



La Palmyre
Atlantique

Opening in June 2020

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Part 1

Discovering
Charente-Maritime
in the France South
West area



Between land and sea, (re)connecting with what matters



An Easy-to-Reach Region in France

WITH AN AUTHENTIC AND UNFUSSY CHARM



3 Airports are located close to the Resort :

- ☐ Nantes : 3h drive
- ☐ La Rochelle : 1h20 drive
- ☐ Bordeaux : 1h50 drive

The Riches of La Charente-Maritime

A magnificent coast with wide white sand beaches...

Charming and preserved small villages with traditional fishing shacks and whitewashed cottages planted with hollyhock roses...

An authentic countryside with a vibrant culture...



A pleasant climate

HIGH SEASON / July & August

- ❑ A very nice climate all summer long, with temperatures between 23 and 27°C (73 - 80°F).
- ❑ Ideal temperatures that aren't scorching, even in the height of summer.

SHOULDER SEASONS / April, May, June, September, October

- ❑ Temperatures between 15 and 22°C (60 - 72°F)
- ❑ Perfect temperatures to enjoy the many sports on offer as well as excursions to discover the region's treasures



Avril		11°/15°		climat correct
Mai		14°/17°		climat correct
Juin		17°/21°		climat favorable
Juillet		19°/23°		climat favorable
Août		20°/24°		climat favorable
Septembre		18°/22°		climat favorable
Octobre		17°/20°		climat favorable
Novembre		14°/16°		climat correct

A Calm Haven

BETWEEN VINEYARDS AND THE SEAFRONT

A natural and culturally rich destination full of contrasts

An Intimate Escape

- A little slice of paradise located alongside a beach that is more than 5km long
- An easy-to-reach destination less than five hours from Paris by car
- The ideal Resort to discover all of the richness of the South West of France culture and gastronomy



Club Med ON THE ATLANTIC COAST

Seaside, French-style

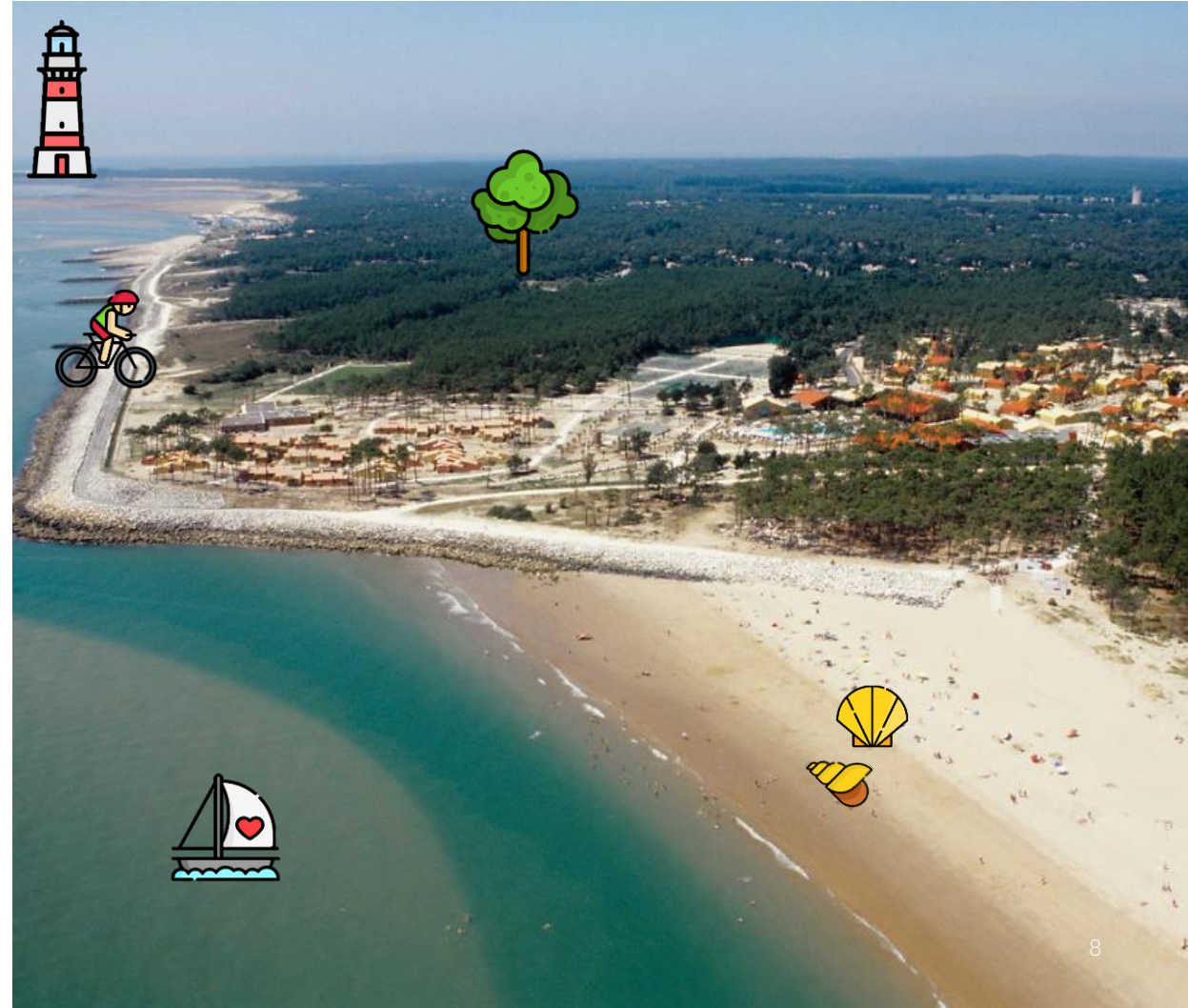
The Atlantic coast: a legendary destination to enjoy all that the ocean has to offer

A seaside destination that is prized for its natural resources

White sand beaches lined with dunes and forests. Close to heavenly islands (Ré, Oléron)...

