



Club Med La Rosière

Opening December 20

Discover the best-kept secret in the Alps

Club Med 
amazing you

1/ Destination La Rosière 3-20

2/ Experiences La Rosière 21-28

3/ Competition 29-32

4/ A Resort Unlike Any Other 33-52

5/ Activities & Must Try Experiences 53-61

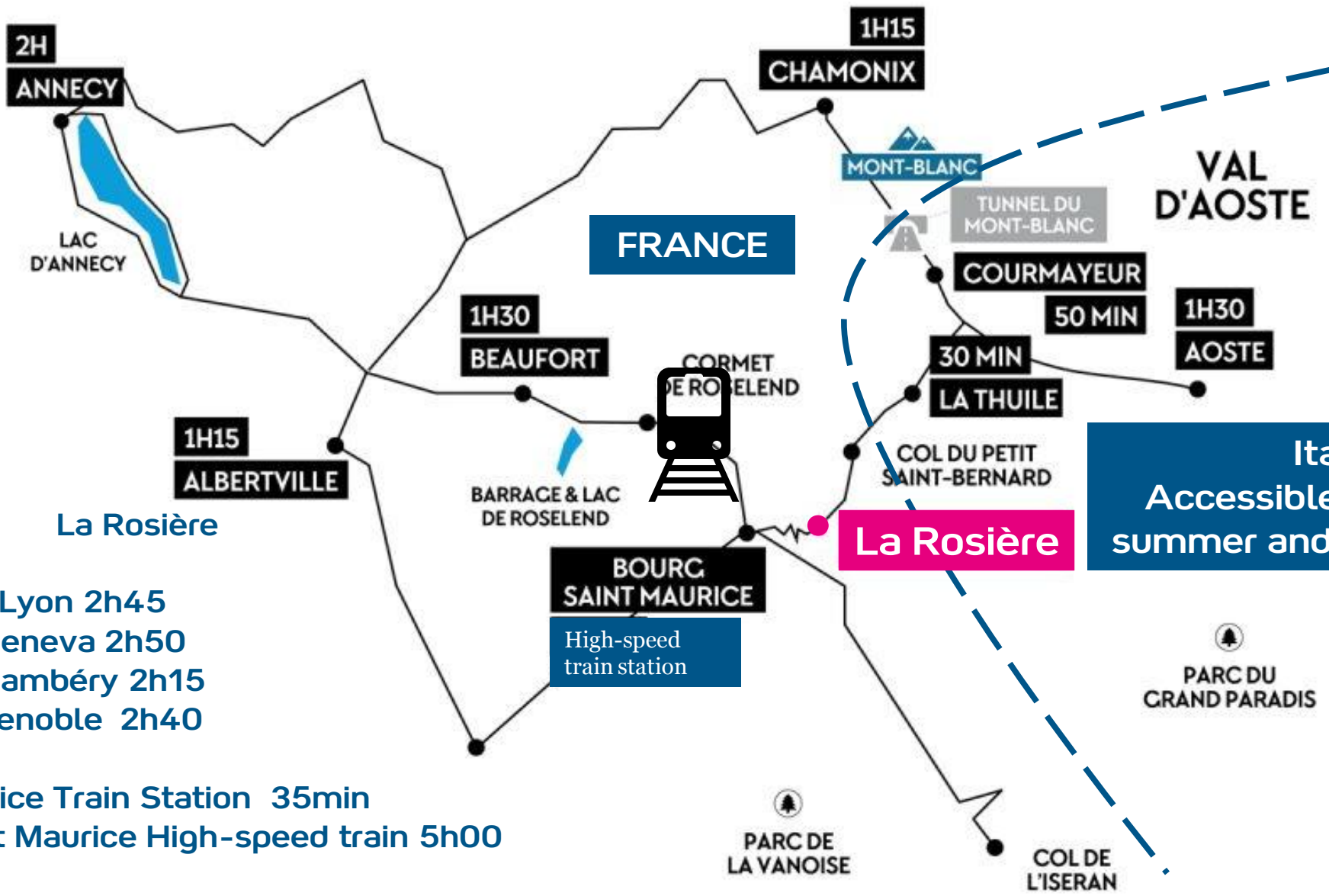




1/ Destination La Rosière

In the heart of the Savoy region's Tarentaise Mountains, the most beautiful vantage point in the Alps





