

Rediscover the Creole lifestyle,
feet in the sand



La Caravelle 4T Resort Relaunch, Guadeloupe



June 2019

Summary



Guadeloupe, a holidays destination in the West French Indies

- Key tourism numbers
- Main tourist attractions in Guadeloupe
- Destination accessibility
- Competitive snapshot on the island
- Integration in the Club Med portfolio and differentiation from our other long haul resorts



Renovation & extension project

Club Med La Caravelle 4T

- Target clientele
- Client experience pillars
- The words to say it
- Must Try Experiences

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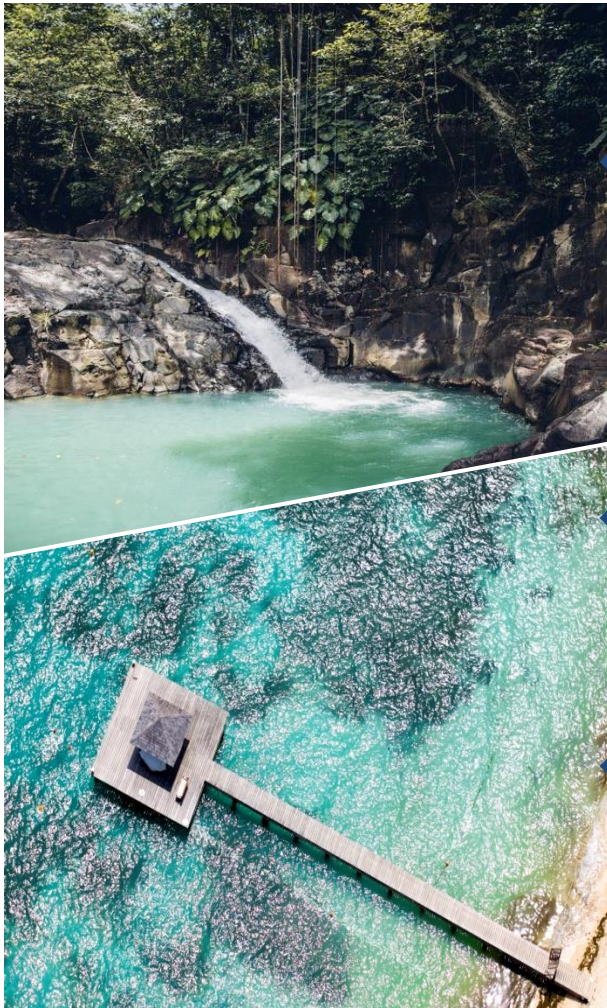
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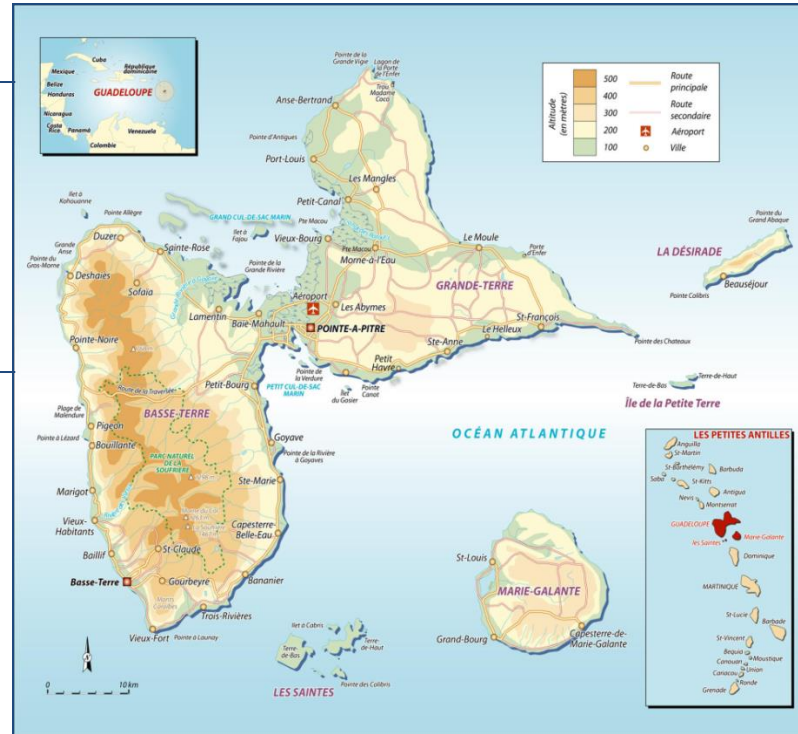
Guadeloupe is an archipelago in the Caribbean sea that has seen growing tourism numbers and an increasingly international clientele

TOURISM DATA

- In 2017, hotel activity on Guadeloupe saw **growth** of 24% in nightly stays and 22% of tourist visits in the region (vs. 2016).

NATIONALITIES

- The clientele remains predominantly **French** from mainland France representing **81%** of the tourist clientele in 2017 (-7% vs. 2010).
- A more international clientele is developing with **17,000** more visitors than in 2016.
- 5% of leisure tourists come from North America (62% from the United States and 38% from Canada), partially due to better air connections from the area.



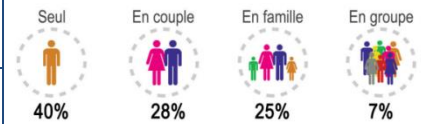
AVERAGE STAY

- 14 days** for leisure tourists

GEOGRAPHIC DISTRIBUTION

47% of tourists stay in the **south of Grande-Terre**: in Gosier (21%), Sainte-Anne, where Club Med is located (14%), and Saint-Francois (12%).

PROFILE



- During the high season, 2/3 of tourists stayed in Guadeloupe alone (33%) or as a couple (32%)
- During the low season, 45% of visitors came to Guadeloupe alone

Sources:

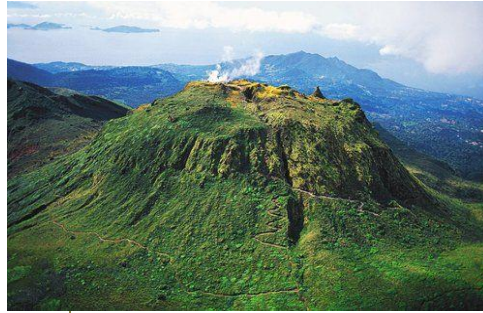
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http://www.regionguadeloupe.fr/fileadmin/Site_Region_Guadeloupe/Mediatheque/Brochures_et_publications/Nbr_Les_3_types_de_touristes_de_la_destination_Guadeloupe_C8971.pdf

A tropical archipelago with culture, sea and nature



Black sand beaches at **Trois-Rivières** and orange sand at **Grande-Anse**, crystal clear water in the **Baie des Saintes** and blue lagoons ringed with coconut palms: Guadeloupe offers the perfect setting for those seeking relaxation or for sporty types who are drawn to the numerous spots for scuba diving and kitesurfing.

**Idyllic beaches
and watersports**



Wild, mountainous and volcanic: Guadeloupe has unique vegetation and breathtaking landscapes with the tropical forests of **Basse-Terre**, the waterfalls along the **Carbet River**, the mountains and famous **La Soufrière** volcano, steep cliffs at **Anse-Bertrand**, mangrove swamps and a perfect coastline.

**Diverse and unique
landscapes**



With its **lush vegetation** and wild landscapes, Guadeloupe is the perfect place for hiking and climbing along the island's numerous paths and marked trails. From a simple stroll above the cliffs to challenging hikes to reach the top of La Soufrière, the island is the dream setting for every taste and skill level.

Hiking

A tropical archipelago with culture, sea and nature



With its **museums, botanical gardens, villages, coffee plantations, historic sites and rum distilleries**, the archipelago offers an infinite number of cultural activities to discover the richness of Guadeloupe's culture.

Rich heritage

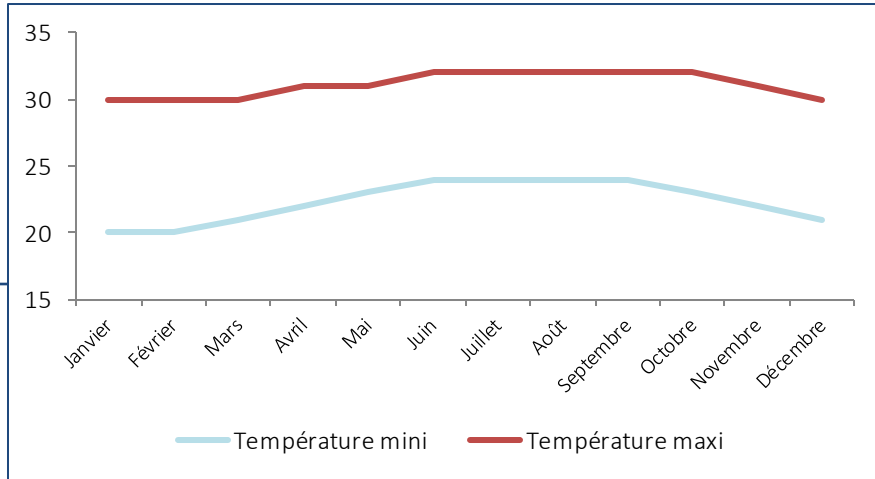


An exotic culture born in the sun. **Traditional crafts, gourmet food, zouk music** and the party spirit. Authentic creole culinary treats like Ti Punch, acras, and crab matéte among many others.