Coastal cities with beautifully preserved cultural heritage: La Rochelle, Royan...

A strong watersports tradition – the ideal spot for sailing, surfing, etc.



Club Med IN THE HEART OF FRANCE'S WINE COUNTRY

Wine, French-style

Charente Maritime is a French region renown for the quality of its wines!

Pinot des Charentes, Cognac, and close to the Bordeaux vineyards... discover these treasures of local wine culture near the Resort.

The Bordeaux region and its legendary chateaux and wines are barely two hours away by car.

Club Med La Palmyre is ideally located to be the starting point of a wine tour where guests can discover one of France's best preserved treasures.



Part 2

The La Palmyre
Atlantique 4T
Resort

The La Palmyre Atlantique 4T Resort

In a few words

333' VERSION

On France's Atlantic coast, between Bordeaux and La Rochelle, lies a true little corner of paradise. La Charente-Maritime is a destination that is rich in contrasts, at once deeply linked to the ocean and to the bounty of the surrounding countryside.

Guests will find Club Med La Palmyre Atlantique 4T on a protected 24 hectare site at the mouth of the Gironde River estuary. This is a magical place if there ever was one, where the blue tones of the ocean, the golden reflections on the dunes and the vibrant green of the coastal pines blend together like brushstrokes on a painter's palette. The days are spent between outings on the ocean, long bike rides in the Coubre Forest, and moments shared bonding over a platter of fresh oysters and a glass of Charentais wine. The little white cottages surrounded by hollyhock roses and the rustic villages of Mornac-sur-Seudre and Talmont-sur-Gironde are undeniably charming and contrast with the Belle-Epoque opulence of the seaside resort towns of the Royan coast.

The La Palmyre Atlantique Resort is the ideal place for families and couples looking for simple and authentic moments to share together. This is where they can reconnect with what really matters. While teens enjoy thrills on the water as they sail catamarans on the Baie de Bonne-Anse, younger children will delight in seeing the animals of the famous Palmyre Zoo. The whole family can then regroup for a bike ride to the Coubre Lighthouse and enjoy a 360° view while dreaming of the open ocean. Wine enthusiasts and aspiring sommeliers have a wealth of excursions to choose from. A number of wine routes are easily accessible from the Resort, whether they be in Charente for a taste of the region's famous Pinot, or in Bordeaux to discover some of the world's most famous vintages!

Back at the Resort, the whole crew will appreciate the renovations and new facilities that add ever more prestige and comfort. The guestrooms are bathed in light and are true retreats for pure relaxation. The atmosphere of the L'Atlantic restaurant will delight foodies and the La Belle Epoque Gourmet Lounge is the perfect place to sip on one of the region's most iconic products, cognac.

Time stops in a place suspended between the land, the sea, and the sky. Couples can enjoy the calm zone and do a few laps in the zen swimming pool that is reserved just for them. They can then set out on a sensory journey at the Decléor Spa. Peace of mind is guaranteed by the All-Inclusive package that includes a Kids Club for children from four months to 17 years old! Children will take to Club Med La Palmyre Atlantique Resort like fish to water.

And so will adults who come for work! The Resort's new convention center is designed to make for unforgettable seminars. Modern and comfortable modular spaces, high end services and a range of team building activities make Club Med La Palmyre Atlantique the perfect seaside destination for meetings & events.

Together, everything La Palmyre Atlantique has to offer comes together to paint a picture that is rich in colors and flavors. Like an impressionist painting, every brushstroke is important and contributes to the whole.

The La Palmyre Atlantique 4T Resort

In a few words

33' VERSION

On France's Atlantic coast lies a true little corner of paradise. La Charente-Maritime is a destination that is rich in contrasts, at once deeply linked to the ocean and to the richness of the surrounding countryside.

Located on the Gironde river estuary Club Med La Palmyre Atlantique 4T is on a protected 24 hectare site. This is the perfect destination for families and couples looking for simple and authentic moments to share. While teens enjoy thrills on the water while sailing catamarans on the Baie de Bonne-Anse, younger children will delight in seeing the animals of the famous Palmyre Zoo. The whole family can then regroup for a bike ride to the Coubre Lighthouse. As for wine lovers, they will be spoiled for choice with a number of excursions on the wine routes in Charente and Bordeaux.

Back at the Resort, everyone will appreciate the renovations and new facilities that add ever more prestige and comfort to the destination. The guestrooms are bathed in light and are true retreats for pure relaxation. atmosphere of the L'Atlantique restaurant will delight foodies and the La Belle Epoque Gourmet Lounge is the perfect place to sip a drink from the wine and cognac cellar.

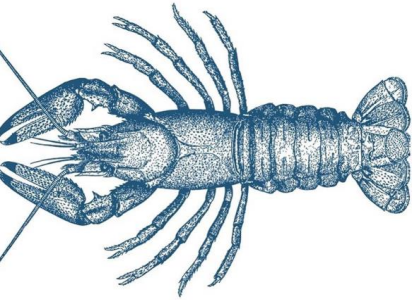
A calm zone, a zen swimming pool for adults only, treatments at the Decléor Spa and childcare for kids ages four months to 17 years old guarantee tranquility!

Finally, a brand new convention center is designed to host unforgettable seminars! La Palmyre Atlantique is now the ideal seaside Resort for meetings and events.