Airports ↔

La Rosière

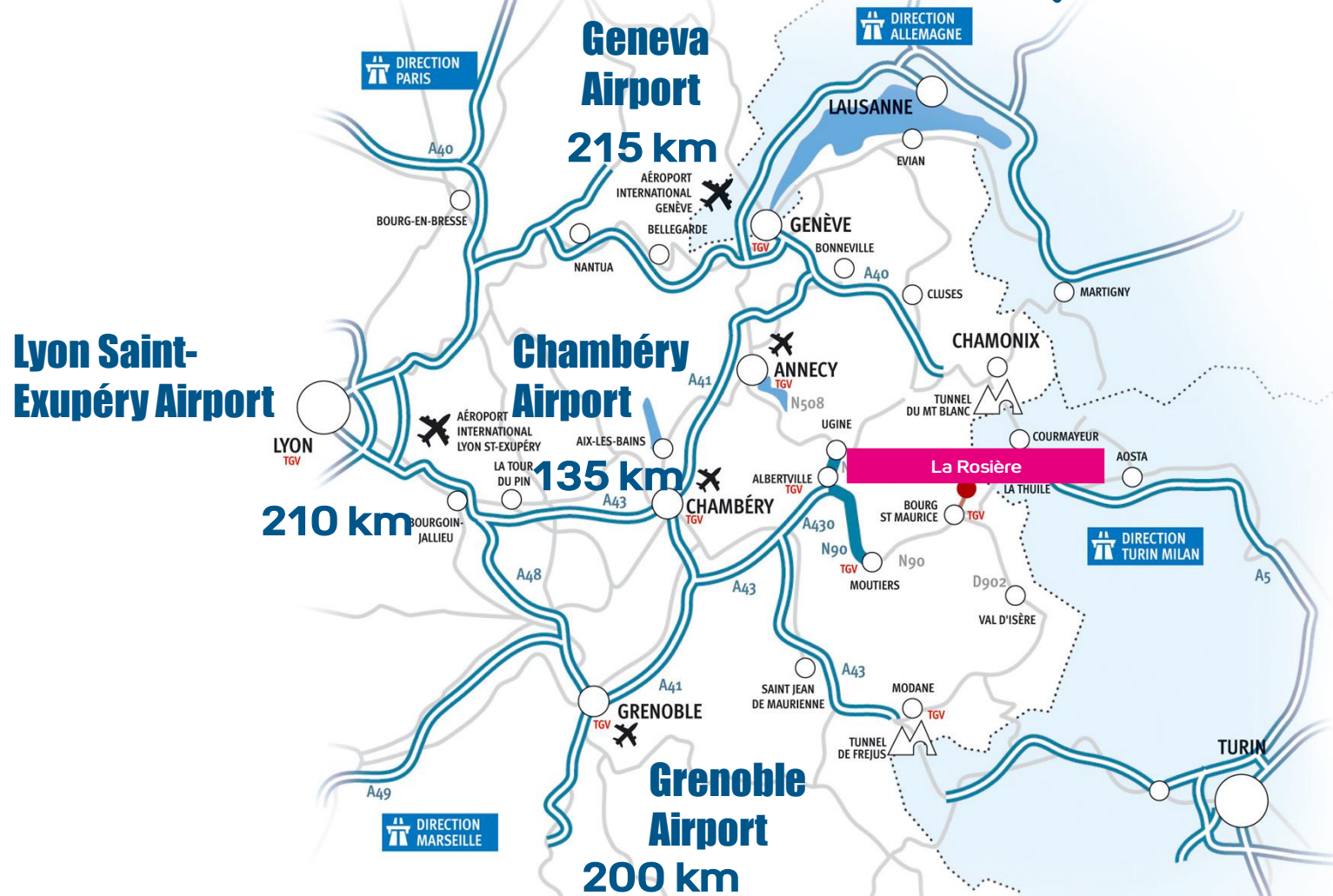
Lyon 2h45
 Geneva 2h50
 Chambéry 2h15
 Grenoble 2h40

Bourg St Maurice Train Station 35min
 Paris-Bourg St Maurice High-speed train 5h00

Italy 
 Accessible by road in
 summer and ski in winter



Getting to La Rosière From the Airports



Getting to La Rosière

From Outside France

Lyon - Geneva





La Rosière – a special destination



Perched on the edge of the Tarentaise Mountains, not far from Beaufortain and across from Les Arcs, La Rosière offers an **authentic and intimate** mountain experience in a beautiful preserved natural environment.

The area is known as the **Tarentaise Balcony** due to its exceptional 180° views from all over the ski Resort. The full southern exposure looks out onto the La Vanoise National Park.

In this kingdom, the mountains are the royalty. **The Italian face of Mont Blanc** dominates the Espace San Bernardo, the only **Franco-Italian ski area**, linking La Rosière to La Thuile in the Valle d’Aosta.

