on an exquisite excursion*, or by swinging the golf clubs, flying through the air on a trapeze, or taking the plunge with scuba diving*! Drop off the little ones at the kids clubs, a paradise for children where they are kings. You can head to the secluded, adults-only Zen Zone perched above the water, or the expansive Club Med Spa by CINQ MONDES*. In the evening, delight in the local cuisine's luxurious flavors and subtle spices.

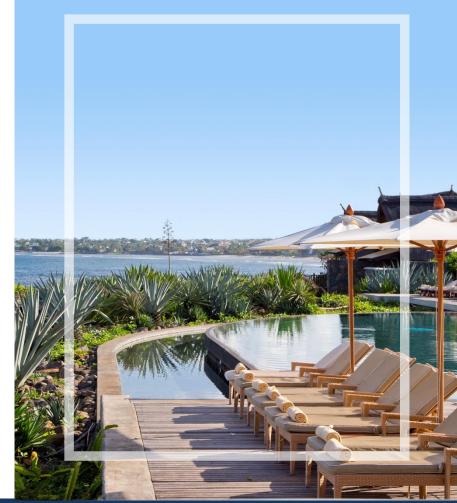
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must-tuy Experiences 4.



A dip over the ocean

Sit down on the edge of the Zen infinity pool above the volcanic rocks, surrounded by dark mosaics. Gaze out the sea in search of hump-backed whales. From this unique viewpoint, observe the waves breaking on the black lava rocks.





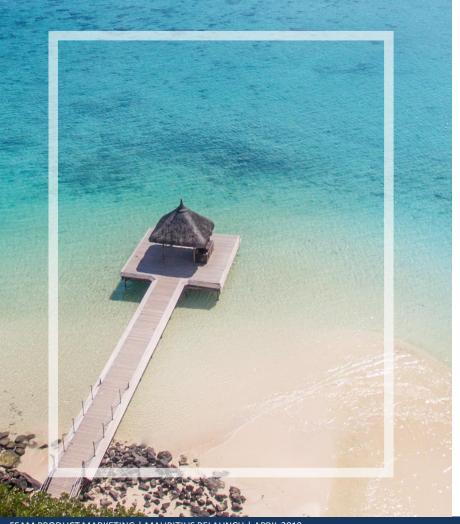
In suite room service

Morning light floods into your bedroom and over the warm exotic decor. Admire the details of the carved wooden headboard. Step onto your terrace for breakfast, surrounded by red flame tree flowers. In the evening, curl up in your deckchair and enjoy the sun as it sinks behind the banyan trees. Sip a glass of champagne*, served with a smile.

Dinner at the lighthouse

After a dip in the Zen pool, stop under the domed roofs of the La Distillerie restaurant. The chef serves plates of tender marlin curry with tomatoes, spices and thyme. Say yes to a tamarind sorbet. On the terrace, ivory white curtains open onto a view of succulent plants and the azure sea.





Preserved coves

What if you could be transported to a preserved turquoise cove within seconds? Throughout a walk along the coastline bordering the Resort, be awed by the blue depths of the Indian Ocean, punctuated by the typical black lava rocks. Deckchairs are only waiting for you. There's no-one else around.