POSITIONNING: CLASSIC FRENCH SEASIDE



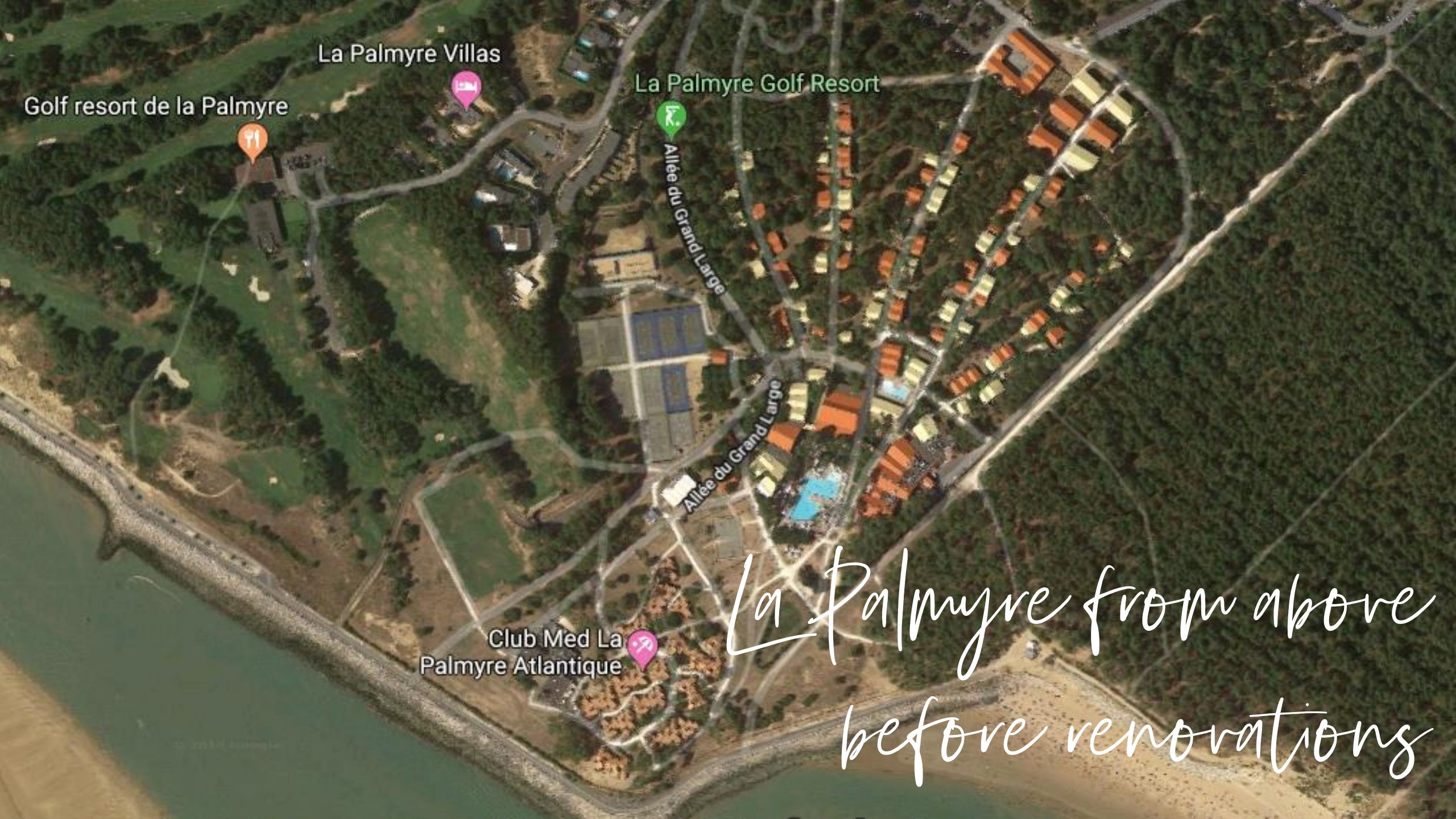
Club Med La Palmyre Atlantique 4Ψ is at the edge of the La Coubre forest. This immense pine forest stretches alongside windswept sand dunes and the waves of the Atlantic Ocean.



This is a land that is proud of its bounty: the Charentais wine region, the traditional oyster farms and the Île d'Oléron's salt flats are all rich in delights. It is also a key cultural destination : Mornac-sur-Seudre and Talmont sur Gironde are both recognized as among France's most beautiful villages.

Foodies are in paradise there: surf and turf come together for an unmatched culinary experience. The town of Royan charms with its fifties coastal charm. The conserved coasts of the Côte Sauvage ("wild coast") lend La Palmyre its typically French seaside atmosphere. And far on the horizon lies the Cordouan Lighthouse, France's last functional lighthouse open to visits.