The mountain is a place with a rich history. **The Petit Saint Bernard Pass**, at the very heart of the ski area, has been the main link between **Savoy** and the **Valle d’Aosta** since time immemorial. This legendary valley is full of stories large and small.

Petit Saint-Bernard Pass

A link between two valleys and two countries



Petit Saint-Bernard Pass is a legendary link between France and Italy. It has been a stage for the history between these two countries since antiquity. It is also a magnificently preserved valley that is perched between the Tarentaise Valley and the Valle d'Aosta. In the shadow of Mont Blanc and protected by Saint Bernard, the patron saint of mountain climbers, this little oasis of greenery is the perfect place to take a break in summer and winter.

← *Mont Blanc*

The Saint Bernard

The Saint Bernard dog was used by the clergy of the hospice to **look for lost travellers in the mountains**. They would attach a little barrel of liqueur to its collar to revive the rescued.



Opening the pass to cars

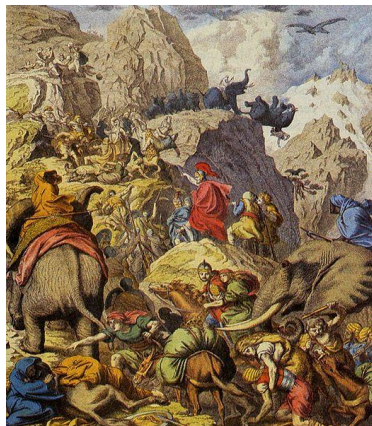
The Petit Saint-Bernard Pass is **open to traffic from May to October**, allowing for a quick link between the Valle d'Aosta autoroute and northern Italy, as well as providing access to Mont Blanc tunnel.



← *Petit Saint-Bernard Hospice*

Petit Saint-Bernard Pass

Where Stories Big and Small are Written



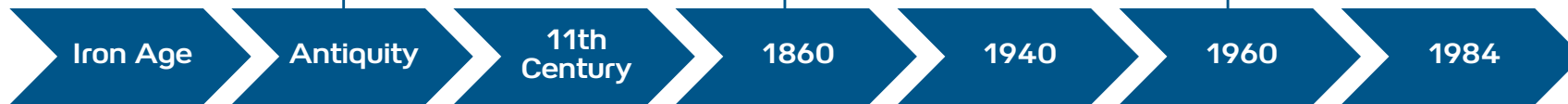
218 BCE: Hannibal crosses the pass with his elephants.
45 BCE: Julius Caesar builds a new Roman road.



Abbey Pierre Chanoux designs the Chanousia Botanical Gardens



La Rosière ski area is founded



Archeological remains such as the Cromlech', a 72m ring of arranged stones

Founding of the Hospice by Bernard de Menthon, the patron saint of mountainclimbers



The pass becomes a strategic point of combat between France and Italy



First lift links with the La Thuile Val d'Aoste gondolas



#Histoire





La Thuile

Where Val d'Aoste Begins

La Thuile is tucked into a small valley of the legendary Valle d'Aosta. It is the last Italian town on the Petit Saint-Bernard Pass road. French and Italian are both official languages. The valley has a rich identity that stretches back to the Roman era. It also boasts a refined and diverse cuisine and breathtaking Alpine landscapes. Enjoy La Dolce Vita in the mountains!

#espacesanbernardo #valledaosta
#lathuile #montebianco #tratoria
#polenta #soca #granparadisio
#sanbernardo #italy
#blanco #ski #fontina
#dolcevita

LTH
LA THUILE
Valle d'Aosta



La Thuile Valle d'Aosta Tourism



La Thuile, an authentic village

41m in the La Thuile Valley, the village is full of **traditional buildings** with both **French and Latin touches** that stretch alongside a **raging mountain stream**.

A visit of the *centro storico* includes a **church from the 12th century**, a **hospice**, and **many restaurants and local craft shops**.



Two famous thermal springs A stream of water with healing properties springs from the mountain near **Pré Saint-Didier**. It has been well-known since the 17th century.

In the 19th century, an elegant **thermal bath complex** and a **casino** were added to the site. Since being completely **renovated in 2005**, the bathes have regained their past splendor and boast all of the modern conveniences.



Valle d'Aosta Traditions

Valle d'Aosta is rich in old **mountain traditions** that are still practiced today.

There are **woodworking** artisans and those make **clogs, lace, and leathers goods**.

Winter Italian-Style

The **Latin charm** of Valle d'Aosta gives these mountains a romantic atmosphere and sweet way of life that is unique in the Alps.