Creole culture

Guadeloupe – a year-round seaside destination with a tropical climate moderated by the sea

Average temperatures in Guadeloupe (°C)



Average water temperature in Guadeloupe (°C)


	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Water temperature	27°	27°	27°	27°	28°	29°	29°	29°	29°	29°	29°	28°



Temperatures remain high all year round. The best time to visit Guadeloupe is during the **dry season** from **December to May** with temperatures between 22°C et 30°C.

The water temperature is pleasant every month of the year in Guadeloupe. It is possible to **swim all year round**.

A very accessible destination from mainland France and Western Europe via Paris; reinforced air connections from North America

 < 5 hrs

Direct Flights

From Canada: Montreal


From the US: Miami, Fort Lauderdale, New York, Boston, Washington Baltimore



A seaside destination within reach all year round

- * Short flights
- * No time change
- * No visa necessary



 < 9 hrs

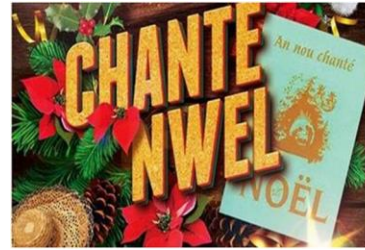
Direct flights from Paris and Frankfurt (*winter only*)



An easy-access long haul destination

- * Multiple daily direct flights from Paris
- * Affordable airfare (< 500€)
- * For the French only: National identity card is all that is necessary; French-spoken

Events in Guadeloupe



40 years anniversary - [Route du Rhum](#) from Saint-Malo to Guadeloupe (November 2018)

Guadeloupe Carnaval (Feb 2019)

Kakado Christmas & Chanté Nwel : celebration of Christmas in song each night

Guadeloupe Regional & International cinema Festival (Jan-Feb 2019)



[Guadarun](#),
Marathon of the Guadeloupe Islands (April 2019)

Music Festivals :
- Les Musiciennes (all styles) (April 2019)
- [Terre de Blues](#) (Blues, zouk, reggae) (June 2019)



Guadeloupe Tour in Traditional Sail (Juillet 2019)



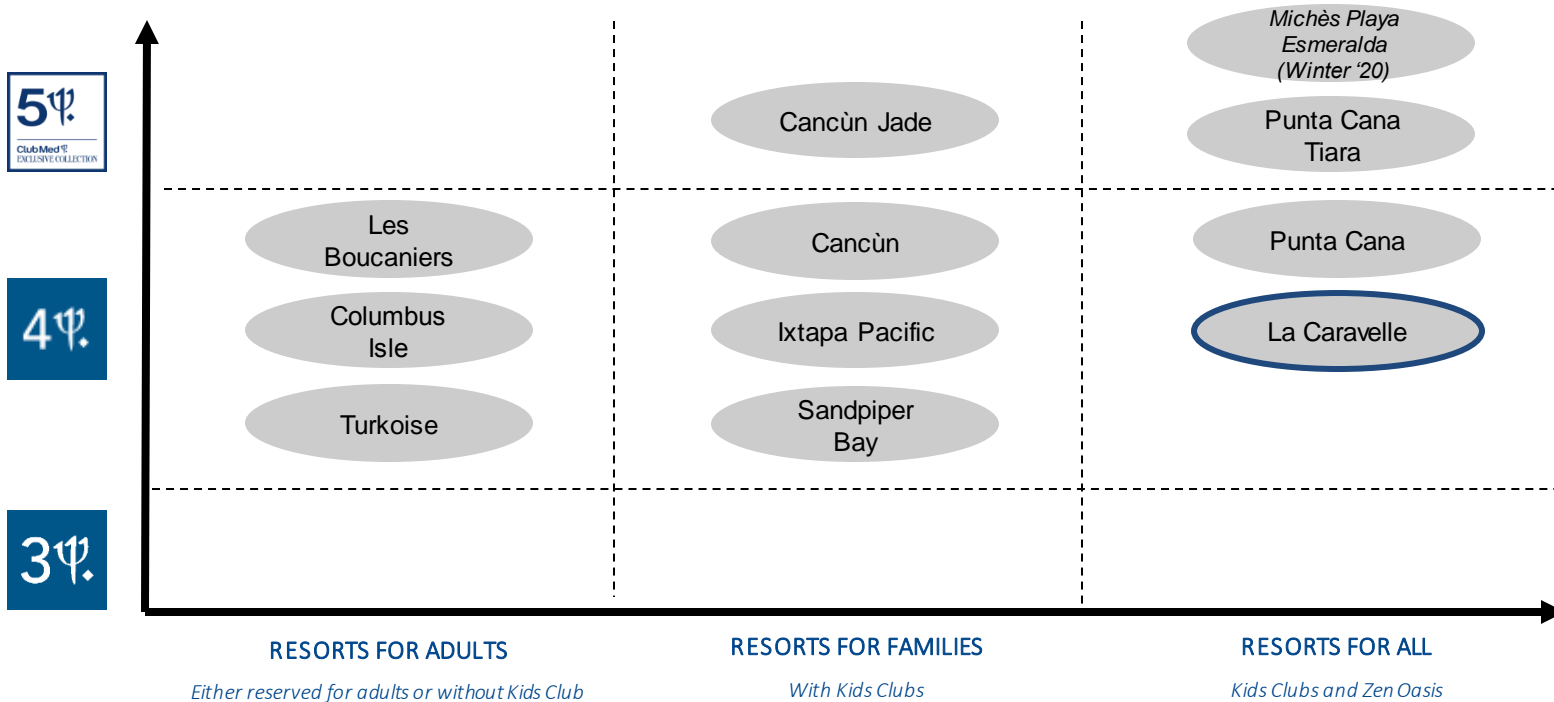
International cycling tour of Guadeloupe (August 2019)

Limited hotel industry with few direct competitors: Club Med has a unique positioning and offer on the island



- ❖ Limited hotel offer with only 77 hotels, numerous lodging rentals available via AirBnb (306 listings)
- ❖ Few high-end hotels, no major hotel groups with the exception of Langley and “Des Hôtels et des îles”
- ❖ High-end hotels concentrated along the south coast of Grande Terre, mid-sized hotels along the seaside, few all-inclusive options
- ❖ Limited infrastructure: in general, hotels have only one restaurant. Activities must usually be paid for separately and are provided by third-party contractors
- ❖ No direct competitor, Club Med is distinguished from other hotels on the island by its offer (services, activities, infrastructure) and All-Inclusive format

Distinct positioning in the North America and Caribbean resorts portfolio



What are La Caravelle's key differentiators compared to our 4T long haul resorts popular with families?



La Caravelle

4T

- Guadeloupe's most beautiful beach
- An ideal swimming experience in a protected, calm bay
- A spot for kitesurfing, windsurfing and catamaran enthusiasts
- A Zen Oasis overlooking the site with an unobstructed sea view
- Easy creole living reflected in the Resort's atmosphere and food and beverage offerings
- An island of contrasts between tropical forests, waterfalls, volcanoes, white sand beaches, lagoons and unspoiled coves



Punta Cana

4T with 5T area

- A vast resort for dynamic vacations among beaches and coconut groves
- One of Club Med's best golf experiences with on-site facilities and exceptional courses nearby
- A Zen Oasis nestled in a coconut grove with bungalows, a bar and a huge pool
- CREATICE by Cirque du Soleil with more than 30 acrobatic and artistic activities
- Wellness front and center with a Club Med Spa by L'Occitane*, VIP treatment rooms with oceanfront facilities, le Barber Shop*



Cancun

4T with 5T area

- A special and preserved location with three beaches and a lagoon
- An "Aguamarina" oceanfront family space with dedicated lodging, pool and bar
- Waterskiing on the lagoon's calm waters
- A rich and varied culinary experience with a steakhouse, a creperie, and Mexican specialities at the Beach Lounge
- A superb snorkeling spot at the edge of the resort
- Legendary nearby Mayan archeological sites like Chichen Itza, Tulum and Coba



La Pointe
aux Canoniers

4T

- 2 long white sand beaches on a peninsula along a turquoise lagoon
- Immersion in the Mauritian lifestyle and its diverse cultural influences
- Waterskiing in a postcard-perfect setting
- Family pool with water games for a fun-packed experience and memories for the whole family
- A high-end paradise destination that also has interesting mountainous landscapes and lush vegetation

*At extra cost

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The rebirth of an iconic resort

More than 50 years after its opening in 1973, Club Med La Caravelle is undergoing a transformation to offer new experiences all while preserving its most-loved qualities. ..