Golf resort de la Palmyre

La Palmyre Villas

La Palmyre Golf Resort

Allée du Grand Large

Allée du Grand Large

Club Med La Palmyre Atlantique

La Palmyre from above
before renovations

After Renovations



ZONE GOLF LODGES




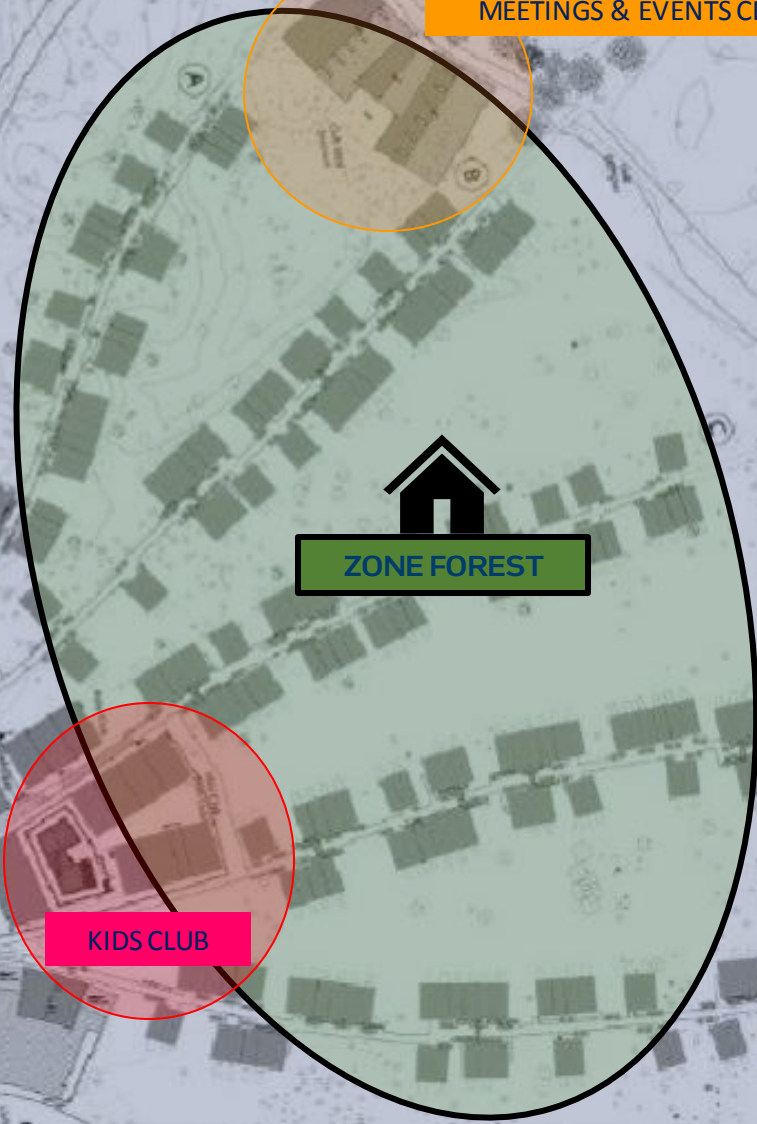
MEETINGS & EVENTS CENTER



ZONE DUNES
Calm swimming pool
GMs lodging



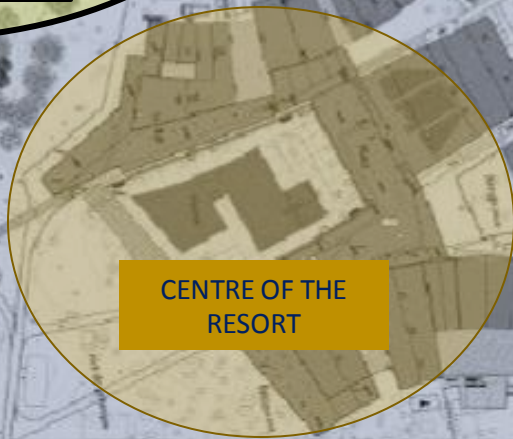
GOURMET LOUNGE



ZONE FOREST



ZONE MARINA



CENTRE OF THE RESORT



KIDS CLUB

Rooms

*A retreat for happy families
and couples*



418 GUEST ROOMS

4 lodging areas with four different atmospheres.

Near the ocean, the “**MARINA**” space with rooms that looks like a hodgepodge of charming little seaside shacks.

Near the zen pool, the new rooms in the “**DUNES**” space is idea for couples.

In the “**FOREST**” area, rooms inspired by oyster farmers houses are mixed with bamboo forests.

Finally, near the golf course just a few meters from the Resort are the “**GOLF LODGES**”, featuring 3 bedrooms which can host families looking for relaxation.

HEBERGEMENT
Voyage au Club Med de

La Palmyre



HEBERGEMENT
Voyage au Club Med de

La Palmyre



Lodging / Room Reclassification

CODE LGT	OCCUPATION LGT	14-juin (60%)	28-juin	12-juil	LIBELLE FR	MAJORATION	SUPPLEMENT
S2+	X X	2	4	4	Suite - Dunes	80%	
H2S+	X X	0	1	1	Suite adaptée aux personnes à mobilité réduite - Dunes	80%	
A2+	X X	0	0	0	Chambre Deluxe - Dunes	30%	
A2+C2+	X X X X	6	10	10	Chambre Deluxe communiquant avec Chambre Supérieure - Dunes	17%	SC
A6	X X X X 17 17	12	12	12	Chambre Deluxe Famille - Golf Lodges	20% occ5/6 25% occ4 30% occ3	
B1	X	1	2	2	Chambre Supérieure Individuelle - Vue Mer, Marina	5%	
B2	X X	1	2	2	Chambre Supérieure - Vue Mer, Marina	5%	
B2	X X X 17	4	6	6	Chambre Supérieure - Vue Mer, Marina	5%	
C1	X	6	10	10	Chambre Supérieure Individuelle - Marina		
C2	X X	1	2	2	Chambre Supérieure - Marina		
C2+	X X	1	1	1	Chambre Supérieure - Dunes	5%	
C4	X X X 17	135	225	314	Chambre Supérieure Famille		
C4+C4	X X X X X 17 17	5	8	16	Chambres Supérieure Famille communicantes		SC
H2	X X 17	4	7	11	Chambre Supérieure adaptée aux personnes à mobilité réduite		
H2+	X X	0	1	1	Chambre Deluxe adaptée aux personnes à mobilité réduite - Dunes	30%	
TOTAL CHAMBRES		189	309	418			

SOFT OPENING :