Head to **Courmayeur** or **Aosta, the region's capital**, and **discover** their elegant colonnaded piazzas, terraces, and alleyways where you'll love getting lost in **both summer and wintertime**.



Italian Peaks

Ski all the way to La Thuile and open discover a whole new world: the Italian Alps! Here, Mont Blanc is known as Monte Bianco. In the distance, you'll see Grand Paradise and Mont Cervin.



A refined and diverse cuisine

In the Valle d'Aosta, you won't find French favorites like tartiflette or fondue savoyard. Look instead for **polenta**, a corn or buckwheat flour that is cooked with cheese, meat, and/or potatoes.

Production of **Valle d'Aosta Bosses ham** is protected by a designation from the Italian government.

Fontina is the region's most iconic cheese. It is also protected by a governmental designation.

Wine from the Valle d'Aosta is also very famous.



#Dolce Vita





Valle d'Aosta Cuisine

Mountain Flavors



La Polenta

A flour made of corn or buckwheat, like a semolina, served hot in both plain and creamy variations.

It is often served with melted Fontina cheese or a beef stew.



La Motzetta or Mocetta

A lean Valle d'Aosta cured meat that is made with chamois meat, salted, seasoned, and dried.

Other varieties are made with veal, goat, or lamb.



La Fontina

This mountain cow's milk semi-soft cheese is protected by an official governmental designation. It can only be made with milk from cows from the area.

It can be enjoyed plain, melted, or cooked in many of the valley's most famous recipes.

Aosta Ham

Bosses ham is protected by a governmental designation. Real Aosta ham is only made in the little village of Saint-Rhémy-en-Bosses, in the Great Saint Bernard Valley.

This ham has been made by artisans with local pork and herbs since the Middle Ages.



Valle d'Aosta Wines

The valley's vineyards go all the way up to 1000m altitude, making them some of the highest in Europe.

Petit Rouge, Fumin and Nebbiolo are robust and rich wine varieties.



La grolle or "friends' cup"

La grolle is a wooden vessel that is common in Savoy and the Valle d'Aosta. They are used to drink digestifs mixed with cafe, eau de vie, and sugar then flavoured with lemon and orange zests.

The drink is meant to be lit on fire then shared with one's friends.





La Rosière, Treasure of La Tarentaise

#ExperienceClubMed

La Rosière

The “Balcony” of La Tarentaise

La Rosière is perched on the slopes of the Tarentaise Valley high above Bourg Saint-Maurice. Like a balcony, it offers a panoramic 180° view over the valley, Les Arcs, and Mont Pourri. Its authentic chalets, small villages, chapels, and preserved landscapes make it one of Savoy's treasures.

#espacesanbernardo #larosiere
#tarentaise #montpourri #intimate
#chalets #soleil #families
#nature #saintbernard #wood
#blanc #panorama #ski
#authenticity #montblanc #pinetrees
#sensations


la Rosière
ESPACE SAN BERNARDO

A Mountain-Style Village

Mountainside Authenticity



La Rosière is perched at **1850m**, high above Bourg Saint-Maurice on the Petit Saint Bernard Pass road.

The winter sports area was officially inaugurated in 1960. Its location was carefully thought out. It is on the **ideal position in the Tarentaise Valley** to enjoy a **full southern exposure** and **exceptional sun** until late in the day, a unique feature in Savoy.

In and around the station, guests will find **old Alpine villages**, that were once only used for keeping herds of sheep in the summer months. The architecture is **wood, stone, and slate**. Small baroque **chapels** facing the valley protect the villages.

To preserve the magnificent landscape and villages such as Les Eucherts, La Rosière, Le Châtelard, and Montvalezan, an **urban plan** was drawn up to limit new construction to traditional materials and divide land use between tourism and agriculture.



#Panorama

La Rosière

A preserved environment

Planned development

The habitants of Montvalezan themselves set out to develop winter sports activities in the **mountain pastures** surrounding the **villages** of La Rosière and Les Eucherts.

In order to maintain a **village atmosphere** and integrate the buildings into the mountain landscape, each new building must be in keeping with traditional styles.



Villages and Chapels Route

Montvalezan, of which La Rosière is a part, is a municipality of **44 Savoy villages** that are home to **14 chapels** that were mostly constructed in the 17th century.



Pastures, shepherds and artisans

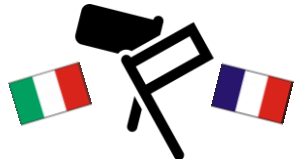
The shepherds did not leave La Rosière when the skiers arrived, quite the contrary! Cows, sheep and goats supply raw materials for the area's **cheese and wool industries**.