42M€ investment to transform the resort and meet client expectations in three categories



Add a touch of **modernity** to the resort while concentrating on hospitality fundamentals



Encourage the **coexistence of multiple target clienteles** with new calm areas for adults in order to create a new “resort for everyone”



Enrich our **Family** offer with childcare for kids of all ages and new facilities

Snapshot of new features

LODGING

- **Expansion** (+130 rooms) with **Zen Oasis**: 30 deluxe rooms, 12 suites
- **Seafront lodging**: 68 Superior rooms, 12 family suites
- **Refreshment** of all of the resort's rooms, balconies added to certain rooms
- **Removal** of rooms in the Les Saintes and Désirade buildings (-41 rooms)



NEW SPACES

- **Zen Oasis for adults**
Lodging
Pool & Jacuzzi
- **Kids Clubs**
Baby, Petit, Mini, Junior Clubs
with water playground



FOOD & DRINK

- Transformation of the specialty restaurant into a **Beach Lounge**
- **Main bar** renovation
- Expansion of **main restaurant**, new **buffet concept** and **new design**, with the introduction of a **Wine Cellar**
- **Beach bar** refreshing



WELLNESS

- Introduction of a **Club Med Spa by SOTHYS** on the beach with treatment rooms, a relaxation space, a beauty salon and an aquatic treatment center



Location of main new features at the Resort



Resort aerial view in July 2018

- 1 S19 (October) – Allamanda Beach Lounge
- 2 S19 (July) – Club Med Spa by SOTHYS
- 3 W20 (November) - Oasis Zen for adults
- 4 S19 (July) – Baby & Petit & Junior Clubs with aquatic games
- 5 S19 (October) – Land sports area
- 6 S19 (July) – Mini Club
- 7 W20 (December) – Waterfront Superior rooms and Suites

La Caravelle 4^Ψ with



General Information

- **Access:** 40 minutes from the Guadeloupe Pointe-à-Pitre International Airport
- **Property size:** 19 hectares
- **Local currency:** Euro (EUR)
- **Timezone:** GMT -4 hours

Lodging (380 rooms)

- **294 Superior Rooms** (including 68 new seaview rooms) **NEW W20**
- **62 Deluxe Rooms** (including 30 new Zen Oasis rooms) **NEW W20**
- **24 Suites** (12 new Zen Oasis suites and 12 new Family Suites) **NEW W20**

Spa*

NEW S19 Club Med Spa by SOTHYS

- Individual and duo treatment rooms
- Relaxation space
- Beauty salon
- Aquatic treatment room



Restaurants & Bars

- **2 restaurants**
 - **RENOVATIONS I9** L'Hibiscus, main restaurant
 - **NEW S19** Allamanda Beach Lounge
- **3 bars & 2 wine and rum cellars**
 - **RENOVATIONS I9** Le Colibri, main bar
 - **REFRESHING S19** Le Mango, beach bar
 - **NEW S19** Bar and rum cellar* beach Lounge
 - **NEW S19** Wine cellar* at main restaurant

Sports & Activities

- **Sports School:** windsurfing, sailing, flying trapeze, tennis, archery, fitness
- **Free access:** **NEW W19** pickle ball, paddleboard, kayak, beach volleyball, bocce ball, gym
- **À la carte*:** kitesurf, scuba diving, snorkeling, golf

Childcare **NEW S19**

- **Baby Club Med*** (4 - 23 months)
- **Petit Club Med*** (2-3 years)
- **Mini Club Med** (4-10 years) with water playground
- **Junior Club** (11-17 years)

Pools

- **Main pool**
- **NEW W20** Zen Pool for adults

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Club Med La Caravelle, a “resort for everyone” that targets both Family and Couple clientele

3 GENERATION FAMILIES



For big families: from babies to teenagers, from parents to grandparents, they want to spend time together, reinforce bonds, experience unforgettable moments

MILLENNIALS

Active Families and Couples



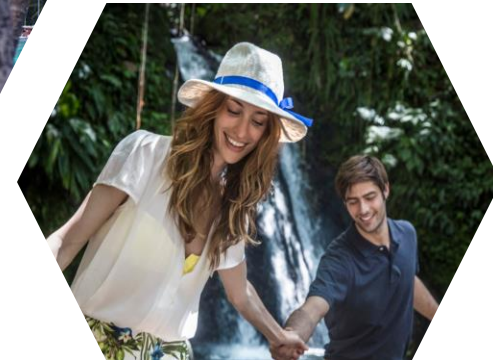
Looking for experiences, passionate about discovery, lovers of sports and ready to meet new people: this group is looking for a safe place to enjoy family reconnection and have the freedom to enjoy time together or apart

WATER SPORTS ENTHUSIASTS



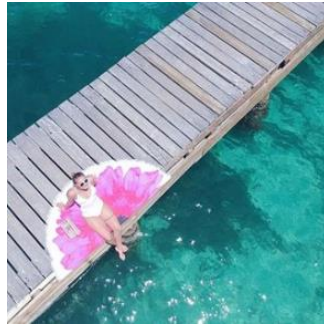
Sainte Anne’s lagoon is the ideal place to experience windsurf, kitesurf and sailing

ADVENTURE SEEKERS AND EXPLORERS



Guadeloupe is an island of grand and diverse landscapes that attracts adventurers, hikers, visitors who want to learn more about creole culture and sunbathers who love idyllic beaches

What is the Resort's atmosphere like?



What are the pillars of the client experience at the Resort?

1/ CREOLE EASY LIVING WITH TOES IN THE SAND

A paradise resort on the island's most beautiful beach alongside a bay protected by a coral barrier reef: this is the ideal spot to laze about, swim or tackle watersports!

There is a feeling of creole easy living in the Resort's casual atmosphere and in the food and beverage offerings.



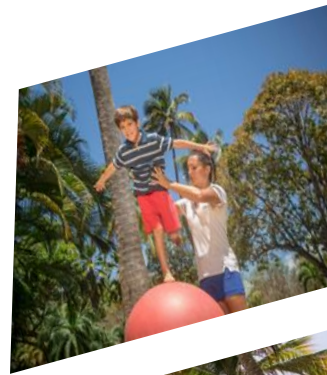
2/ IMMERSION IN THE ISLAND'S NATURAL AND CULTURAL TREASURES

Discover the richness of what makes Guadeloupe unique with our excursions programme, a cruise combination or through the Resort's spaces and architecture that offer a modern reinterpretation of the island



3/ A COLORFUL PLAYGROUND IN THE MIDDLE OF A TROPICAL PARADISE

New Kids Club structures for all ages, numerous open-air activities – including fun sports to play with family or friends or with Kids Club groups



4/ AN OASIS OF PEACE IN PRESERVED NATURE

Spaces dedicated to rejuvenation like the new Club Med Spa by SOTHYS or the Zen Oasis where adults can relax in a calm and serene environment: infinity pool, jacuzzi, beach spaces, yoga hut and adults-only lodging