28/06/2020 : 189 rooms / M&E, internal events only

05/07/2020 : 309 rooms / official sales opening

12/07/2020 : 418 rooms / Complete opening, full capacity

RESTAURANTS & BARS



Honoring Regional Cuisine



F&B

2 RESTAURANTS / 1 MAIN BAR

Main restaurant / L'Atlantic

1611 seats: 1045 indoors et 566 outdoors

6 different spaces

Seaside atmosphere

Gourmet Lounge / La Belle Époque

354 seats: 218 indoors et 136 outdoors

Belle Époque atmosphere

Food and drink all day long

Wine and cognac cellar

Main bar / Le Phare

365 seats: 85 indoors et 180 outdoors

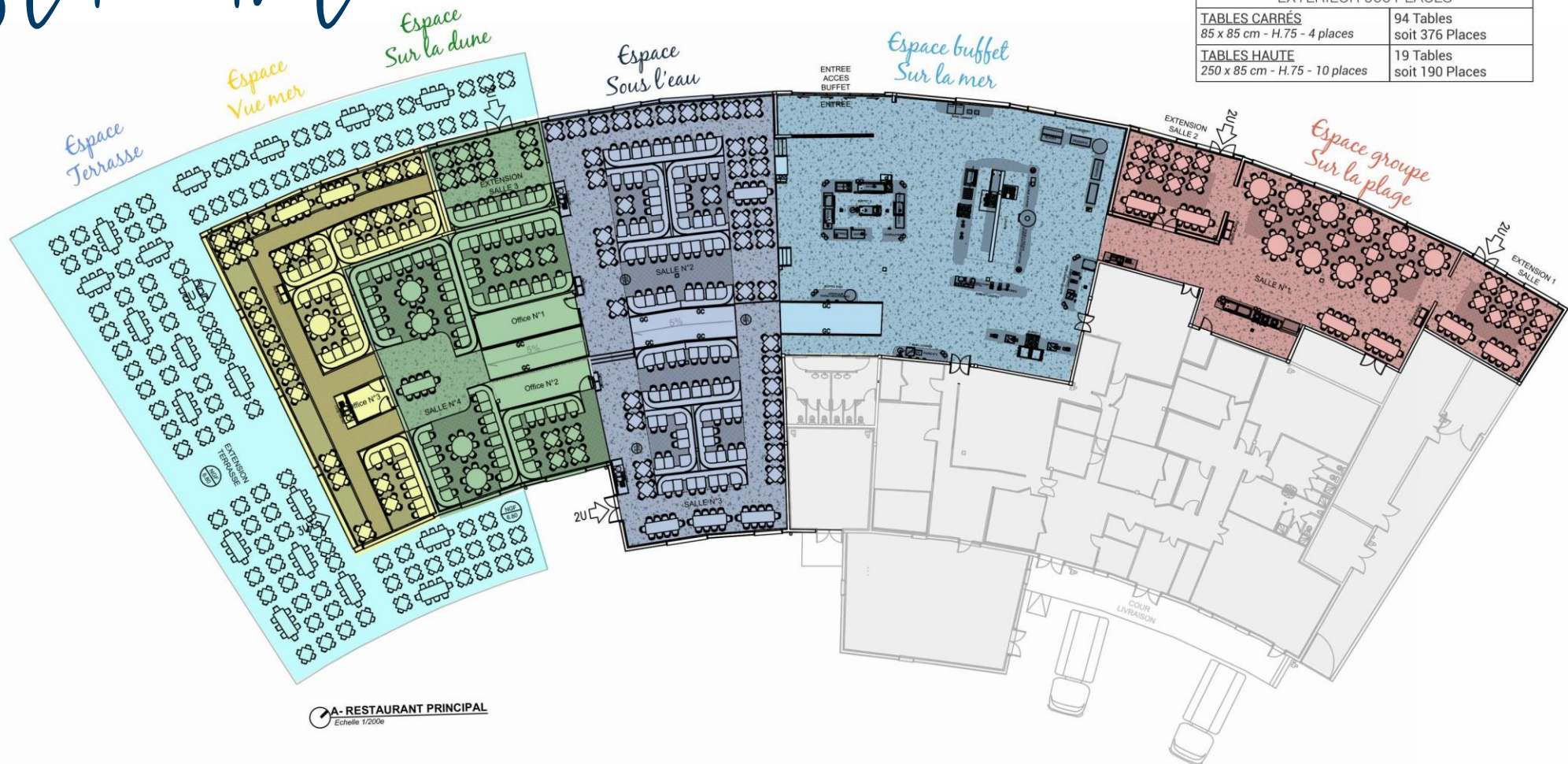
La Belle Epoque Gourmet Lounge



L'Atlantic Main Restaurant



TOTAL : 1611 PLACES	
INTERIEUR 1045 PLACES	
TABLES RECTANGULAIRES 85 x 70 cm - H.75 - 2 places	199 Tables soit 398 Places
TABLES CARRÉS 85 x 85 cm - H.75 - 4 places	98 Tables soit 392 Places
TABLES RONDES 160 cm - H.75 - 8 places	15 Tables soit 125 Places
TABLES HAUTE 250 x 85 cm - H.75 - 10 places	13 Tables soit 130 Places
EXTERIEUR 566 PLACES	
TABLES CARRÉS 85 x 85 cm - H.75 - 4 places	94 Tables soit 376 Places
TABLES HAUTE 250 x 85 cm - H.75 - 10 places	19 Tables soit 190 Places



RESTAURANT PRINCIPAL
Voyage au Club Med de

La Palmyre



EN COURS
DE REALISATION



-Vue mer • Vue perspective -

RESTAURANT PRINCIPAL
Voyage au Club Med de

La Palmyre



EN COURS
DE REALISATION



- Sur la dune • Vue perspective -

RESTAURANT PRINCIPAL
Voyage au Club Med de

La Palmyre



EN COURS
DE REALISATION



- Sous l'eau • Vue perspective -

Local Gastronomy *Rich terroir products - Food*



Marennes-Oleron Oysters - IGP



Salicorne from the Salt Marshes



Salt from l'Île de Ré



Mussels raised on bouchots & to be cooked on maritime pines



The iodized Potato from l'Île de Ré - AOP



Galette Charentaise

Local Gastronomy *Rich terroir products - Beverage*



Haute-Saintonge is characterized by its oenological heritage. Possible to take trips along the **Wine Road**, full of the sweet aromas of Cognac and Pineau des Charentes, as well as Charentais wine.

