

Buccaneer's Creek

A watersports resort drenched in Creole joie de vivre.

Buccaneer's Creek – Martinique, French West Indies

Product Update – New Beach Lounge February 2018

Club Med ¹



RESORT OVERVIEW

and the second state and a farmer is a farmer is an farmer and the second in second in such a second in such a second state is a farmer is a second state and a second state and

Resort identity



333

SEC

A watersports resort drenched in Creole joie de vivre.

Escape to a watersports paradise steeped SEC in Creole culture and sublime coastline.

Uncover a breathtaking caché of Creole culture.

33 SEC

3

Immerse yourself in the festive Creole spirit of this unique resort as you wine, dine, and take in the French island flair. Whether it's testing the waters on a pair of skis, or embracing your inner land-lover and strolling the tropical gardens, you'll fall for the charms of the lush and vibrant Martinique.

Immerse yourself in the festive Creole spirit of this colorful resort as you wine, dine, and take-in the French island flair. Walk along the picturesque pier that juts out into the aquamarine waters. Use it as a jumping-off point for wakeboarding and waterskiing, or enjoy a relaxing stretching session at sunset.

Continue exploring the vast blue on a kayak or paddleboard, and gaze upon the Diamond Rock, an extraordinary 75-metre-high basalt island scenery that will no doubt make you experience pure tropical paradise. Grab some snorkel gear and prepare yourself for the show of a lifetime as a school of colorful fish curiously swim around you. Craving a more indepth adventure? Try diving in the crystal clear waters of Baie Du Marin.

If you feel like relaxing the day away, then head to the spa and pamper yourself in complete bliss. Let your taste buds run wild as you and your friends experience a rum tasting - an island specialty not to be missed. Now it's time to go watersports crazy and learn from our pros at windsurfing, waterskiing, and wakeboarding school. Whether it's testing the waters on a pair of skis, or embracing your inner land-lover and strolling the tropical gardens, you'll fall for the charms of lush and vibrant Martinique.











Resort key selling points

1. Unique location



- Located in the Caribbean sea on the southeastern corner of the island of Martinique, in Baie du Marin
- Three magnificent beaches with palm trees, amongst the most beautiful beaches on Martinique, facing the Rocher du Diamant

2. Authentic Creole atmosphere



- New Beach Lounge with a trendy beach spirit, a gourmet local Creole offer and a lively atmosphere throughout the day and night
- Rich excursions program* to discover the gems of Martinique

3. Paradise for watersports



- Wakeboarding and waterskiing schools
- Great kitesurfing* spots
- Windsurfing school
- Diving & snorkeling in mythical sites such as Baie du Marin

Click here to discover Buccaneers' Creek resort

Resort overview



Buccaneers' Creek



- **Transfer time** from Martinique Aime Cesaire International Airport : 30min
- Property size: 57 acres
- Currency: Euro

Accommodations (292 rooms)

- 275 Club rooms
- 5 Deluxe rooms
- 12 Suites

Restaurants & Bars

- 2 restaurants
 - Les Pays Meles, main restaurant
 - <u>NEW!</u> Beach Lounge (name TBC)

• 2 bars

Discover an **authentic Creole paradise** in the southeastern corner of the **island of Martinique**. Lose yourself in **beautiful tropical gardens**, amongst **lush coconut groves** and on **3 magnificent beaches**.

Enjoy waterskiing, tennis and wakeboarding lessons for beginners and experts alike.

0

ATLANTIC	°F LOW/HIGH			
OCEAN PA	JAN	FEB	MAR	APR
* e	Low 71	Low 71	Low 71	Low 73
GUADELOUPE	High 84	High 84	High 85	High 87
	MAY	JUN	JUL	AUG
Fort-de-France	Low 75	Low 76	Low 76	Low 75
MARTINIQUE 🏷 Buccaneer's Greek	High 88	High 87	High 88	High 89
ST. LUCIA	SEPT	OCT	NOV	DEC
ST. VINCENT	Low 74	Low 74	Low 73	Low 72
	High 89	High 89	High 87	High 85