The **Montvalezan Farm** has a boutique in the ski area.



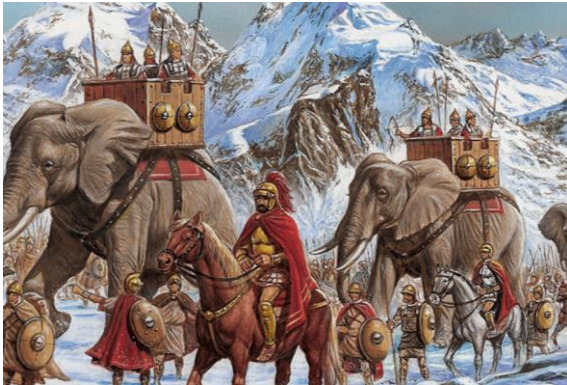
Destination La Rosière

4 Main Points



World of History

- Petit Saint Bernard pass is the **legendary** link between France and Italy from prehistory to the present.
- Hannibal and the elephants
 - Roman Alpine road



1

2



Breathtaking Nature

- Panoramic 180° view on La Tarentaise and **Mont Pourri** from all over the ski area.
- High in the slopes, stunning views of the Italian side of **Mont Blanc**.
- The hidden valley of **Petit Saint-Bernard**



3



Confluence of traditions

- The most “Italian” ski area in Savoy. And La Thuile is the most French ski station in Italy!
- Beaufort and tartiflette on the French side, Fontina and polenta on the Italian side
Traditions and Dolce Vita in the **Valle d’Aosta**



4



Preserved villages and landscapes

- Regulated and preserved architecture in the ski area
- The winter sports area melts into the landscape
- 44 small Savoyard villages and **14 chapels** add to the area’s authentic feeling





Espace San Bernardo



#ExperienceClubMed



AUGMENTED EXPERIENCES AUGMENTÉES
Mont Valaisan

→ 2 TÉLÉCABES → 8 PISTES
 → NOUVEAU POINT CULMINANT: 3800M



TÉLÉCHARGEZ NOTRE APPLI
 IPHONE/ANDROID

- | | | | | | |
|---|--|---|--|---|---|
| <ul style="list-style-type: none"> Pistes - Slopes: <ul style="list-style-type: none"> Très difficile - Very difficult Difficile - Difficult Moyen - Medium Facile - Easy Stade de Slalom Frontière France/Italie French/Italian border Retour rapide Italie > France Rapid Italy > France | <ul style="list-style-type: none"> Télécabine DMC Cable car Téléhège débrayable High speed chairlift Téléhège Chairlift Téléhège Day lift Zone de protection faune/flore Protection area wildlife | <ul style="list-style-type: none"> Ski de fond (pistes au verso) Cross country skiing Sentiers piétons (infos au verso) Pedestrian paths Espace Freeride des Zitzeux Espace Ludique Petit Saint Bernard Petit Saint Bernard Funpark area Funccross du Petit Saint Bernard Petit Saint Bernard Funccross Boardercross du Fort Snowpark Pailetta | <ul style="list-style-type: none"> Village igloo Patinatoire Ice skating Piste de luge Toboggan slope Décollage parapente Paragliding take-off Zone de Snowkite Snowkite area | <ul style="list-style-type: none"> Office de Tourisme Tourist office Posta de Secours First aid post Point de vue Panoramic view Caisse Skypass Ticket sales Jardin d'enfants Kindergarten | <ul style="list-style-type: none"> Restaurant Restaurant Toilettes Toilets Camping Camping |
|---|--|---|--|---|---|

La Rosière ski area altitude: 1850m
83 trails for every level: 8 green trails, 28 blue trails, 33 red trails, 14 black trails

The "Espace San Bernardo" ski area offers 160km of trails in both France (La Rosière) and Italy (La Thuile).
 Minimum altitude: 1200m
 Maximum altitude: 2800m



A binational ski area with 160km of trails

Sun and Snow All Winter Long

High Quality at 1850m Altitude

#montblanc #snow
#quality #experience #soleil
#sun

La Rosière's proximity to Mont Blanc assures high quality snow from mid-December to the end of April. All with plenty of sun! Facing a full southern exposure and perfectly aligned with the sunset in the Tarentaise Valley, this is the perfect place to enjoy outdoor activities until the very last minute of daylight. MORE THAN 11.3 CULMUNATIVE METERS OF SNOW AT 1870M IN 2018!