- Cognac

A spirit with a worldwide reputation, created in the 17th century and which the production method has remain unchanged. From a double distillation, it is then aged in oak barrels where it develops its color and aroma. It is consumed either as a digestive or « apéritif ».

- Pineau

The White and Rosé Pineau are labelled as AOC. This delicate beverage, developped in the 16th century is the result of a blend of grape juices and Cognac, which is then aged in oak barrels. White Pineau develops honey and spices flavors, while the Pineau Rosé is more fruity. Both are consumed as an « apéritif » or dessert wine.

- Charentais wines

The Charente-Maritime, produced North of Saint-Jean-D'Angély, and on the Islands of Ré and Oléron, a local wine labelled IGP. Drywhite, rosé or fruity red, these wines are perfectly mixed with seafood specialties and local products.

"Le Phare" Bar



Amphitheater



Part 3

Sports &
Activities



Sports & activities on land and sea



Sailing



Kitesurfing



Windsurfing



Tennis



Mountain biking



Archery



Horseback Riding



Golf



Beach Bootcamp



Comprehensive sports list



Water Sport

	group courses	free access	Minimum age
Windsurfing		x	8 y.o
Kitesurf (supp)	all levels		11 y.o
Sailig School	all levels		6 y.o

Land Sport

	group courses	free access	Minimum age
Mountain biking School	Initiation		6 y.o
Golf (supp)			8 y.o
Tennis School	all levels		4 y.o
Archery School	Initiation		6 y.o
Fitness School	Initiation		16 y.o
Exercice room		x	18 y.o
Riding (supp)			4 y.o
Basket ball		x	8 y.o
Beach volley		x	11 y.o
Volley Ball		x	11 y.o
Football		x	8 y.o
Bocce		x	
Excursions (supp)			
Swimming pool activities			

NEW!

Fitness beach Bootcamp





Part 4

Discovery
Offer

Excursions leaving from La Palmyre



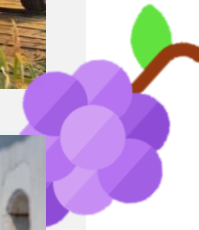
Boat trip to
Cordonan Lighthouse
or Fort Boyard



Discover traditional salt
production on Ile d'Oleron



Electric buggy outing to
salt ponds



Discover Cognac
vineyards



Afternoon at Zoo
de La Palmyre



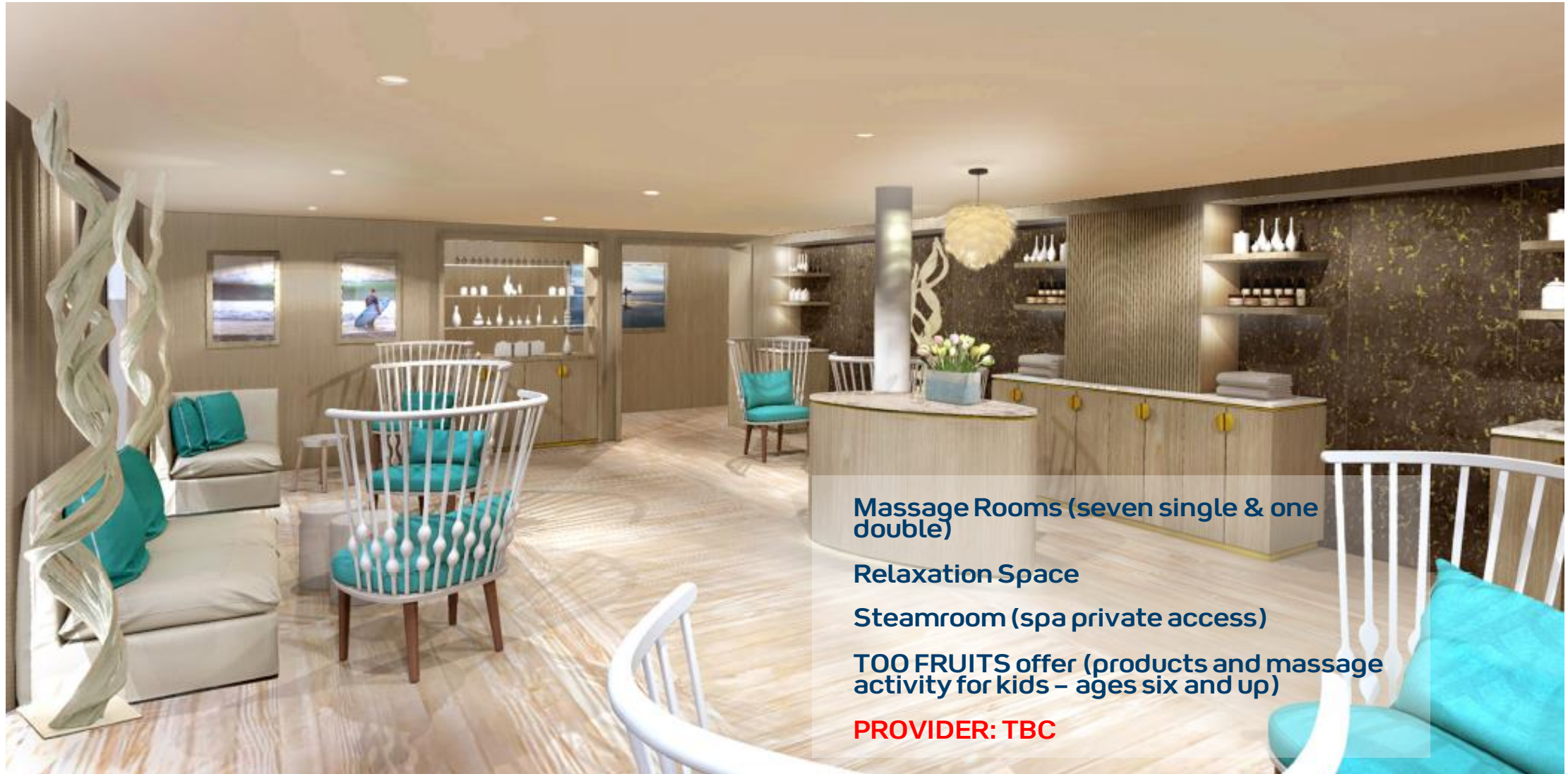
Excursion to one of
France's most beautiful
villages