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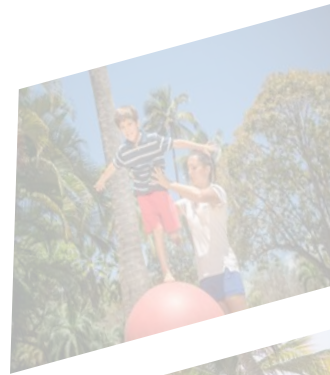
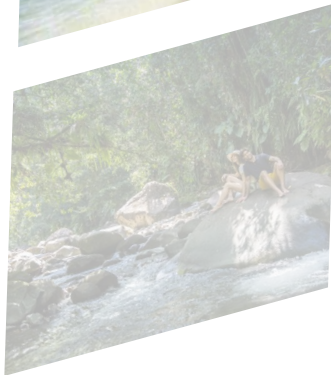
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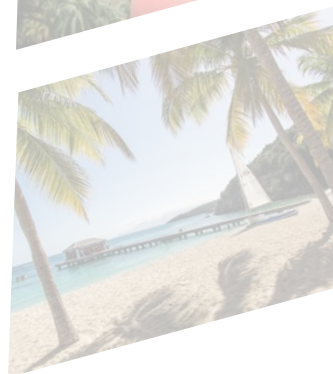
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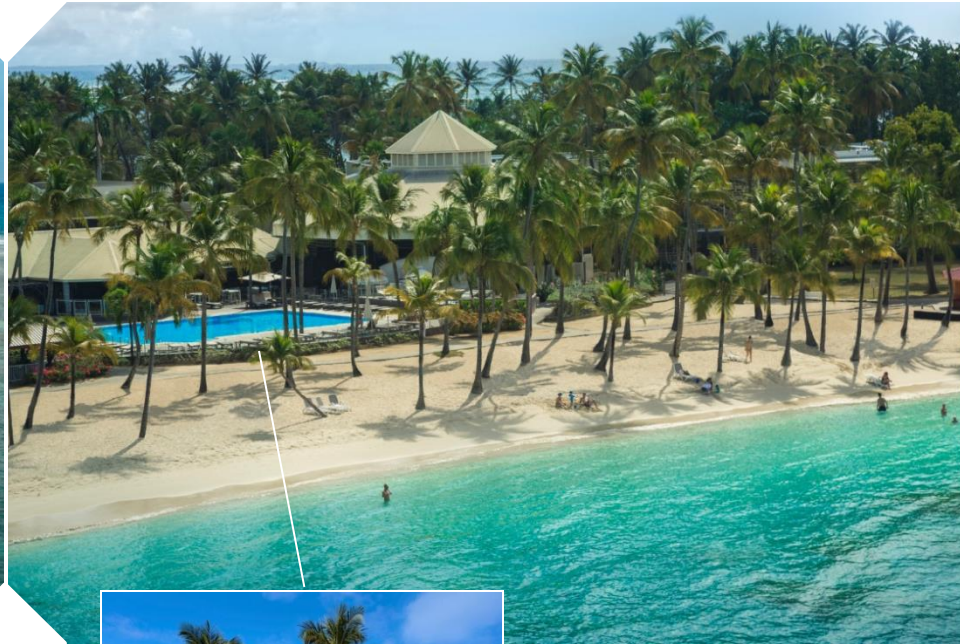


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Creole Easy Living with Toes in the Sand

The island's most beautiful beach, located alongside a protected bay



The Resort is located on a fine, golden sand cove along turquoise water and featuring a 450m long beach lined with palm trees. It is often named in guidebooks as Guadeloupe's most beautiful beach.

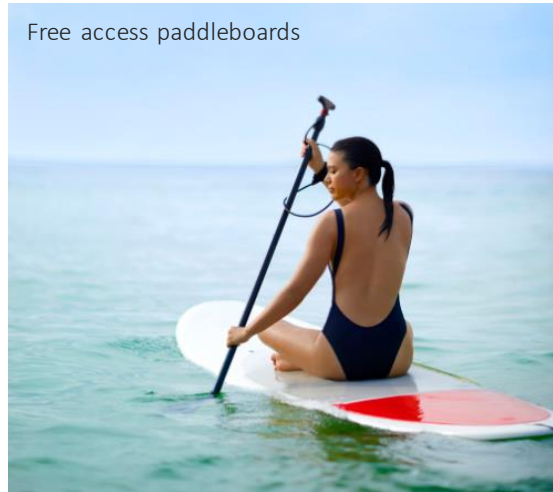
The bay is protected by a coral barrier reef and the calm water offers ideal conditions for swimming.

MAIN POOL

Freshwater pool perfectly situated in the heart of the resort facing the sea

Creole Easy Living with Toes in the Sand

A lagoon perfect for water sports with favorable conditions for paddle and sailing sports



Ideal conditions for beginners with shallow water, few waves and gentle breeze. The vast lagoon allows more experienced guests to go further and even find waves beyond the coral barrier.

Scuba diving and snorkeling*

The warm caribbean water nurtures thriving coral life and host rich fauna like barracudas, rays, turtles and many more...



*extra fee

Creole Easy Living with Toes in the Sand

Allamanda Beach Lounge for an all-day dining experience



RESTAURANT – BAR LOUNGE – RUM CELLAR

The Beach Lounge is a **two-story creole house**. It is located on the beach at the end of the resort, near the Zen Oasis and Spa.

It is an open-air space facing the water. It hosts our GMs all day long and at night in its restaurant, bar and rum cellar in a more intimate atmosphere than the main restaurant.

The offer and atmosphere change throughout the day from brunch to dinner. Meals are served buffet-style or at the table. Guest enjoy **creole specialties** and **grilled meat and fish** with a focus on **fresh and local products**.



KEY MOMENTS

- * Brunch
- * Late lunch
- * Dinner
- * Evening

Creole Easy Living with Toes in the Sand

Allamanda Beach Lounge for an all-day dining experience



RESTAURANT on the ground floor

A space with a strong identity: colorful decoration and trendy, comfortable furniture for a cool and casual atmosphere. On the ground floor, the restaurant's shaded terrace boasts tables, booths and couches with unobstructed sea views.

Upstairs, the Rum Cellar* and a comfortable bar with graphic walls features the pineapple as a symbol. A small terrace allows guests to sip cocktails made from local products and other drinks in an intimate setting overlooking the beach with a fabulous view of the water.



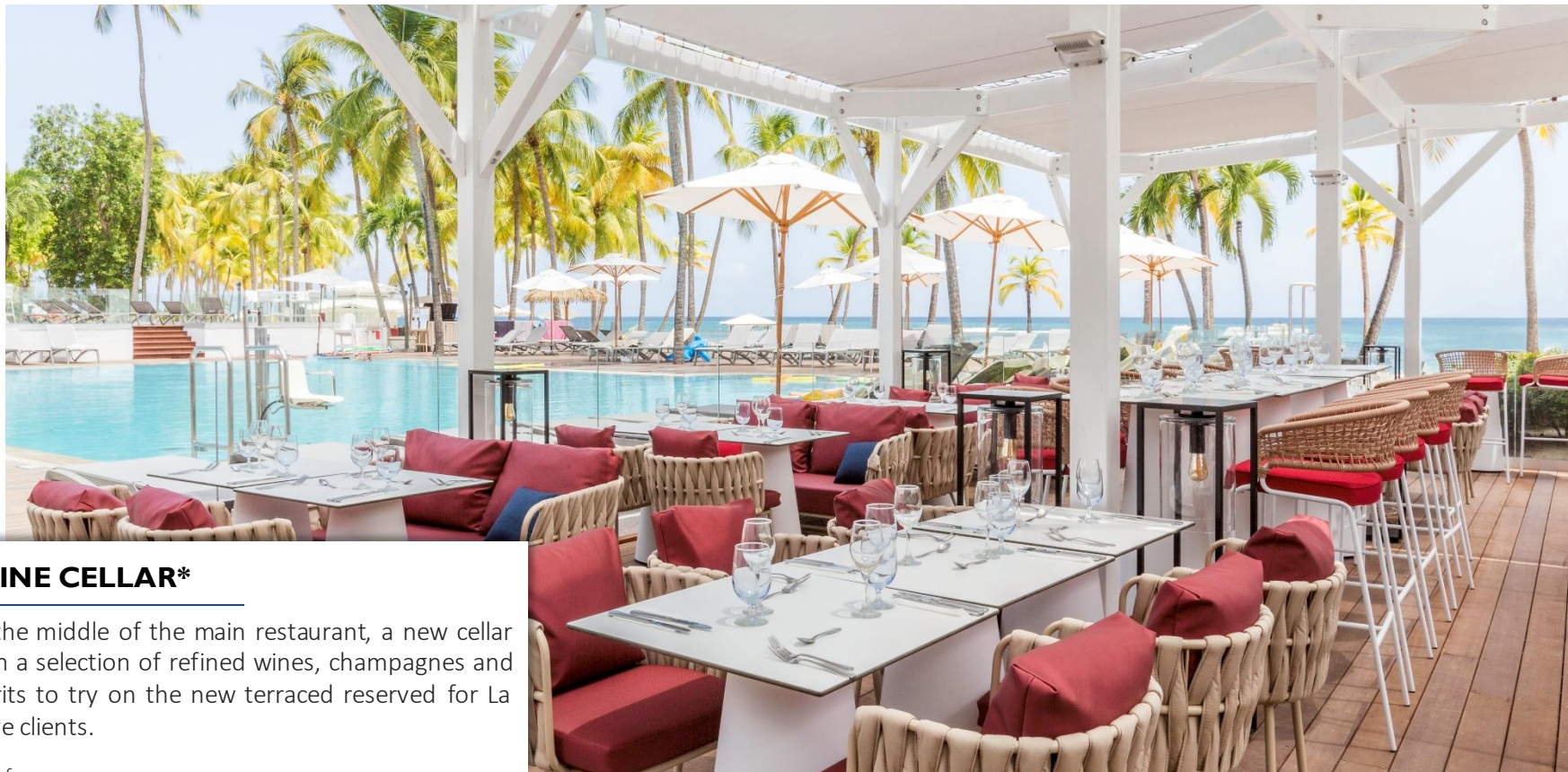
3D visual, non-contractual

BAR LOUNGE & RUM CELLAR* upstairs

*extra fee

Creole Easy Living with Toes in the Sand

New furniture and addition of a Wine Cellar with dedicated terrace at the main restaurant; new buffet concept & design for October*



WINE CELLAR*

In the middle of the main restaurant, a new cellar with a selection of refined wines, champagnes and spirits to try on the new terraced reserved for La Cave clients.