2/ Experiences La Rosière

Available from the Ski Resort



La Rosière

Station Ranked "Family Plus"



Funcross

A fun trail for the whole family featuring a famous dog mascot. Obstacles, gongs, tunnels and jumps on a 1000m trail.



Ice Skating

360m2 ice rink. Open to all for free skating, skate classes, and kids' intro courses.

Hockey match every Friday night.



Snake Sleds

Sleds joined together all in a line for a daring descent...



Le paret

A traditional wooden sled (ages 10 and up). Glide along smoothly or tear up the trail! An incredible experience after the trails close at sunset.



Igloo Village

Discover incredible ice sculptures at the foot of the Plan du Repos lift!



Little Trapper's Trail

A themed outing teaching kids everything there is to know about the area's animals. On foot or snowshoes!



La Rosière

A ski area for
thrilling... and
chilling.



Snowshoes

Marked trails for independent adventurers or outings accompanied by professionals from the ski area.



Downhill torches and ski instructors' show

Get a snow-side view every Monday!



Dogsled Teams

20 minute intros to discover the bond between man and his best friend.



Ski Touring

3 permanent trails available. Taught by licensed instructors



Snowkite

Rocket down and soar up the slopes with a little help from the mountain wind!



Freeride Zone

The Zittieux Freeride Space is entirely dedicated to off-piste skiing and monitored by instructors. Thrills guaranteed. First step to more challenging itineraries.



Paragliding

Soar like an eagle above the birch forests and pastoral chalets. A moment of pure happiness.

XTREME Luge

New for Winter 2020

Monorail Luge



1000 downhill meters with sharp drops, a bridge, a twist, and speeds reaching up to **45km/h!** Guests ride to the top on a luge through the woods.

Photopoint on the route to immortalize your emotions!

Igloo Village

180m² of snow

A giant igloo for kids and grownups



This **giant 180m² igloo** is accessible on skis or by foot via a pedestrian path.

The interior is entirely sculpted and **illuminated to amaze both kids** and the young at heart.

The **Ice Bar** is open each day from 10am to 5pm. The restaurant is open from noon to 2pm.

Fondue night in the igloo on
Wednesdays

Le Paret

At sunset

Traditional wooden sled



For ages ten and up, discover “le paret” when the slopes close and **sled down into the night!**

The paret is a traditional **single-blade wooden sled**. Sleds are provided.

Wine and hot chocolate are served at the bottom of the slope.

La Tarentaise

An authentic valley

Heritage, from shepherds to artisans

The road that separates La Rosière from Bourg Saint-Maurice is a what **Savoy is all about!**

Descend the pass road and make a stop at the authentic **Saint-Michel Chapel**. It dominates the valley with its rocky tower.

Then visit the **Arpin** weavers, wool specialists since 1817. Traditional knitwear is displayed right alongside contemporary creations.

Finally, discover the **Haute-Tarentaise and Beaufort Dairy Cooperative**.



Arpin
1817



La Thuile

Italy on Skis

Authentic village and Dolce Vita, mountain-style



Ski down to La Thuile and taste specialties from the **Valle d'Aosta!**

Polenta, Fontina and wine from the valley guarantee a delicious gourmet break with a **Latin accent.**

The ***centro storico*** of **La Thuile** is perfect for an authentic outing to discover the area's architecture and artisans.



3 / « Competition »

High-end mountain experience



Competitive Environment Residences/Lodges

Alpen Lodge (MGM) **NEW Winter 2020**



Contemporary authentic style, south-facing balconies, indoor pool with family pool and jacuzzi. Spa/sauna. Fitness room.

Les Cimes Blanches (CGH)



Family apartments, all equipped in the mountain style. Relaxation space with spa. Indoor pool. Fitness room.



Lodge Hemera (CGH)



All-equipped designer apartments. Indoor pool. Carita Spa / Sauna / Fitness room. Lobby with chimney.

Competitive Environment *Chalet Hotels*

Hôtel Alparena & Spa

Authentic, contemporary style. South facing balconies. Interior pool with family pool and jacuzzi. Spa/Sauna. Fitness room.



Hyatt Centric

**NEW
Winter
2019**



Spa / Fitness / Sauna / Steam room
Ski room / Ski shop
2 restaurants: Italian+ gourmet Savoy



Chalet Matsuzaka



Onsen-style Japanese spa inside and out, ten rooms with different vibes. Restaurant serving Italian, French and Japanese-style food.