Part 5

Wellness
Offerings

Treat Yourself at the Spa



Massage Rooms (seven single & one double)

Relaxation Space

Steamroom (spa private access)

TOO FRUITS offer (products and massage activity for kids – ages six and up)

PROVIDER: TBC

Treat Yourself at the Spa



Hand care

*Face
Treatments*

Exfoliation

Massages

Focus on the new “Dunes” space

Rooms

- ❑ Two small groups of GM guest rooms composed of 4 “cabins”.
- ❑ 27 guest rooms (5 suites, 11 Deluxe, 11 superior)
- ❑ The cabins are inspired by regional fishing shacks. The building face a coastal garden and each includes a small terrace.
- ❑ The rooms are split over two floors

Heated Zen Pool (20x6m)

The pool area includes dedicated spaces:
bar, towel service, dressing rooms



NEW!

Fitness beach bootcamp

*Gentle Gym
(pilates, stretching,
Mills yoga)*



+



+

*Strength building,
cardio training,
toning*

*The beach as a
playground*

*Take advantage of
the sea's benefits!*





The benefits of the sea

The list of sea water health benefits is nearly endless

It's good to your mood, and it will boost your health. It stimulates our body and promotes the feeling of well-being that surfers very well know.

Sea water cleans your skin

The mineral salts team up with the sun to regenerate your skin. As a result, ulcers, lupus, acne, and psoriasis are some of the diseases that can be easily cured with sea water.

Sea water strengthens the immune system

The number of red blood cells increases between 5% to 20% after a swim or bath in the sea. The number of white blood cells increases even more. Sea water is a fantastic medicine for people with a weakened immune system, anemia, and high blood sugar levels.

Sea water slows down the development of rheumatism

Ocean water combined with exercise is a great medication for bone and muscle pain, arthritis, circulatory, and postsurgical issues.

Sea water reduces and eliminates anxiety

Because it contains magnesium, sea water will calm you down. People who live a stressful life are advised to go to the beach, not only for its relaxing atmosphere but also because of the soothing medicinal properties of sea water.

Sea water improves breathing

People who suffer from asthma, severe cough, phlegm and other respiratory problems should go to the beach to breathe the breeze and swim in the sea. The salt water helps eliminate toxins and other elements that attack the lungs.

Sea water helps fight liver and kidney problems

Ocean water accelerates the process of cell regeneration, especially those damaged by diseases such as cirrhosis. It also helps eliminate the excess water accumulated in the abdomen that occurs as a consequence of the disease.

Sea water prevents insomnia and reduces depressive symptoms

Because it helps normalize blood pressure and treats nervousness, a day at the beach will help you sleep better, and will naturally boost your mood





Part 6

Family Offerings

Childcare

Offering the complete range of
Club Med kid clubs

NEW

***Baby Club Med®**
(4 to 23 months)

***Petit Club Med®**
(2 to 3 years)

Mini Club Med®
(4 to 10 years)

Club Med Junior®
(11 to 17 years)

* A la carte



Sports activities made for
kids:

- Tennis
- Archery
- Sailing
- Biking



+ Botanical Garden



+ Mini Club Pool

NEW!



Giant Games



Escape Games



Giant Snacks



*Water challenges,
Slip 'n slide*



*Biking,
Orienteering*



Part 7

Meetings & Events

Meetings & Events



A brand new convention center with three interconnected rooms and a keynote room.



Meetings & Events



3 sub-commission rooms	Escale	86m ²	Escale 1	43m ²
			Escale 2	43m ²
	Océane	86m ²	Océane 1	43m ²
			Océane 2	43m ²
	Alizé	86m ²	Alizé 1	43m ²
			Alizé 2	43m ²
1 plenary room	Grand Large	290m ²	Grand Large	91m ²
			Grand Large	94m ²
			Grand Large	95m ²

Team Building Activities

Sports and cultural activities!



- ✓ Seaside sports challenge
- ✓ Adventure challenges on land
- ✓ Electric buggy outing on the beachside coastal paths
- ✓ Trip to L'île d'Oléron to discover traditional salt harvesting and conversation with an oyster farmer
- ✓ Discover a generations-old winery and sip cognac



A fun group atmosphere



Cook and prepare mussels on the beach



Friendly cocktails and wine tasting



Fun nights with atmosphere and energy

A woman wearing a light blue t-shirt, blue jeans, and a wide-brimmed hat stands barefoot on a wooden dock. She is holding a camera up to her eye, taking a photograph. The dock is made of weathered wooden planks and has several vertical wooden posts. In the background, there is a body of water, some greenery, and a white boat docked at another pier. The sky is a clear, bright blue. A semi-transparent dark blue rectangle is overlaid on the image, containing the text.

Part 8

Must Try Experiences

Must Try Experiences

Sail away at a
legendary boating
spot!



Adventures in the
Coubre Forest!



Tasting Wines from
Charente and Bordeaux



Dinner in the sea air
by Mornac-sur-
Sandre

Must Try Experiences

Sail away at a legendary boating spot!



La Baie de Bonne Anse is an unmissable sailing spot on the French coast. Aspiring sailors: get your sea legs ready and take advantage of your stay at Club Med La Palmyre 4Ψ to get onboard and hoist your sails! Indulge in the pleasures of the sea against the backdrop of the Coubre Lighthouse. The bravest amongst you will take on the waves of the Gironde River, surf and thrills guaranteed!