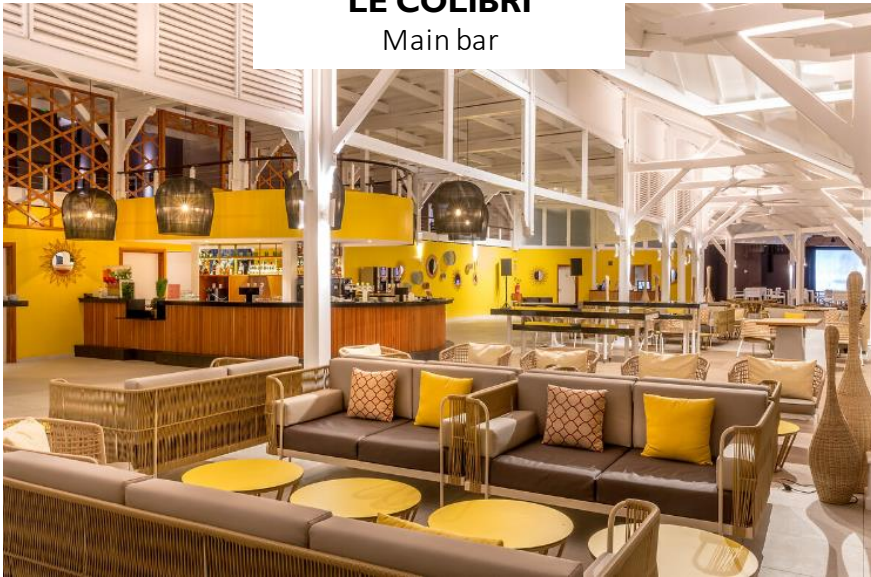
**extra fee*

Creole Easy Living with Toes in the Sand

Choice between the renovated main bar for a warm atmosphere at the heart of Resort life, and the beach bar for a magical and casual vibe

LE COLIBRI

Main bar



Conceived to evoke a traditional market, this main bar embodies conviviality and extends an invitation to discover flavors and companionship. The color yellow, synonymous with joy and life, is a recurring theme in the decor – a nod to madras fabrics. The wooden furniture is in perfect harmony with the lush vegetation.

LE MANGO

Beach bar



Located along the water, this beach bar is the ideal spot for guests to enjoy a cocktail with their toes in the sand, especially as the sun goes down.

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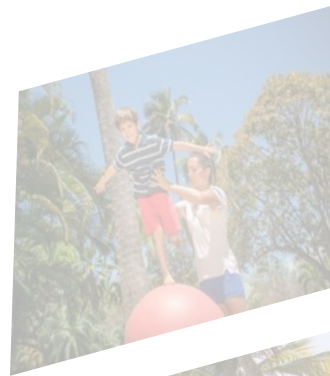
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Immersion in the Island's Natural and Cultural Treasures

Architecture and design that offer an immersive journey into the identity of Guadeloupe



Open living spaces where abundant vegetation is naturally integrated. Large floor-to-ceiling windows in new rooms. **Architecture inspired by colonial houses**, like at the Beach Lounge.



Focus on the use of **natural and raw materials** like wood, stone, shells and **local craft**. Guests will find volcanic stone at the Spa, driftwood, cane and braided wood furniture at the bar, tropical and colorful fabrics in rooms and the hummingbird as a unifying decorative element.

Inspiration visuals, non-contractual



The colors blue, green and yellow are recurring themes in different areas of the resort: **green** evokes the color of the tree tops and creeks, **blue** calls to mind the lagoons and **yellow** is a nod to madras fabric.

Immersion in the Island's Natural and Cultural Treasures

Facelift of all existing rooms and addition of balconies in rooms in the Grande Terre building that don't yet have them



REFRESHMENT

- * Refinishing of building facades
- * Hallways painted
- * New decor in rooms (painted walls, textiles, wall lights)
- * New mattress topper, TV and air-conditioning
- * Replacement of all worn fixtures
- * Refinished jointwork
- * Revarnished furniture
- * Refreshed bathrooms : new walls & lights (all categories but 35 current suites), zero default program

Immersion in the Island's Natural and Cultural Treasures

New seafront accommodations

DESIGN

Clean lines and harmonious colors bring together light colors and shades of blue. There is a local touch in the curtain and pillow fabrics that are printed with colorful and tropical patterns. A tall glass window wall lets in light and views of the landscape.



3D visual, non-contractual

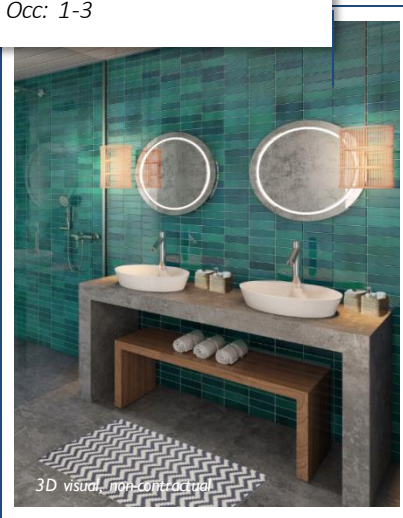
SUPERIOR

68 Superior rooms with sea view

Rooms with couch able to sleep children up to 17 years old with the possibility of creating a visual barrier. Some rooms are adjoining.

Size: 30 m² + 4 m² terrace

Occ: 1-3



3D visual, non-contractual

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3D visual, non-contractual

FAMILY SUITE

12 Suites – Sea view

Ideally located on the cove's southern edge, these suites include a parents room and a separate room for kids. Each room has its own bathroom: a shower and bathtub in the parents' room, and a shower in the children's room.

Size: 70 m² + 15 m² terrace / Occ: 4



3D visual, non-contractual


Immersion in the Island's Natural and Cultural Treasures

Incredible places to discover beyond the resort, all with the Club Med spirit



**extra fee*

OUR EXCURSIONS*

- * **Creole fragrance & treasures** in the old city of Pointe-à-Pitre
- * **Tropical Adventure** to discover Guadeloupe's lush nature
- * **Kayaking in the mangroves**
- * Family friendly **Eco-Tour** with naturalist tour-guides
- * **Offroad Thrills** on the eastern edge of the island with visits to sugar plantations
- * **Beautiful Saintes** in catamaran 
- * **Petite-Terre nature reserve** visit a paradise island by motorboat
- * **Creole Offroad Outing** to visit plantations, tropical forests and waterfalls
- * **The Big Blue Lagoon** to discover the crystal waters of the Grand Cul-de-Sac Marin
- * **Fascinating Marie-Galante Island** visit by catamaran
- * **La Soufrière Hike** to visit the famous volcano
- * **Co usteau Marine Sanctuary** visit in glass bottom boat

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BUT THERE'S MORE...



Club Med 2

Club Med
EXCLUSIVE COLLECTION

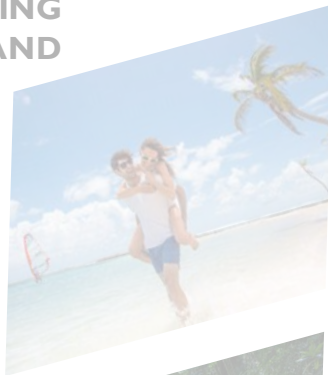
Combine your stay with an Exclusive Collection experience on board our sailing cruise ship Club Med 2, which makes multiple stops in Pointe-à-Pitre each winter!

What are the pillars of the client experience at the Resort?