#HighEnd

Focus On Hyatt Centric La Rosière

The Hyatt Group's premier boutique hotel in the mountains



HYATT CENTRIC concept :

Unique hotels for unique travelers, conceived as hubs to explore a diversity of experiences:

THE CORNER, a place to spark curiosity with the latest fashion magazine or a craft cocktail

HEALTHY STUDIO to keep up with your daily morning routine

ECLECTIC ACCOMMODATIONS, your local home base where everything you need is within easy reach
AND MORE...

Hyatt Centric La Rosière

47 rooms and 22 suites, 12 of them being family suites

2 restaurants, Italian trattoria La Tavola inspired by Aoste region and H40, a mountain gastronomic pub "Surus" bar, named after Hannibal's favorite elephant when he crossed the Alps

"Summit" spa 420sqm with indoor pool, 3 hot tubs, sauna, hammam

Ski shop and ski room

NO ALL INCLUSIVE



A photograph of two skiers on a chairlift. The skier on the left is wearing a red jacket and pants, holding ski poles. The skier on the right is wearing a white jacket with 'Ved' on it and white pants, with their arms raised. They are both smiling. The background is a vast, snow-covered mountain range under a blue sky with light clouds. The chairlift has a sign with the number '41'.

4 / A Resort Unlike Any Other

Savoy-style architecture integrated into
a 1900m altitude landscape





Club Med La Rosière

Resort 4T & Exclusive Collection 5T
Date
“A Mountain Unlike Any Other”



Club Med La Rosière is located above the ski resort



Altitude 1850 m



Product positioning and offering pillars

"A chic and intimate Savoy gem, designed for families and located in the heart of the Espace San Bernardo international ski area between France and Italy."

LA ROSIERE, POSTCARD OF THE ALPS

An authentic ski area with limited development, 1850m altitude and full southern exposure bathed in sun. Chalets scattered among pines.



LA TARENTEISE "BALCONY"

Interior and exterior design rooted in Savoy's architectural heritage and featuring exceptional terraces



DOUBLE THE CULTURE

On the legendary Petit Saint Bernard Pass, the border between French Savoy and Italian Valle d'Aosta. Ski and cuisine to discover on both sides of the border.



REFINEMENT

The Exclusive Collection 5T space offers spectacular views, lodging and premium services.



Architecture Unlike Any Other



How to say it 10''

This Savoy gem is decked out in stone and wood that blends into the natural preserved landscape in a commanding location above the Tarentaise Valley.

With a strong Alpine identity, it is in the heart of the international Espace San Bernardo straddling France and Italy.

With a commanding position in the ski area and with a full southern exposure, 96% of the rooms have balconies, boasting views over the immense Tarentaise Valley and the summits of Vanoise National Park.

Architecture Unlike Any Other



Reception Lobby

History from antiquity to the present day sets the tone at arrival: Hannibal and his elephants cross the Alps and pilgrims make their way through the Petit Saint Bernard Pass under the watchful eye of the iconic local dog breed.



The “Le Roc” lounge bar is divided over a range of spaces that offer a choice of atmosphere: cozy up near the bar/stage or get situated near the terraces with their panoramic views.

Main Lounge Bar



The “Le Roc” lounge bar is divided over a range of spaces that offer a choice of atmosphere: cozy up near the bar/stage or get situated near the terraces with their panoramic views.

Main Lounge Bar



Calm Lounge

Away from the lounge bar, a more intimate space is designed for quiet moments or reading high above the pines and facing the snowy peaks.



The Main Restaurant

Each room in the “Le Mont Valaisan” restaurant offers views of the Alpine peaks. The decoration is inspired by “la cordée”: a chain of mountain climbers making their way up to the peaks.



The Main Restaurant

The "Snowball" room, designed to welcome families. Kids will find a fun world dedicated to the magical world of the mountain.



For all-day dining, the Gourmet Lounge offers the flavors of Savoy and Valle d'Aosta "à la carte" in the evening. Fondue or polenta with mushrooms, anyone?

Bar – Wine Cellar

« San Bernardo Gourmet Lounge » Cuisine Unlike Any Other



24sqm Superior Room
The wood and fabrics lend a mountain touch, as do the traditional cow bell and floral motifs inspired by the plants at the Petit Saint Bernard Pass Botanical Gardens.

C2 Superior Room



Deluxe Room

Deluxe Room 30 to 35sqm
Laid out with a lounge corner
and stocked minibar. C2 Can be
transformed to sleep three C3
with a privacy curtain to
welcome a child (11 years old
max)



Exclusive Collection Apartment Suites

The 5T space offers 43 apartment suites and a Welcome Lounge that is directly linked to the 4T Resort. All rooms offer an exceptional view on the Tarentaise Mountains. From 54 to 75sqm



The interior design reinterprets artisanal motifs from the area around La Thuile in the Valle d'Aosta, where a lacemaking traditional has existed since the 17th century.