Must Try Experiences



Tasting Wines from Charente and Bordeaux

Just a few minutes from the Resort, discover the Charente wine country, the home of Pineau and Cognac, two world-renowned spirits. Wander through the alleys of Cognac, a city of art and history, and pop in to visit one of its numerous distilleries. Further afield on the other side of the estuary, the world-famous chateaus of Bordeaux are waiting to be discovered.

Must Try Experiences



Adventures in the Coubre Forest

Cruise through the 30km of trails in the Coubre Forest. Your guide? The Bike Odyssey, a protected bikeway that is your path through this green oasis. This vast 8000 hectare pine forest stretches from La Palmure to Ronce-les-Bains. As it extends alongside the Côte Sauvage and the oyster farms of La Tremblade.

Must Try Experiences



Dinner in the Sea Air by Mornac-sur-Seudre

In the heart of the Marennes-Oléron oyster growing region lies the tiny village of Mornac-sur-Seudre, named one of France's most beautiful villages. It reveals its true beauty by the light of the setting sun. After a walk through its medieval streets lined with rose bushes, head towards its charming port to feast on fresh seafood.

A woman in a white dress stands on a sandy beach, holding a colorful kite that is flying in the air. The kite has a rainbow pattern and long, flowing tails. In the background, a child is running across the sand. The sun is setting over the ocean, creating a warm, golden glow. The sky is a mix of light blue and orange.

Part 1

Everything you
need to know

Everything you need to know about the Resort



General Information

Access from Paris

- Paris-Royan train (4h) + transfer (25min)
- Paris-Bordeaux plane (1:15h) + transfer (2h)

Access from outside France

- Bordeaux Airport
 - Nantes Airport
 - La Rochelle Airport
- ✓ 24 hectares site
✓ 5km of beaches



Families

Childcare

- Baby Club Med* (4-23 months)
- Petit Club Med* (2-3 years)
- Mini Club Med (4-10 years)
- Club Med Passworld (11-17 years)

And +

- Mini Club pool
- Botanical garden
- Family orienteering course
- Amazing Family



Rooms

	3T	4T	Commentaires
Espace MARINA	392	379	379 chambres rinnovées
Espace FOREST			12 chambres décommercialisées
Espace DUNES	0	27	Nouveau bâtiment
Espace GOLF LODGES	12	12	Aucun changement
Total	404	418	+14 chambres



Sports and activities

More than 19 Sports

Water sports

Sailing, kitesurfing, windsurfing

Land sports

Mountainbiking, beach bootcamp, golf, tennis, archery, horseback riding, basketball, beach volleyball, football

Fitness courses & facilities (multisport court, nine tennis courts, archery area)

3 pools

Main pool + zen pool (Les Carrelets) + Mini Club pool



Discovery

- ✓ Boat tour to Fort Boyard
- ✓ Electric buggy ride in saltwater marshes
- ✓ Salt harvesting tour on Ile d'Oléron



Restaurants & bars

Main restaurant: L'Atlantic (1661 persons)

- 5 different rooms + exterior terrace
- Seaside atmosphere

Gourmet Lounge: La Belle Epoque (354 persons)

- Wine and cognac cellar + outdoor terrace
- Belle Epoque villa atmosphere
- All day dining

Le Phare main bar with Terrace and self-service bar (zen pool)



Meetings & Events

Convention Center

3 Salles de sous commission	Escale	86m ²	Escale 1	43m ²
			Escale 2	43m ²
	Océane	86m ²	Océane 1	43m ²
			Océane 2	43m ²
1 Plénière	Grand Large	290m ²	Alizé 1	43m ²
			Alizé 2	43m ²
			Grand Large	91m ²
			Grand Large	94m ²
			Grand Large	95m ²

Team building

- Sports activities (on land and sea)
- Cultural activities
- Drinks with winetasting and festive evenings



Wellness

Zen Pool

SPA - provider TBC

Beach Bootcamp classes

Everything you need to know about the Destination



Location

Club Med is located at LA PALMYRE ATLANTIQUE, in the CHARENTE MARITIME district of the NOUVELLE AQUITAINE region, between Bordeaux & La Rochelle on the South West France.

ACCESS

From Paris

Paris – Royan train (4h30) + Royan – Club Med transfer (20 min)

From Bordeaux

Bordeaux - Royan train (2h20) + Royan – Club Med transfer (20 min)

Car: 2h

From Nantes

Car: 2h45

From La Rochelle

Train: 1h30

Car: 1h20

From outside France

Bordeaux / Nantes / La Rochelle airports 



Ocean Must Sees

The city of Royan and its strong architectural heritage

The charming village of Talmont sur Gironde and its seaside romanesque church

The fishing shacks of Saint Palais sur Mer and the toll road alongside the coast

The beach and the wide 5km-long beach (next to the Resort)

The Coubre Lighthouse

The Cordouan Lighthouse

Ile d'Oléron and its typical little villages, its oyster farms and salt fields

Ile d'Aix near the famous Fort Boyard



Royan



Land Must Sees

The magnificent oyster port of Mornac sur Seudre in the heart of a saltwater marsh

The city of Cognac and its wine growers

The Coubre Forest (just behind the Resort), ideal for bike rides

The Zoo de la Palmyre

The wines and castles of Bordeaux

The vineyards of Presqu'île d'Arvert



Culinary specialities

Marenes d'Oleron oysters

Eclade de moules (mussels cooked under pine needles)

Salt from Ile d'Oléron and Ile de Ré

Charente wine (Pinot Blanc / Pinot Noir)

Cognac

Bordeaux wines



La Palmyre
Atlantique

Opening June 2020