Sports & Activities

- Sport schools: waterskiing/wakeboarding, windsurfing, tennis, fitness
- **Open access:** basketball, beach volleyball, kayaking, volleyball, soccer, bocce ball, table tennis, cardio and weights room

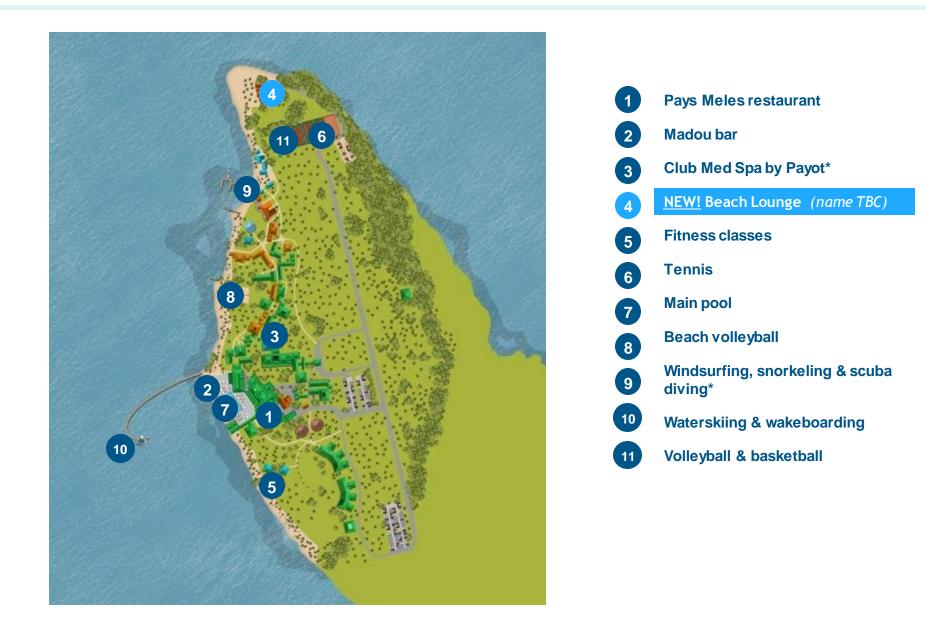
Spa & Wellness*

• Club Med Spa by PAYOT

Discovery*

- Boat or jeep rental with driver
- Caribbean Cruise (1/2 day)
- Fort-de-France (1/2 day)
- Hardy and Cap Chevalier Isles (1 day)
- North Botanical (1 day)

Resort map





PRODUCT NOVELTY

Starting from July 7th 2018, a brand new Creole experience

New name and logo to come later

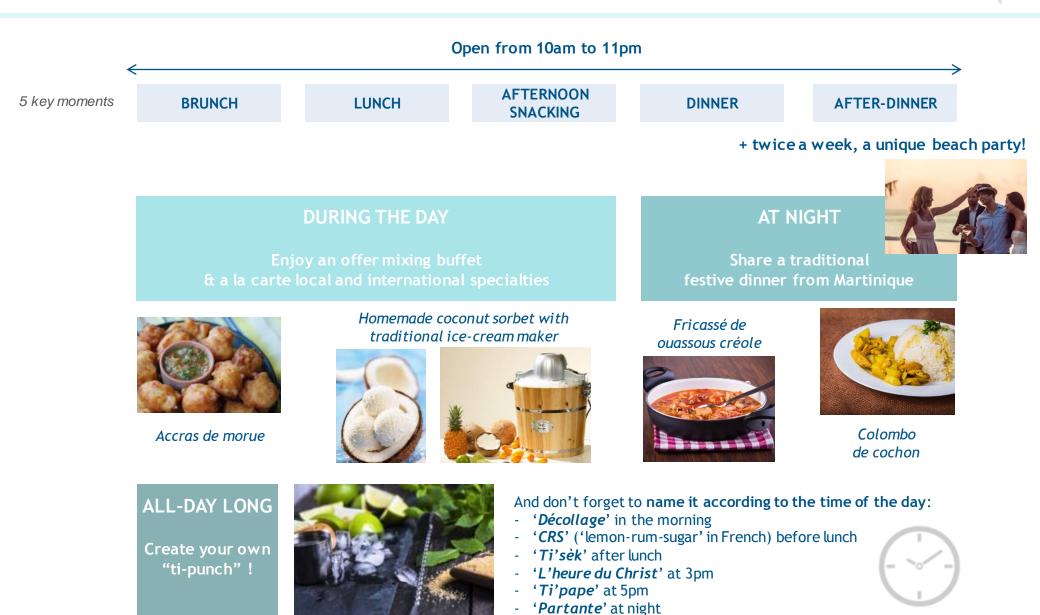
Located in the **best spot** of the resort, a **secluded area** by the beach, **surrounded by the water, this new space will feature** an **elegant & cool beach** décor, **trendy furniture** with bursts of **bright & warm colors** and a **lively laid-back atmosphere**.