1/ CREOLE EASY LIVING WITH TOES IN THE SAND

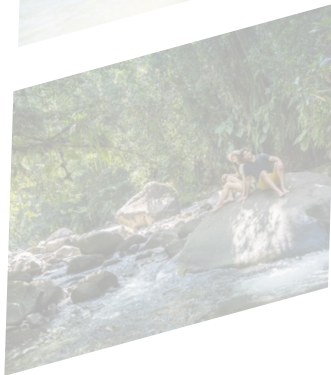
A paradise resort on the island's most beautiful beach alongside a bay protected by a coral barrier reef: this is the ideal spot to laze about, swim or tackle watersports!

There is a feeling of creole easy living in the Resort's casual atmosphere and in the food and beverage offerings.



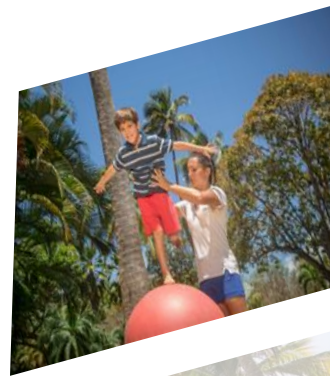
2/ IMMERSION IN THE ISLAND'S NATURAL AND CULTURAL TREASURES

Discover the richness of what makes Guadeloupe unique with our excursions programme, a cruise combination or through the Resort's spaces and architecture that offer a modern reinterpretation of the island



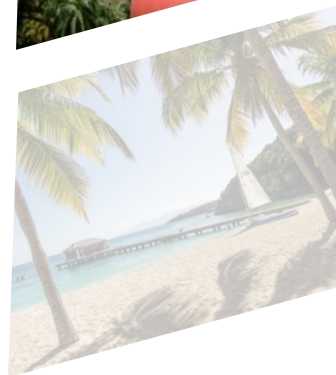
3/ A COLORFUL PLAYGROUND IN THE MIDDLE OF A TROPICAL PARADISE

New Kids Club structures for all ages, numerous open-air activities – including fun sports to play with family or friends or with Kids Club groups



4/ AN OASIS OF PEACE IN PRESERVED NATURE

Spaces dedicated to rejuvenation like the new Club Med Spa by SOTHYS or the Zen Oasis where adults can relax in a calm and serene environment: infinity pool, jacuzzi, beach spaces, yoga hut and adults-only lodging



A Colorful Playground in a Tropical Garden

New spaces for children of all ages and services to make parents' lives easier

baby
Club Med

4 to 23 months*



HEAD IN THE CLOUDS

petit
Club Med

2 to 3 years*



THE TROPICAL FOREST

mini
Club Med

4 to 10 years



UNDER THE SEA AND PIRATES

junior
Club Med

11 to 17 years



Open air and covered spaces

Services for babies:



Childcare equipment,
special restaurant,
strollers

*Extra fee // Inspiration visuals, non-contractual

A Colorful Playground in a Tropical Garden

A new outdoor playground with water jets and activities for every age

CIRCUS ACTIVITIES



TENNIS



In addition to the gym, tennis and numerous nature and discovery activities, kids will have the opportunity to experience thrills with circus activities like **flying trapeze** and **trampoline**!

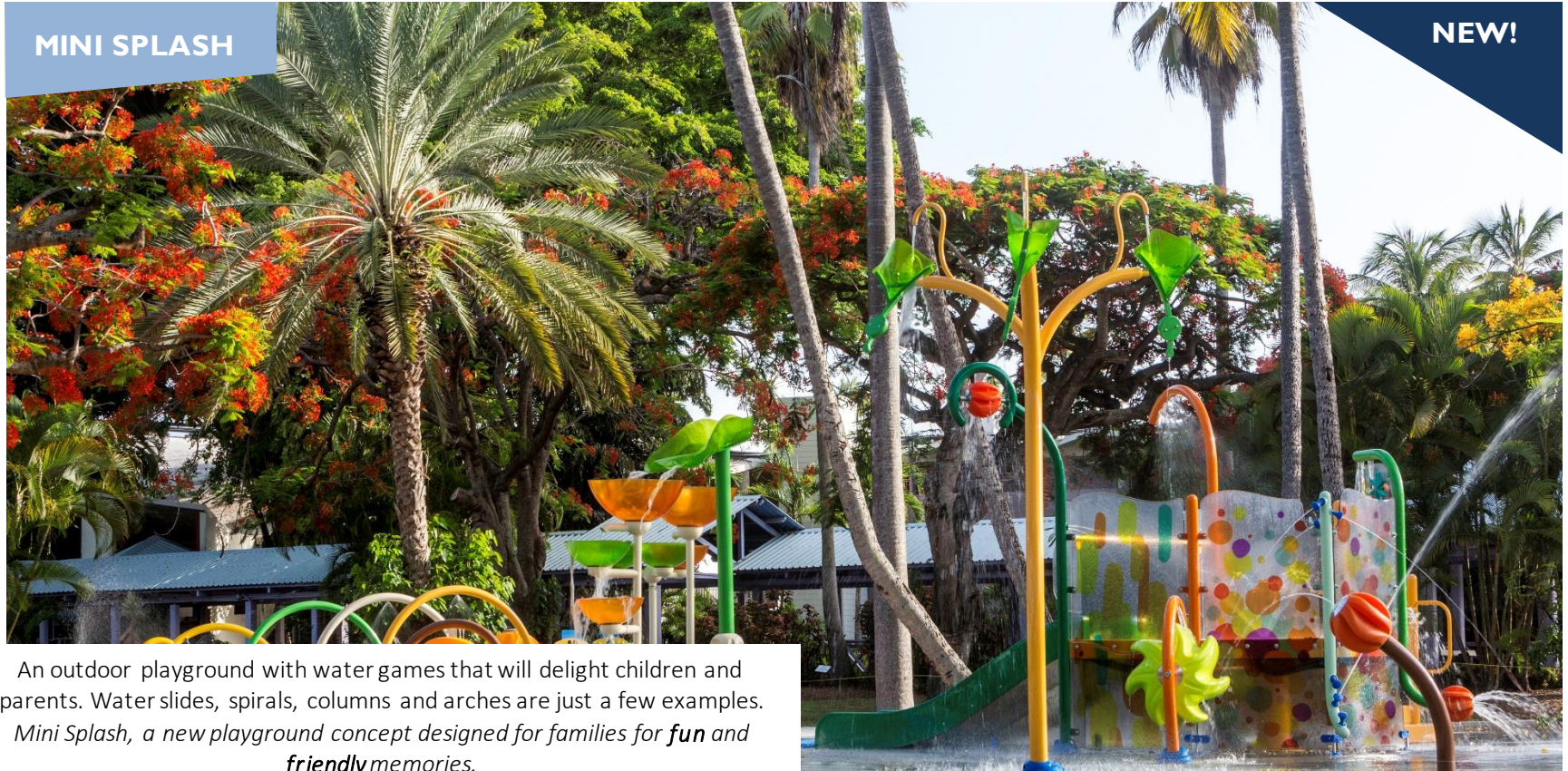
A Colorful Playground in a Tropical Garden

Mini Splash, a new outdoor playground with water jets and activities for every age

Amazing
family!
Family activities for lasting memories!

MINI SPLASH

NEW!



An outdoor playground with water games that will delight children and parents. Water slides, spirals, columns and arches are just a few examples. *Mini Splash, a new playground concept designed for families for **fun** and **friendly** memories.*

A Colorful Playground in a Tropical Garden

Heaven on earth with numerous open-air sports

must-travel
Experience



FLYING TRAPEZE SCHOOL

& circus activities

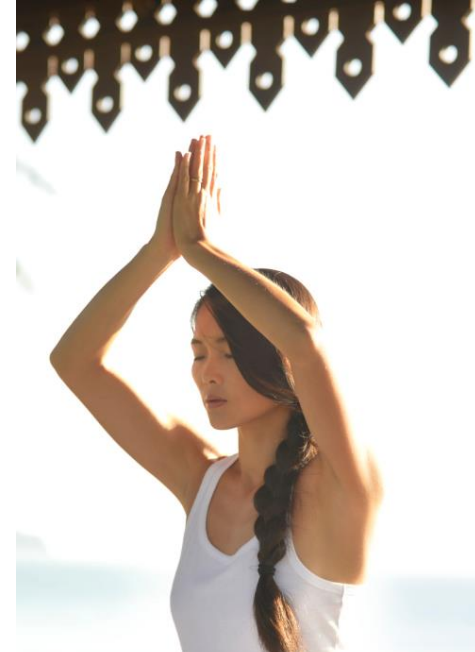


ARCHERY SCHOOL



TENNIS SCHOOL

5 courts



FITNESS SCHOOL

A cardio room and an outdoor hut for fitness and yoga courses

And football (soccer), basketball, bocce ball and volleyball fields and courts...