Exclusive Collection Refinement Unlike Any Other



Upscale with a local mountain design



SUPERIOR

24sqm
4T

331

DELUXE

30-35sqm
4T

68

SUITES

54-75sqm
Space Exclusive
Collection 5T

43

96% # Rooms with balcony / 75% # Rooms for families

Spa

An Escape Unlike Any Other

Brand name 650sqm spa with two steam rooms.

Decoration: botanical themes, a variety of wood and birch finishes inspired by the trees that make up the forest between Bourg St Maurice and La Rosière.

The brand name will be known in January 20



Spa Relaxation Room An Escape Unlike Any Other

A zen space with views of the most beautiful mountains in the Tarentaise, a subtle local touch gives a nod to the traditional Savoy embroidered headress.



Activities and Must Try Experiences



A Resort for Every Family



Junior Club

11 to 17 years

- ◆ **Special services for babies (included): Baby Welcome ♦ Baby corner ♦ Nursing rooms**
- ◆ **Babysitting: à la carte**
- ◆ **Excellent ski experience: exclusive Club Med ski garden in front of the Mini Club ski room**
- ◆ **After skiing, they can enjoy the heated interior paddling pool ♦ swim lessons for kids (à la carte)**
- ◆ **Happy – Room Lounge free access for families (next to the Mini-Club Med)**

Indoor Sports

A cardio training and multi-function Fitness room, boxing activities a total of 240m2 dedicated to indoor sports
Boxing activities tbc in January

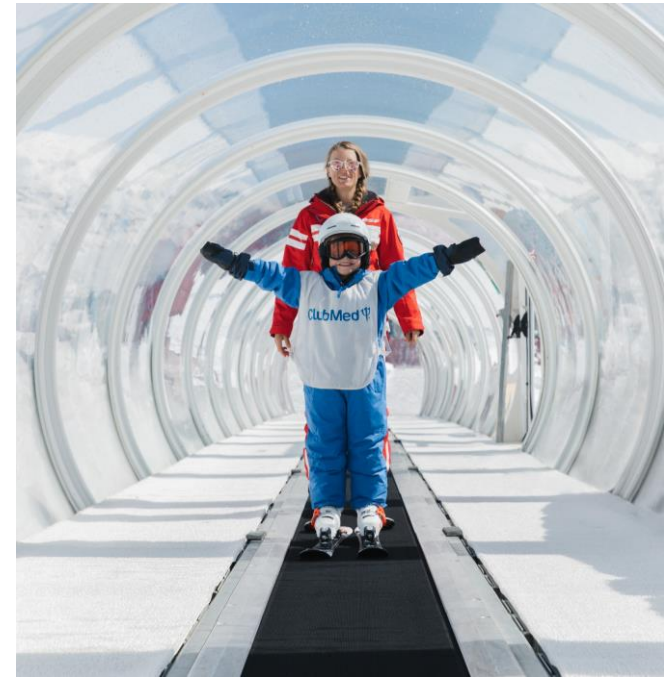


From Beginners to Experts Skiing Unlike Any Other

Introductions to ski
touring for Class 4
experts

Discover Italy on skis,
ski down to La Thuile in
the Valle d'Aosta

1 snow garden and 1
adults' beginners space
in front of the ski room



Rendez-Vous With Nature

Nordic walking between
1850m and 2000m
altitude



Discover La Rosière and
its traditional
architecture



Guided snowshoe outing





*Must Try Experience
Adrenaline at Mont Blanc
Tempted to step into the void ?
Panoramic Experience*



Must Try Experience
Swim with a view of the mountains



Must Try Experience

Flavors of Savoy and Valle d'Aosta
San Bernardo Gourmet Lounge



Must Try Experience

Valle d'Aosta Lifestyle
Ski down to La Thuile 🇮🇹 authentic village and
Dolce Vita mountain style



10 Good Reasons for La Rosière

Full southern exposure at 1850m altitude and exceptional snow conditions

An authentic and preserved ski area in a protected natural environment

An international ski area straddling France and Italy

Conveniently located, exclusive Club Med spaces for beginners of all ages

A Resort with an Alpine character located on slopes that reflect the rich history of the area

Cuisine inspired by the Savoy and Valle d'Aosta double culture

An Exclusive Collection space with premium services

A space for families of all kinds with childcare for children four months and up

Easy access to Bourg Saint-Maurice in 30 minutes and Lyon in 2.5 hours

A destination that brings together sports and nature in both winter and summer