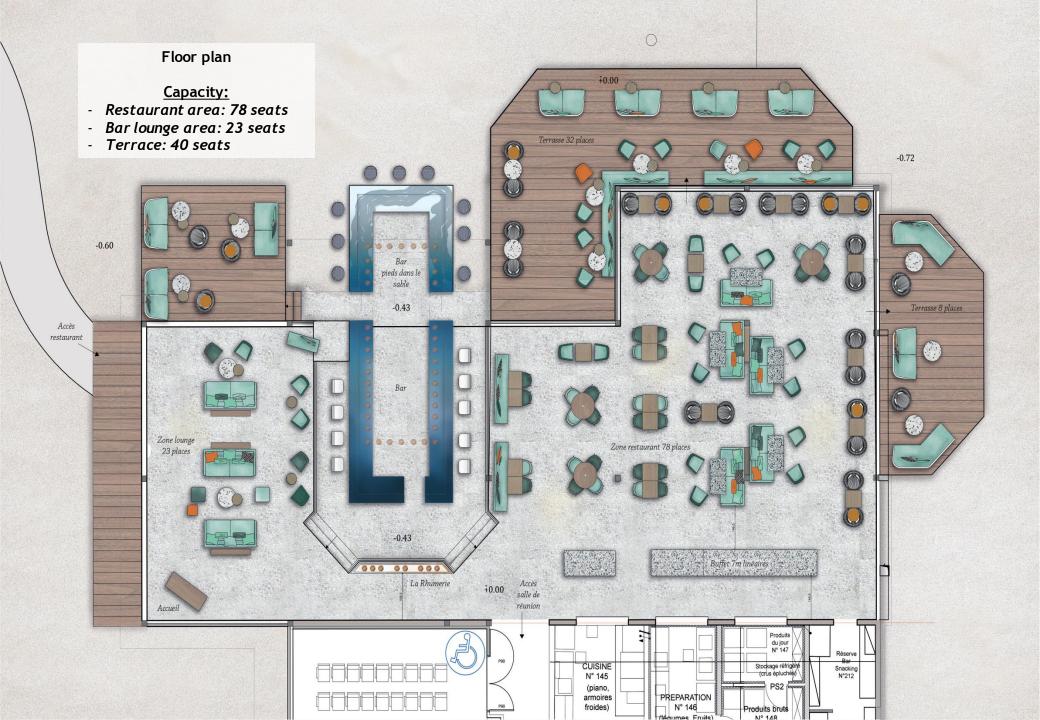
Part of the bar lounge area will be **directly on the white sandy beach**, **'feet in the sand'** to enjoy a chill and unique beach ambience - this space will **evolve** from a **relaxing ambiance during the day** to a **'festive' atmosphere at night** and will offer an **all day reinvented traditional Creole experience for guests to share.**

This space will also offer a **rum cellar**, dedicated to an **authentic experience** inspired from the **local distilleries**, offering a **high-end spirit offer** and a **tasting space**.



An evolving offer to taste all the delicacies from Martinique







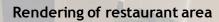
Illin

Thursdonni

Con a







11-1

Mutan

0



Buccaneer's Creek

Come discover this Club Med experience

11 1