A Colorful Playground in a Tropical Garden

Introducing a fun newsport: PICKLEBALL

PICKLEBALL (2 courts)

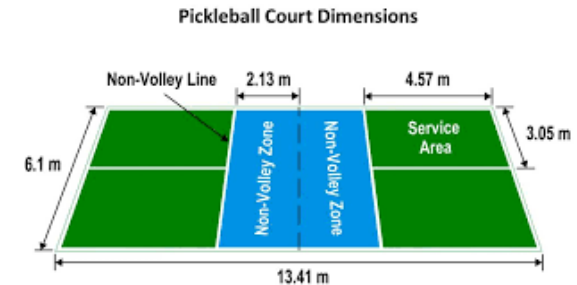
Pickleball is a paddle sport that combines elements of **badminton, tennis, and table tennis**. Over the last few years, pickleball has been rising in popularity, and is considered **one of the fastest-growing sports in the United States**.



Pickleball is played on a **badminton-sized court** and a **tennis-style net**. Two or four players use solid paddles made of wood or composite materials to hit a perforated polymer ball, similar to a Wiffle Ball, over a net.



It is a **fun sport** that is **easy to learn and play**.

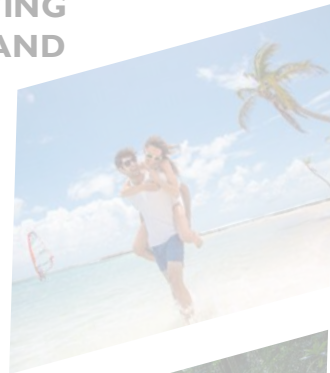


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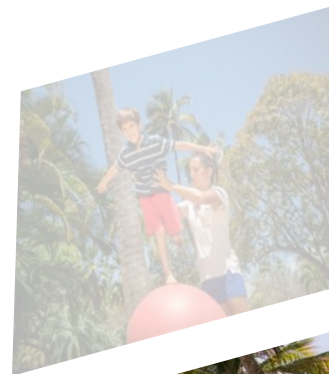
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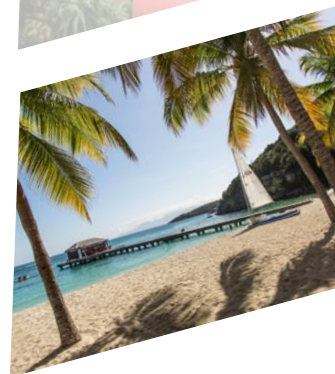


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ZEN OASIS

An Oasis of Peace in Preserved Nature

The Zen Oasis is a peaceful haven for adults that is tucked away in the resort

3D visual, non-contractual



ZEN OASIS

Located at the edge of the Resort, isolated from the Resort's center and near the Spa and Beach Lounge, this ocean front space is **open to all adults** (not exclusively for Zen Oasis residents)





ZEN OASIS

An Oasis of Peace in Preserved Nature

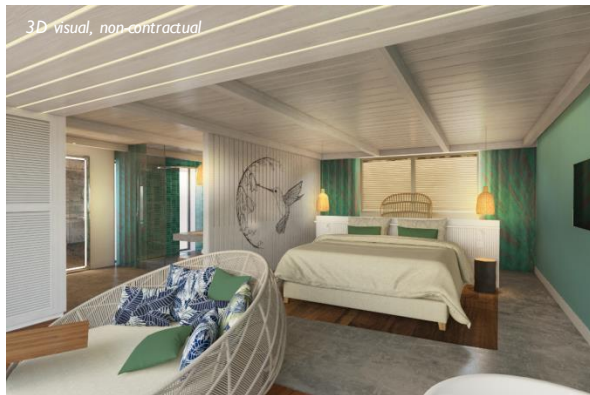
The Zen Oasis is a peaceful haven for adults that is tucked away in the resort

CALM POOL



- * An ocean view pool with a swimming lane and jacuzzi
- * Furniture designed for couples to look out onto the sea
- * A yoga garden

ADULT LODGING



- * 30 Deluxe rooms and 12 Suites
- * A large number of ocean view rooms
- * Spacious interiors with clean design

BEACH



- * Innovative, intimate and comfortable lounge chairs designed for couples



ZEN OASIS

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The Zen Oasis is a peaceful haven for adults that is tucked away in the resort

DELUXE

SUITE



30 Deluxe Rooms – Sea or garden view

Room with living corner. Refined design with lush and calming green applied in ombré tones.

Area: 36m² + 8m² terrace / Occ 2

12 Suites – Sea view

Room with a separate living room. The hummingbird symbol is etched into the wall and an organically shaped daybed faces the outside. The bathtub facing the floor-to-ceiling windows is perfect for relaxing while getting lost in the sea view.

Area: 50m² + 15m² terrace / Occ 2

An Oasis of Peace in Preserved Nature

A new Club Med Spa* by SOTHYS on the beach to recharge while looking out onto the sea with decor inspired by the geology of La Soufrière volcano

CLUB MED SPA BY SOTHYS*

- * 4 individual massage rooms
- * A double massage room
- * A beauty salon
- * Two “aquatic treatment” (steamroom, shower experience) spaces
- * A shady, open air relaxation area

must-try
Experience

2 massage palapas located at the end of a pier for a unique massage experience above the turquoise water ...



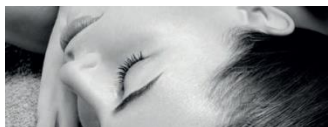
*Extra fee

Club Med Spa by SOTHYS

« Sothys, a world of extremely refined emotions and sensuality, a legendary name that represents excellence and prestige in beauty institutes and spas all over the world. », SOTHYS

Key facts to remember !

- * French savoir-faire and product
- * Face & body offer
- * Personalization with the possibility to choose your fragrance and the texture for your treatment
- * Exfoliation bar



Club Med Spa
by

SOTHYS
PARIS



About SOTHYS

An avant-garde concept dedicated to beauty institutes and spas.

The unique and innovative formulas resulting from Sothys Advanced research, combined with exclusive modelling and treatment procedures, express the individual essence of each treatment.

Treatment Menu highlights :

- 6 Facials
- 7 Body Escape That All Include A Massage
- 3 Customable Massages & 3 Customable Exfoliation
- Nail Services
- New Retail Kits "Do It Yourself"
- A Club Med La Caravelle fragrance with a delicious blend of coco and mango



An “amazing” experience: the words to say it...



33'

Give your family a taste of paradise as you relax and play on one of the most beautiful beaches in Guadeloupe. Feeling extra adventurous? Visit the neighboring islands of The Saints and Marie Galante, and truly immerse yourself and your family in the beauty that is the French West Indies.

333'

Give your family a taste of paradise as you relax and play on one of the most beautiful beaches in Guadeloupe. Take in the lush tropical scenery and pristine clear waters as you glide along the shallows by kayak, stand-up paddleboard, or sailboat. Staying on dry land? Challenge your family and friends to a lively tennis match. Then, feel a rush of excitement as you learn to use a bow and arrow at archery school, or get into the swing of things at trapeze school. Be sure to check out Baby, Petit, Mini, and Junior clubs where your kids will experience non-stop fun and games. While your children are trying their hand at juggling, trampolines, or tight ropes, you can enjoy a peaceful meal at the beach lounge, or a quiet nap by the zen pool. Feeling extra adventurous? Visit the neighboring islands of The Saints and Marie-Galante, and truly immerse yourself and your family in the natural beauty of the French West Indies.

must-try
Experiences 



Sunset on the most beautiful beach on the island

Enjoy a freshly-pressed juice at the Mango Bar, your feet in the sand. Here, everything faces the beach, regularly ranked as the most beautiful beach of Guadeloupe island by the guides. Sun is diving behind the coral reef while the DJ starts his set.





A massage rocked by the waves

Walk to the very end of the main pier for a massage over the water. Close your eyes and let yourself be rocked by the gentle splashing waves. The sea spray transports you beneath the waves, surrounded by multicoloured fish.

A calm sanctuary in the Zen Oasis

Enjoy the calm atmosphere of the Oasis Zen, a peaceful paradise only for adults. La Caravelle is the second resort to have such a relaxation space. Sink back into your bath and gaze at the beach through the bay window. Meditate in the lotus position under the yoga palapa. Swim a few laps in the Zen pool overlooking the sea. Bring a golden glow to your skin on a soft bed in the solarium.





Family Mini Splash

In the heart of lush gardens and in the shadow of the palm trees, test a dynamic, zero-depth aquatic play area that provides endless hours of fun for the entire family. Let yourself be tempted by interactive water features, visually fascinating water effects, slides... Live an unequalled aquatic play adventure with the kids!

Tasty Creole culinary creations

Open the doors of Beach Lounge, near the Oasis Zen and the Spa. On the ground floor of this two-story Creole house, a white terrace looks out onto the sea. Once seated, taste some crunchy fried plantain. Then climb to the next level to reach the cosy tropical bar. Sip a traditional “ti punch”* or an exotic fruit cocktail as you gaze down at the Caribbean sea.








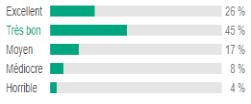



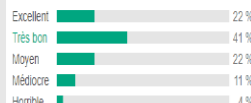
Discover the Baie des Saintes

Be the captain of an unforgettable adventure in the Baie des Saintes, one of the most beautiful bays in the world. From the water, admire the lush tropical forest surrounding the Soufrière volcano. Take a walk around the ramparts of Fort Napoléon. Inhale the multiple fresh scents of the botanical gardens, where iguanas catch your eye as they scurry away under leafy shadows.












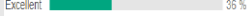









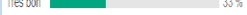
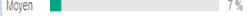



APPENDIX














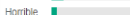
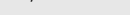
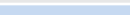







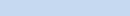







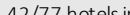
Snapshot of Main Competitors on the Island (1/3)

Name	Photo	Location	Number of rooms	Product advantages	TripAdvisor score and ranking										
La Creole Beach Hotel & Spa ****			218 rooms	<ul style="list-style-type: none"> ✓ In the heart of a tropical garden along a white sand beach facing Gosier Island ✓ Bright and modern rooms, ideal for families (adjoining rooms in each category) ✓ Choice of activities included (yoga, fitness, bocce ball) and a range of a la carte excursions ✓ A free Kids Club (4-12 years) with fun and varied activities ✓ A concierge on call to personalize trips and make activity reservations ✓ Meeting rooms for weddings, events and seminars ✓ A spa with Payot treatments and an outdoor massage room ✓ A jazz club open every day from 6:30pm for intimate evenings ✓ Possibility to book stays with full room and board 	<p>4,0  1 476 avis</p>  <table border="1"> <tr><td>Excellent</td><td>26%</td></tr> <tr><td>Très bon</td><td>45%</td></tr> <tr><td>Moyen</td><td>17%</td></tr> <tr><td>Médiocre</td><td>8%</td></tr> <tr><td>Horrible</td><td>4%</td></tr> </table> <p>18/77 hotels in Guadeloupe</p>	Excellent	26%	Très bon	45%	Moyen	17%	Médiocre	8%	Horrible	4%
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Langley Resort Fort Royal ****			231 rooms	<ul style="list-style-type: none"> ✓ Hotel along the water situated between lush landscapes, mountainous landscapes and white sand beaches ✓ An authentic, natural and exotic location ✓ Spacious rooms and the possibility to stay in a beachside bungalow ✓ A free library with a large choice of books, located at the beach bar ✓ Free land and water activities in the half-board and all-inclusive packages (with fees for some activities) ✓ A free Kids Club (3-12 years) ✓ A seaside massage room ✓ A full room and board option 	<p>3,5  1 020 avis</p>  <table border="1"> <tr><td>Excellent</td><td>22%</td></tr> <tr><td>Très bon</td><td>41%</td></tr> <tr><td>Moyen</td><td>22%</td></tr> <tr><td>Médiocre</td><td>11%</td></tr> <tr><td>Horrible</td><td>4%</td></tr> </table> <p>30/77 hotels in Guadeloupe</p>	Excellent	22%	Très bon	41%	Moyen	22%	Médiocre	11%	Horrible	4%
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Snapshot of Main Competitors on the Island (2/3)

Name	Photo	Location	Number of rooms	Product advantages	Trip Advisor Score
<p>Le Manganao Hotel & Residences ****</p>			88 rooms	<ul style="list-style-type: none"> ✓ Hotel overlooking the sea with direct access to a white sand beach ✓ Paradise beach, very well-landscaped grounds ✓ Constructed in a typically Caribbean style with colonial architecture buildings ✓ 1000m3 outdoor pool ✓ Activity desk to help find and organize excursions ✓ B&B Package 	<p>3,5  75 avis</p> <p>Excellent  17 %</p> <p>Très bon  35 %</p> <p>Moyen  18 %</p> <p>Médiocre  14 %</p> <p>Horrible  16 %</p>
<p>La Toubana Hotel & Spa ****</p>			49 chambres	<ul style="list-style-type: none"> ✓ Completely renovated in 2018, located in a lush landscape with calm, natural and preserved surroundings ✓ Built on an overlook with sea view lodging ✓ Relaxed and zen atmosphere, contemporary decor ✓ Unobstructed sea view from infinity pool, bar and restaurant ✓ To ubana on the Beach summer event with DJs every Sunday, open to the public ✓ Half-board package available 	<p>4,0  996 avis</p> <p>Excellent  36 %</p> <p>Très bon  40 %</p> <p>Moyen  15 %</p> <p>Médiocre  6 %</p> <p>Horrible  3 %</p> <p>14/77 hotes in Guadeloupe</p>
<p>Le Relais du Moulin ****</p>			60 chambres	<ul style="list-style-type: none"> ✓ Charming, isolated hotel located in a tropical garden ✓ Bed and breakfast style atmosphere ✓ Comfortable lodging with bright rooms and high-end bedding ✓ Authentic touch with a mill from the sugar-plantation era ✓ A library for guests wishing to learn more about the history of Guadeloupe ✓ Spa partnered with the brands Sothys and Bernard Cassière that offers treatments for guests under 14 ✓ Half-board package available 	<p>4,5  183 avis</p> <p>Excellent  59 %</p> <p>Très bon  33 %</p> <p>Moyen  7 %</p> <p>Médiocre  1 %</p> <p>Horrible  0 %</p> <p>9/77 hotels in Guadeloupe</p>

Snapshot of Main Competitors on the Island (3/3)

Name	Photo	Location	Number of Rooms	Product advantages	TripAdvisor Score
<p>Caraïbes Bonheur ****</p>			22 rooms	<ul style="list-style-type: none"> ✓ Charming resort with personalized services ✓ Small facility, in intimate and relaxing atmosphere ✓ Each room enjoys a sea view, lodgings for 4 to 6 guests enjoy a panoramic view ✓ “Vacation at home” concept offers total independence all while providing bespoke services ✓ B&B package 	<p>4,0  369 avis</p> <p>Excellent  48 % Très bon  30 % Moyen  13 % Médiocre  7 % Horrible  2 %</p>
<p>Bwa Chik Hotel & Golf ***</p>			54 rooms	<ul style="list-style-type: none"> ✓ Very well located near the marina, allowing guests to discover the surrounding areas ✓ Across from Saint-Francois 18 hotel golf course ✓ Partnerships with third-party service providers allow for a wide range of a la carte activities ✓ Chic and minimalist decor ✓ B&B package 	<p>4,0  292 avis</p> <p>Excellent  20 % Très bon  52 % Moyen  18 % Médiocre  7 % Horrible  3 %</p>
<p>Pierre & Vacances Sainte Anne ***</p>			514 rooms	<ul style="list-style-type: none"> ✓ A waterfront village with a brand new watersports pier ✓ A lively complex with a large selection of activities and sports, some are included and some are a la carte ✓ Infrastructure for total freedom (playgrounds, minimarket) ✓ Three Kids Clubs (a la carte for ages 3 to 11 and included for ages 12 to 17) and a dedicated 50m2 wading pool ✓ Half-board and full-board options available ✓ A la carte activity passes for exciting holidays 	<p>3,5  1 655 avis</p> <p>Excellent  12 % Très bon  46 % Moyen  25 % Médiocre  11 % Horrible  6 %</p> <p>29/77 hotels in Guadeloupe</p>
<p>La Cocoteriaie ***</p>			52 rooms	<ul style="list-style-type: none"> ✓ Large suïtes located in the gardens, facing the pools and the beach ✓ Private beach on the lagoon and bay that are well-known kitesurfing spots ✓ Steps away from the Saint-Francois Golf Course ✓ Large pool (1000m2) ✓ Fitness room, Tennis court ✓ B&B package 	<p>3,5  244 avis</p> <p>Excellent  21 % Très bon  34 % Moyen  19 % Médiocre  15 % Horrible  11 %</p> <p>42/77 hotels in Guadeloupe</p>